



Wednesday, June 7, 2017

**Spring Garden Area
Monthly Newsletter**

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Recap 2016/2017 AGM

Thank you to everyone who attended our 2016/2017 AGM on Monday June 5th. It was a pleasure to see you all networking and learning a bit more about how the Association operates. We are also very excited to welcome three new members to the SGABA Board of Directors: Darrel Pink, Executive Director of the Barristers' Society, Martha Casey, Chief of Staff and Executive Director, Office of the President, Dalhousie University and Colin Blanchard Co-Owner of 31 Westgate. Thank you to outgoing Board Members Michael Haddad of Westwood Developments, Sarah Archer of My Mother's Bloomers and Shelby Lendrum of P'lovers. We would also like to say congratulations to the winners of our Member Awards: Pete's Fine Foods (Peoples Choice), La Frasca (Best Curb Appeal), Jennifer's of Nova Scotia (Lifetime Achievement Award), DAVIDs TEA (Community Partner) and Stillwell Beer Garden (Best New Business).

We've Moved!

The Spring Garden Area Business Association has moved! As of today (June 7th) you will find us at 5670 Spring Garden Road in Suite 609. We haven't gone far (just down the hall) and should still be easy to find!

June Morning Mixer

June's mixer is being hosted by Paramount Management at Vertu Suites! Join us on June 21st at 8:30am for a beautiful view of the Spring Garden area. Learn from them about the rental properties available. Enjoy delicious treats, good conversation and enter your name for a chance to win a door prize! All are welcome; we can't wait to see you there!



June Networking with Bryant Realty!

Join us at Bryant Realty on Wednesday June 14th for an evening of networking! Bryant Realty is excited to host us from 5pm until 7pm at their office located at 1470 Dresden Row. Let's learn from Bryant about the great properties for sale in Halifax and connect with the realtors who work there! We are really looking forward to this event and hope you can attend! Please RSVP to rachel@springgardenarea.com.



Member of the Month

The Arthritis & Injury Care Centre has been helping their clients with orthopedic bracing and orthotic requirements for two decades. "Our goal is to consistently provide education and orthopedic solutions, including services and appliances, to all our clients. We are proud to say we have been servicing Atlantic Canadians for 20 years!" says Sue Conrad, Director of Sales and Marketing.

**ARTHRITIS
&
INJURY CARE
CENTRE
BRACING AND ORTHOTICS**

Evolving from the original store Breg Brace Shop, owner Curtis Northrup has been in the orthopedic care industry for over 25 years. Beginning his career as an orthopedic surgical consultant, he noticed a definite gap in rehabilitation care for pre and post-operative patients.

Offering a full range of orthopedic services, the Arthritis & Injury Care centre can provide their clients with a detailed plan that meets their specific needs. "Our professional, dedicated team work with people of all ages and lifestyles to provide the best possible solution for them. We provide education, services, and products for acute and chronic injuries and conditions including Osteoarthritis," says Conrad.

Connecting with clients and hearing their stories is what makes it all worth it for the staff at Arthritis & Injury Care. "Marg MacDonald has been a longtime supporter of Arthritis & Injury Care Centre. For over the past 30 years, Marg has volunteered with many charities throughout the HRM. With these charities Marg has walked, ran, and jogged in many partial and full marathons to raise funds and without the help of her Breg Custom Knee Braces and Custom Orthotics by our team she swears she could have never accomplished what she has been able to do," says Conrad.

Expanding their offices and increasing their hours are some of the new and exciting things happening at the centre, shares Conrad. She wants the people of Spring Garden to know that they are fully committed to helping those in need. "We are proud to offer our 100% Satisfaction Pledge to all of our clients. We are a locally owned and operated business with grass routes in Atlantic Canada. We commit to working with each person individually to assess their specific needs in order to offer the best solution for them," (Conrad).

For more information, visit www.arthritisandinjurycare.com.

5th Annual Victoria Barks - Dogs in the Park

The Spring Garden Area Business Association is excited to host our 5th Annual Victoria Barks – Dogs in the Park on Saturday, July 8th in Victoria Park. An event for dogs and dog lovers in the Spring Garden area, it's a great opportunity to come out for a fun day in the park and receive a free doggy bag with samples, treats and more. The event begins at 10:00am and ends at 2:00pm.



Tall Sips for Tall Ships!

Tall Sips is a city wide celebration of Halifax's drink culture brought to you by The Coast and supported by the Spring Garden Area Business Association and other Business Improvement Districts. Participating restaurants, bars, cafes, and pop-ups will feature a specialty cocktail or non-alcohol beverage at a discount to all Haligonians and visitors who like to raise a glass. The event will take place from July 27th to August 2nd. Contact your Coast representative if you are interested in participating.

The Downtown Parking Myth a Video by Planifax

Visit www.springgardenarea.com to check out an SGABA sponsored video regarding parking in the Spring Garden area! Created by Planifax, this video answers questions about parking downtown and addresses the myth that parking doesn't exist! We encourage everyone to share the video!

REMINDER - SECURITY SERVICES

The Spring Garden Area Business Association is actively looking to increase police presence and patrols in our area. In order to achieve this goal, we have not renewed our private security contract as of June 2nd, 2017.



To ensure our area is considered a high priority for police, we are asking members to contact Halifax Regional Police directly.

Please contact SGABA if you have questions, concerns, or comments. We can be reached by phone at 902.423.3751, or by email at info@springgardenarea.com.

Promotional Giveaway Opportunities for 2017 Summer Events

During this year's Victoria Barks and Spring Garden Children's Festival, SGABA will be handing out bags filled with information and promotional material from the Association. We would like to give our members the opportunity to include coupons, samples and their own promotional material. Combined, these events attract over 5,000 people to the area! This is a fantastic opportunity for you to connect with a new audience. Please contact the office at 902.423.3751 if you would like to participate in the giveaway bags.



Get Involved with the SGABA

Would you like to know more about what SGABA does? Are you interested in getting involved? You're in luck! The Marketing committee and Healthy Streets committee are looking to add more people to their teams! Composed of members from the Spring Garden area, these committees work with us to help create a better place to live, shop, work and play. The Marketing committee meets on an as needed basis (usually three to four times per year) and works with the staff to come up with fresh ideas on how to attract visitors to the area. Also meeting on an as needed basis, The Healthy Streets committee provides direction to staff on ways to improve the appearance and the safety of the street.

If you are interested in getting involved with either committee or would like more information, please contact us at info@springgardenarea.com or by phone at 902.423.3751.

Halifax Magazine CO-OP

The Spring Garden Area Business Association is pleased to partner with Halifax Magazine to provide our members a cooperative opportunity for advertising throughout the year. This initiative is available to all members at five different times during the year. The cost to participate is only \$300.00 per insertion. For more information on this opportunity, please contact Rachel at rachel@springgardenarea.com.

Halifax
MAGAZINE

Small Business at Central

Did you know that each month the Halifax Central Library offers monthly business and careers programs in partnership with local organizations and experts? Topics range from business startup to accounting questions and more. Visit www.halifaxpubliclibraries.ca to view the upcoming programs for the month of June.

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