

The Aspirational Investor

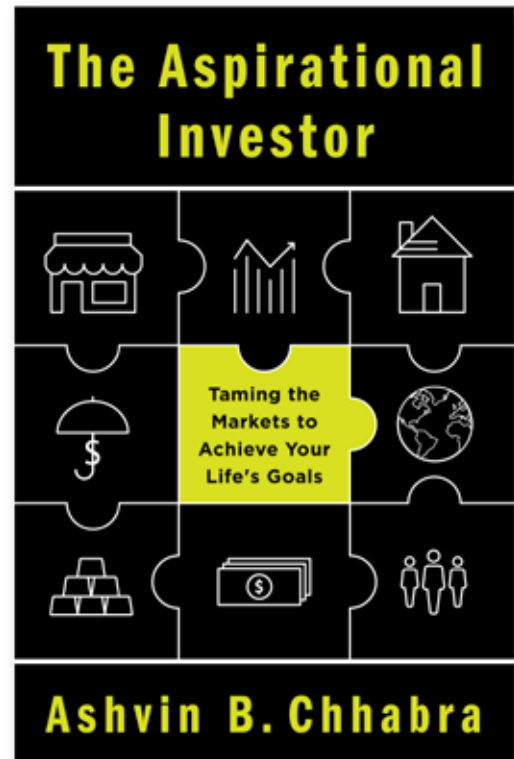
is coming to...



**122 NASSAU STREET, PRINCETON
SATURDAY, OCTOBER 17TH @ 3PM**

**Join author Ashvin B. Chhabra for a
stimulating discussion on Investing,
Financial Markets, Behavioral Finance
and Investor Mistakes.**

**Introduction by Mark Baumgartner, Chief Investment
Officer, Institute for Advanced Study.**



Why are otherwise smart and competent people such lousy investors? Individual investors give up as much as two-thirds of their potential investment returns in misguided efforts to beat the market—and most don't even realize it. We invite you to come hear a consummate expert explain how to be a wiser investor.

Ashvin B. Chhabra is President of Euclidean Capital. Previously, Chhabra was the chief investment officer of Merrill Lynch Wealth Management, Bank of America, (2013-2015) and chief investment officer at the Institute of Advanced Study (2007-2013). He is widely recognized as one of the founders of goals-based investing.

"...engaging, accessible and hugely insightful book"

-Charles D. Ellis, author of Winning the Loser's Game

"In this valuable guide, Ashvin Chhabra...shows them how to be better investors"

-Burton G. Malkiel, author of A Random Walk Down Wall Street

"Ashvin Chhabra is one of the smartest and wisest investment experts I know"

-Eric Maskin, Nobel Laureate in Economics (2007)