



Logos & Branding Guide

Why we need branding guides

Consistent and correct use of the Awesense logo in all communications materials enhances the presence and overall exposure of our brand. It is necessary we:

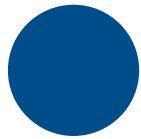
- establish a clear set of guidelines to manage the company's high quality standards as a whole
- communicate our identity effectively and consistently
- offer a flexible framework to deliver a global brand

Conditions of use

Permission to use the Awesense logo designation is conditional to approval by our head office. Material branded with the Awesense logo should pertain to our business and represent the core tenets of the Awesense philosophy. All branded material should be submitted to Awesense for review before publication.

Color Guide

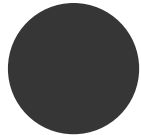
WEB



R: 0
G: 77
B: 139
#004d8b

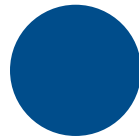


R: 185
G: 213
B: 72
#004d8b



R: 54
G: 54
B: 54
#004d8b

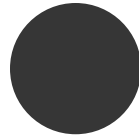
PRINT



C: 100
M: 77
Y: 18
K: 4
PMS 647C



C: 32
M: 0
Y: 91
K: 0
PMS 382C



C: 69
M: 62
Y: 62
K: 56
PMS Solid Coated
Black 7C

Min Logo
Height
6mm



awesense

Min Logo Width
146mm

Logo Variations



For more information:

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