



# CALL FOR SUBMISSIONS

## BOFFO SHOW HOUSE

May 1 - 24, 2012

The Madison Jackson - 371 Madison Street, New York, NY

The BOFFO Show House will bridge art and design through installation showcasing designers and artists in a residential setting with the goal of creating a profound and relevant experience representing modern living at a visually enticing Manhattan destination. BOFFO Show House is a cutting-edge experiment in living showcasing creative furniture, décor, and art creating complete interior environments that redefine possibilities of interior space. Beyond a level of traditional staging of spaces, as would be expected in a contemporary show house, the products and selected work will be presented through powerful installations of designed objects and artwork. BOFFO Show house will feature one-of-a-kind furniture and art as well as market ready furniture and products, and antiques. Working with some of the most creative, artists, architects, designers, product manufactures, and galleries today, BOFFO with Andrew Yes will creatively assemble four unique spaces.

This exhibition of art, design, and installation work in Interior Design is presented through four themes. These themes include Nature, Play, Work, and Future. The goal of these themes is to allow BOFFO to investigate the boundaries of contemporary life and the compartmentalization of urban living while questioning standards of interior design. These themes are representative of what is western, holistic, living, and what aspects of life are important to healthy and happy lives.

Each theme will be represented by one of four individual apartments re-imagined with one specific theme. Each apartment is a bi-level two bedroom apartment between 1300-1800 sq ft. The goal of portraying these concepts is to allow the installations to play with convention and challenge the norms of contemporary interior design.

## CALL FOR SUBMISSIONS

### DEADLINES

Submission Deadline: March 26, 2012 11:59pm EST

Notification: April 2, 2012

Product Delivery: April 16, 2012

Product Pick Up: June 1, 2012

### WHAT WE ARE LOOKING FOR?

Furniture, products, art, wall coverings, flooring, bedding, accessories, art, anything and everything expected and unexpected for the home that fits within our four themed rooms: Nature, Future, Play, and Work.

### ELIGIBILITY

International creative professionals, students, galleries, show rooms, stores, manufacturers, websites, media companies, and schools.

### SELECTION

BOFFO and Andrew Yes will select winning designs who will be awarded with the opportunity to show their work in a high profile Show House, listed on BOFFO's website, and in promotional material.

### ENTRY MATERIAL

Tear Sheet: (One per product) 8.5 x 11 page listing: exact dimensions, finish, materiality, installation directions, 1-4 images, contact details (full name, phone, email, website, address). State whether its a conceptual design or realized.

### HOW TO ENTER

All materials must be submitted via email to [competition@boffo-ny.org](mailto:competition@boffo-ny.org). Product names must be submitted as follows in one PDF as: name\_product

For example: andrewyes\_sofa.pdf

### SUBMISSION FEE

\$30 - unlimited number of products

### UPON AWARD

You will be asked to deliver and pick up the selected product. You must sign liability waiver stating BOFFO is not responsible for lost, stolen, or damaged items.

## FURNITURE & PRODUCTS

### SEATING & SLEEPING

sofa, dining, reclining, ottoman, bench, stool, bar, occasional, conceptual, lounge, arm chair, rocking, hanging, day bed, swivel, office, bed, crib, mattress

### LIGHTING

floor & table lamp, sconce, chandelier pendant, projection, lamp shade, light, fire place

### TABLES

dinning, desk, night stand, nesting, console, credenza, coffee, end, work

### ART

painting, photography, sculpture, video, prints, music, murals, performance, installation, light, new & mixed media

### TEXTILES & UPHOLSTERY

bedding, linens, rug, carpet, drapery, curtain, blanket, pillow, throw, shades

### ACCESSORIES

glass wear, mirror, frame, stained glass, vessel, clock, toy, book, candle, flatware, china, bowl, pitcher, tray, terrarium, vase, laundry hamper, chest, bin, pet habitat, candle holder, ceramic, screen, divider, book shelve, planter, crystal art, tool set, stationary, writing set, hardware, rods, step stool, ladder

### STORAGE

rack, soap dish, medicine cabinet, wine rack, free standing & wall shelving, case, chest, trunk, coat rack

### ELECTRONICS

Audio, TV, Appliances

### 2012 HONORARY DESIGNER

Andrew Yes

BOFFO is proud to honor Andrew Yes in its inaugural BOFFO Show House. Andrew, along-side BOFFO Directors will transform four magnificent apartments into a contemporary show house of wonders. [AndrewYes.com](http://AndrewYes.com)



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