

CX  
APP

EVENTS  
COMMUNITY  
MEETINGS

## PERSONA Events Director

Von Display, Events Director, uses the CXApp to coordinate global event logistics, amplify engagement, and employ targeted personalization for event attendees.

**DASHBOARD** Surfaces key event info and promotions the moment your app launches.

**AGENDA** Manage the event flow for each attendee with real-time agendas and tracks.

**ACTIVITY FEED** Stream multi-media posts for a more transparent, collaborative environment.

**ATTENDEES** Connect and network with other attendees in-the-moment and beyond.

**INTERACTIVE DISPLAYS** Create large-scale digital installations controllable through the app.

**BEACONING** Custom greetings, and communications for location-based marketing.

**INTEGRATIONS** Integrates seamlessly with popular event technology across registration, marketing, and metrics.



SAMPLE USER

VON DISPLAY  
EVENTS DIRECTOR, SILCOMTECH