



Position Title – Spring Garden Area Ambassador (2 positions)

Reporting To – Executive Director

Duration – 8 weeks (September to October)

Rate - \$12.00/hour

Hours – 20-25 hours/week

The Spring Garden Area Business Association (SGABA) is a member-based, non-profit organization representing the interests of the many property owners, merchants, and service providers in the Spring Garden area. Working with the various levels of government and other key stakeholders, the Association strives to make the Spring Garden area a great place to live, shop, work, and play.

SGABA is currently looking for **two** energetic, outgoing individuals to fill the role of **Spring Garden Area Ambassador**.

The Spring Garden Area Ambassadors are chiefly responsible for representing the Spring Garden district and promoting Spring Garden businesses to tourists during the busy cruise ship season. The Ambassadors will maintain a presence on the Halifax waterfront during the mornings of cruise ship arrivals, and will distribute maps, brochures, and coupons for the Spring Garden area.

The Ambassador will be knowledgeable about all businesses, restaurants, and attractions within the Spring Garden area, and will be able to answer questions and offer recommendations as needed. You will share information about the area to tourists and locals in a friendly, helpful fashion. You will be proactive in engaging with member businesses in order to effectively promote them to the public. While conducting daily duties, the Ambassador will at all times project a positive image of the Spring Garden area.

In addition to promotional duties, the Ambassador will also work within the Spring Garden district to maintain a welcoming, clean, and safe environment. This will include sweeping the streets, removing litter, light maintenance of flower planters, and monitoring the area for any potential safety hazards.

The majority of the Ambassador's time will be spent outside, in all weather conditions.

Responsibilities:

- Offer assistance and provide information about the Spring Garden area to residents, visitors, and tourists to enhance their experience;
- Proactively approach individuals and distribute promotional materials pertaining to the Spring Garden area;
- Maintain a promotional presence at areas of high visibility;
- Sweep up all forms of litter and garbage on sidewalks, curbs, and gutters throughout the area;

- Assist with the distribution of SGABA newsletters and other SGABA related information to member businesses;
- Assess situations, identify problems, and implement solutions;
- Assist with general office administration as needed;
- Other duties as required.

Qualifications:

- Exceptional interpersonal and communication skills, experience in promotions is considered an asset;
- Available for weekday mornings, September and October;
- Must be capable of handling a physically demanding workload, including standing and walking for long periods of time;
- Able to organize job tasks efficiently, work with minimal supervision and work well independently;
- Familiarity with the businesses and attractions in the Spring Garden area.

To apply, please forward your cover letter and resume to juanita@springgardenarea.com. Applications will be accepted until a suitable candidate is found. A review of applications will begin immediately.