

EVERYTHING YOU WANTED TO KNOW ABOUT

CUSTOM STICKERS BUT WERE AFRAID TO ASK.

## STIckiti

> What sticker material is right for you? I can help you decide but here is a quick rundown.

Vinyl is your go-to for anything long-lasting. It's glossy which means your colours are rich and saturated.

Paper is great for labels, bookplates, packaging stickers etc. My paper stock is matte and easy to peel and ideal for writing on.

I also stock a range of metallic, holographic and glitter effect vinyl if you want something extra posh.

## $T O$ <br> That is the question.



Vinyl sticker laminate is a magic thing. It's applied by hand, over your printed stickers to ensure they are:

- scratch resistant.
- waterproof (not to brag, but I wash my drink bottle in an industrial dishwasher and my stickers are FINE.)
- UV protected, allowing for longer-lasting stickers in our harsh Australian sun.
- Extra glossy, thick and schmick looking.

You can choose not to laminate if your stickers are going inside or are meant for short term use.

# DIEOR kiss cut 

What's the difference between a die-cut sticker and a kiss-cut sticker?

Die-cut stickers are cut using a process that removes the excess material and leaves the design in its specific shape. This allows for a wide range of possibilities when it comes to the size and shape
 of the sticker, as the cutting machine can be programmed to cut the sticker into any shape.

Kiss-cut stickers are trimmed using a sharp blade to cut through the adhesive layer, leaving the backing intact. The result is a sticker that is easy to remove from the backing, making it ideal for quick peeling and sticking.

Sticker sheets are multiple kiss-cut stickers on one sheet - same design or multiple. This is PERFECT for labels, packaging stickers or name tags.

## stess (Sporadically Asked Questions)

## What is the minimum/maximum order quantity?

I specialise in small runs, tiny runs in fact. Do you just want one sticker? Weird, but fine.

Currently, I am only printing runs of 100 stickers or less. Once I evolve into my final form of sticker tycoon, I can print larger runs.

Can I get multiple designs printed?
Absolutely! I don't charge set-up fees for multiple designs so if you order 50 stickers, it's no extra to get 10 copies of 5 designs. If you want 20 or more custom designs (for name tags, pantry labels etc), there might be a teeny tiny fee.

## Whats the turnaround?

My printing days are usually Monday, Wednesday and Saturday. Depending on your quantity and finish, I can sometimes offer a turnaround of a couple of hours for a small rush fee. Just let me know when you need your stickers and I will do my best to accommodate you!

## Can you do my design for me?

Yeah! Absolutely!

If you have an idea or a rough drawing, let's chat and I can whip something up for you. Design fees will apply but don't worry, as Nixon said, I am not a crook.

## $s: 15$ (Sporadically Asked Questions)

## How much is it?

I will provide you with an individual quote based on your designs and requirements but here are some examples of recent orders and their costs:
$6 \times$ sheets of custom labels measuring $4.5 \times 3 \mathrm{~cm}$ (108 total) Paper stickers
\$50
$50 \times$ round stickers measuring 7 cm
Vinyl with laminate
Minus Artist discount
\$100
$5 \times$ Bumper Stickers measuring $23 \times 6 \mathrm{~cm}$
Vinyl with UV resistant laminate
Custom design
\$120

## I still don't know what l'm doing.

Do any of us truly know? Just shoot me an email with your questions and I will do my best to solve all your problems!

Disclaimer: I can not and will not solve any of your financial or legal problems.

