

For Residents, Organizations or Individuals Interested In Becoming A Friend Of EVIMA

The East Village Independent Merchants Association strives to maintain the unique cultural characteristics of the East Village by recognizing, supporting and empowering local, independent retail in the neighborhood. Your donations go to a variety of programming initiatives, including the EVIMA Learning Series, neighborhood events and our annual Holiday Shopping Night. EVIMA is a registered 501 (c) (6) organization.

Please fill out the below form and return to a member of EVIMA. Alternatively, it can be mailed with a check to **The East Village Independent Merchants Association, % The Neighborhood Preservation Center, 232 E 11th St., New York, NY 10003**

You can also sign up online by visiting evima.org and clicking the 'Donate' button.

Sponsorship Tiers & Benefits

Friend of EVIMA

- ✓ Anyone who donates any amount to EVIMA is considered a Friend of EVIMA. We will personally tweet at your organization/individual account to thank you for your kindness and support.
- ✓ A listing in the EVIMA friend circle

EVIMA Companion (\$100+)

- Everything listed above PLUS
- ✓ EVIMA NYC SWAG
 - ✓ A copy of our StayEvill Discount Card

EVIMA Sponsor (\$250+)

- Everything listed above PLUS
- ✓ Two copies of our StayEvil Discount Card
 - ✓ Early access to EVIMA special events

EVIMA Patron (\$500+)

- Everything listed above PLUS
- ✓ Four copies of our StayEvil Discount Card
 - ✓ Listing in the Thank-you section of our monthly newsletter
 - ✓ A clickable profile link in our partner organizations section of our website

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EVIMA Angel (\$1000+)

Everything listed above PLUS

- ✓ Five copies of our StayEvil Discount Card
- ✓ StayEVill T-shirt
- ✓ Your organization's logo displayed on our home page footer

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Applicant Name

Organization Name as you would like it to appear on our website

Business Address

Please provide a brief description of your business. Fun things for us to know include how long you've been in the neighborhood, a bit of history on your building or business, what you specialize in, etc.

Business Hours

Email Address (we will never share your information with third parties)

Website (if applicable)

Referral Name (Please only write the name of someone if they specifically referred you to EVIMA)

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Phone Number (we will never share your information with third parties)

Twitter, Instagram and / or other social media handles (if applicable)

Please enclose a check for \$75 if you are submitting an “Early Bird” application before July 31st. If your application is submitted after July 31st, you should submit a check for \$150. Please note that if we receive an application postmarked after July 31st you will be invoiced for the remaining balance of membership dues. All checks should be made payable to The East Village Independent Merchants Association, with your business name written in the memo portion of your check.

ALL MEMBERSHIPS LAST THE LENGTH OF ONE CALENDAR YEAR.