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📁 mattdesio.com/portfolio

MATT DESIO

USER EXPERIENCE EVANGELIST

PROFILE

I love tough puzzles. The ones you get to chew on all day and dream about at night. Puzzles that most would classify as “unsolvable.” Ones that are not answered with black and white solutions. Those puzzles...those puzzles are why I get out of bed every morning; why I love what I do.

I’m lucky enough to be solving user experience problems at a global scale. I’ve found the best way to solve the really great puzzles lies in discovering hidden inefficiencies and opportunities that others overlook. Surrounding myself with team members of diverse skills, experiences, and backgrounds makes sure I’m able to root out every possibility.

I am a catalyst for improving process, and I revel in streamlining and focusing efforts for maximum impact and value. I am a creative and cultural leader who is always hunting for that next “unsolvable” puzzle.

EDUCATION

BA Communications

California State University, Fullerton

BFA Graphic Design

California State University, Fullerton

BFA Illustration

California State University, Fullerton

Continuing Education

Team Treehouse: teamtreehouse.com/mattdesio

Education Project

Rabid Puffin UX video series

EXPERTISE

Axure Wire Framing

Photoshop

Illustrator

InDesign

HTML + CSS

Typography

Presentation Tools

Office Software

Copy Writing

JIRA + Rally

CERTIFICATES

CSPO

Agile Alliance

PMC-III

Pragmatic Marketing

Eagle Scout

Boy Scouts of America

EXPERIENCE

2015 | Present
JUNE

SENIOR UX DESIGNER

Five & Done; Aliso Viejo, CA

- Led Toyota Offer System and Payment Estimator project for all Toyota sites and brands (including Lexus and Scion)
- Designed Lexus Future Retailing Hub concept for use across all Lexus websites and dealerships
- Information architecture design for various clients

2012 | 2015
MAY | MAY

USER EXPERIENCE MANAGER

PICS Auditing; Irvine, CA

- Oversaw UX and UI Designers, Front End Developers, Technical Writer, and Business Systems Analysts
- Led transition from legacy app to modern, scalable, responsive app
- Responsible for expanding and differentiating core IP
- Architected application lifecycle management process between multiple departments
- Ran multi-discipline Scrum and Lean teams for business critical projects
- Refocused and drove struggling or failing teams
- Created UX hub-and-spoke model for massive efficiency and consistency gains
- Spearheaded reporting and business intelligence system
- Introduced *Hackathons* and *Movember* for team building
- Company cultural leader

2006 | 2012
JULY | APRIL

CREATIVE DIRECTOR

Vantage Point; Santa Fe Springs, CA

- Revolutionized the way the industry categorizes and sells television and other mounting solutions
- Focused and rebranded entire product line
- Designed and launched online store
- Led design, online, and marketing teams

2005 | 2006
DEC | JUNE

GRAPHIC DESIGNER

Menagerie Creative; Orange, CA

- Designed award-winning, major motion picture key, title, case, and promotional art

1998 | 2008
SEPT | JULY

OWNER

DeSio DeSign; Yorba Linda, CA

- Identity creation, branding, copy writing, product design, high-profile presentations, and video production
- Multiple honors and awards