

---

## NORDIC STUDIES

### 北欧国家国情简介

**"Nordic Media Cultures: Nordic Noir, Public Service Media and Digital Challenges"**

**NORDIC CENTRE**

**FUDAN UNIVERSITY**

**AUTUMN 2017**

**Lecture and workshop times:** Tuesdays, from 18:30 to 21:05. (A lecture of two 45-mins sessions followed by a 1-hour seminar discussion)

**Lecture room:** H3305 (No. 3 Teaching Building), Fudan University

**In addition to these lectures, for which participation is required, Nordic Centre will also host voluntary film screenings, usually on Mondays. Information on these screenings will be provided in class.**

The top two students of the class will be offered an exchange place at the University of Bergen, the University of Copenhagen, and the University of Tampere of their choice with tuition covered, in addition to travel expenses covered by Fudan University, and a living expense stipend of 1,500 euros.

#### **Course Description:**

The course will familiarize students with the Nordic countries and provide analytical perspectives on the interplay between the welfare society and various aspects of media in Nordic countries. Specific attention is paid to the success of Nordic Noir drama, children and gender perspectives on media, the role of public service media in the Nordic media model, and the current challenges to Nordic media in view of digital transformations.

#### **Course objectives:**

To give the students a good understanding of the media in Nordic countries and the interplay between various media, cultural values, and the welfare society model. The course includes both historical and contemporary perspectives.

#### **Course Requirements:**

Good command of English

#### **Teaching Methods:**

Lectures (18H), tutoring seminars/discussions (19.5h), written essay (8-10 pp.)

#### **Teaching Materials & References:**

Articles given by the instructors, uploaded to the e-learning platform <http://elearning.fudan.edu.cn/portal>. Two articles are expected to be read as preparation for each week. In addition, one article is provided for supplementary reading for each week.

---

## COURSE OUTLINE

### **September 12<sup>th</sup>: Introduction**

*Introduction to the course and scholarships*

### **September 19<sup>th</sup>: Lecture 1**

*Introduction to the Nordic countries: geography, history, politics*

### **September 26<sup>th</sup>: Lecture 2**

*The Nordic Welfare Model and cultural policies: How is the Nordic model different from other regions of Europe and the world*

*October 3<sup>rd</sup> is national holiday*

### **October 10<sup>th</sup>: Lecture 3**

*Documentary TV in the Nordic context: institutional and socio-cultural point of views*

### **October 17<sup>th</sup>: Lecture 4**

*The Nordic Media Model: public service media between politics and the market*

### **October 24<sup>th</sup>: Lecture 5**

*Challenges to the Nordic media model: New media and the transformation of legacy news media organizations*

### **October 31<sup>th</sup>: Lecture 6**

*Political journalism in the Nordic countries: historical and current perspectives*

### **November 7<sup>th</sup>: Lecture 7**

*Arts and cultural journalism in the Nordic countries: historical and current perspectives*

### **November 14<sup>th</sup>: Lecture 8**

*Nordic Noir: Themes and narratives in Nordic film and television series*

### **November 21<sup>th</sup>: Lecture 9**

*Nordic Noir: How to organize creative television production in public service media*

### **November 28<sup>nd</sup> Lecture 10**

*Film and gender: Perspectives to Aki Kaurimäki's films*

### **December 5<sup>th</sup>: Lecture 11**

*Gendered media usage during the life course: What do aged people think about media?*

---

## COURSE SCHEDULE

### ■ September 12: Introduction to course and to scholarships

Lecturer: *Magnus Jorem*, Nordic Centre, Fudan University

This intro lecture outlines the contents of the course and provides practical information on teaching methods, evaluation, and the scholarship for exchange studies (in Bergen, Norway, Copenhagen, Denmark, or Tampere, Finland) that the two top students in the class will be offered. The lecturer, from Norway and Denmark, will also give some personal reflections on what makes the Nordic region interesting, with inputs from the new Nordic Centre intern, Ida Illum, who comes from Denmark.

### ■ September 19 : Introduction to the Nordic countries: geography, history, politics

Lecturer: *Stein Kuhnle*, University of Bergen

The lecture will give an introduction to the geography and political history of the five Nordic countries. It will introduce and explain concepts of 'Scandinavia' and 'Norden', and briefly outline the history of state- and nation-building towards the consolidation since the Second World War in 1945 of five independent Nordic nation-states and welfare states. The lecture will introduce and discuss the image or social construction of a 'Nordic model' and the creation of 'Nordic identity'.

#### Literature:

Mary Hilson (2008), *The Nordic Model: Scandinavia since 1945* (London, Reaktion Books): Introduction (pp. 11-24) and chapter 1 (pp. 25-55)

Øystein Sørensen and Bo Stråth (eds.) 1997), *The Cultural Construction of Norden* (Oslo, Scandinavian University Press): chapter 1 (pp. 1-24)

### ■ September 26 : The Nordic Welfare Model and cultural policies: How is the Nordic model different from other regions of Europe and the world

Lecturer: *Stein Kuhnle*, University of Bergen

The lecture will follow up Lecture 1 and introduce the concepts of the 'Nordic welfare model'. It will present social and political characteristics of the Nordic countries and how the modern Nordic countries and societies taken as a whole can be distinguished from other countries in the world, in Europe and beyond. The lecture will discuss the normative foundation of the Nordic welfare model and how this is related to the goals of cultural policies in the Nordic countries.

#### Literature:

Axel West Pedersen and Stein Kuhnle (2017), "The Nordic Welfare State Model", ch 9 (pp. 219-238) in Oddbjørn Knutsen (ed.) *The Nordic Models in Political Science* (Bergen, Fagbokforlaget)

Mikko Kautto (2010), "The Nordic Countries", ch.40 (pp.586-600) in Crancis G. Castles et al. (eds.) *The Oxford Handbook of the Welfare States* (Oxford, OUP)

---

Jostein Gripsrud (2000), "Learning from Experience: Cultural Policies and Cultural Democracy in the 20<sup>th</sup> Century", *International Journal of Cultural Policy*, Vol. 7 (2), pp. 197-209.

Peter Duelund (2008), "Nordic cultural policies: A critical view", *International Journal of Cultural Policy*, Vol. 14 (1), pp. 7-24.

■ **October 3 is a national holiday**

■ **October 10: Documentary TV in the Nordic context: institutional and socio-cultural point of views.**

Lecturer: *Iiris Ruoho*, University of Tampere

This week the subject of the lecture is the idea of documentary TV in the Nordic context. In order to keep both the technological, institutional and cultural change in mind the lecture takes two different approaches in an attempt to articulate the social role of the documentary TV. The first approach is an institutional one and considers the public meanings and social values of documentary TV. This approach is also related to the discussion on boundaries between broadcast media and new forms of networked communications and both the past and future of the Nordic television.

The second approach considers documentary TV in its socio-cultural context regarding old and new modes of the communication and concepts of public knowledge. This approach leads us to understand documentary TV as something that not only reflecting but also constructing our social imagination of a Nordic society and its groups of people.

**Literature:**

Hongisto, Ilona (2013) 'Documentary imagination: The disappeared, the clue and the photograph'. *Journal of Scandinavian Cinema* 3 (1), 49–63

Ruoho, Iris (2012) 'Documentarism, Imagination and Social Change'. *Communication, Culture and Critique* 5 (4), 584-599.

Taylor, C. (2002). 'Modern social imaginaries'. *Public Culture* 14 (1), 91-124.

**Required viewing:**

The Idle Ones (Joutilaat), dir. Susanna Helge and Virpi Suutari

Madam President (Rouva Presidentti 2012), dir. Aleksis Bardy

■ **October 17: The Nordic Media Model: public service media between politics and the market**

Lecturer: *Stig Hjarvard*, University of Copenhagen

This lecture will introduce various dimensions of a Nordic media model and compare the characteristics of Nordic media to other media systems, using the comparative media system framework of Hallin and Mancini. We will particularly look at the role of public service media and how their programming obligations are framed by cultural policies, media institutions, and market demands.

---

## Literature:

Syvertsen, Trine, Gunn Enli, Ole J. Mjøs, and Hallvard Moe (2014). *The Media Welfare State. Nordic Media in the Digital Era*. Ann Arbor, MI: University of Michigan Press. Online: [https://www.press.umich.edu/6943059/media\\_welfare\\_state](https://www.press.umich.edu/6943059/media_welfare_state)

- Chapter 1 “The Nordic Model and the Media Welfare State”
- Chapter 4 “Public Service Broadcasting”

Ohlsson, Jonas (2015). *The Nordic Media Market*. Nordic Media Trends 13. Gothenburg: Nordicom, University of Gothenburg. Online: [http://nordicom.gu.se/sites/default/files/publikationer-hela-pdf/the\\_nordic\\_media\\_market\\_20\\_15.pdf](http://nordicom.gu.se/sites/default/files/publikationer-hela-pdf/the_nordic_media_market_20_15.pdf)

- Chapter 1 “Introduction”, pp. 9-19.
- Chapter 5 “The Nordic Broadcasting Sector”, pp. 47-57.

## ■ October 24: Challenges to the Nordic media model: New media and the transformation of legacy news media organizations

Lecturer: *Stig Hjarvard*, University of Copenhagen

This lecture will consider the challenges facing public service media and national newspapers in the Nordic region as regard digitalization, marketization and globalization. In particular we will look at the ways in which the news services of public and private media organizations try to adapt to changing patterns of user behavior and how the regulatory framework and cultural obligations of such media are gradually being transformed.

## Literature:

Sehl, Annika, Alessio Cornia, and Rasmus Kleis Nielsen (2016). *Public Service News and Digital Media*. Digital News Project 2016. Oxford: Reuters Institute for the Study of Journalism. Online: <http://reutersinstitute.politics.ox.ac.uk/sites/default/files/Public%20Service%20News%20and%20Digital%20Media.pdf>

Søndergaard, Henrik and Rasmus Helles (2012). “Danish Media Policy”. In: Psychogiopoulou E (ed.) *Understanding Media Policies: A European Perspective*. London: Palgrave Macmillan, pp. 70–84.

Hjarvard, Stig and Aske Kammer (2015). “Online news: between private enterprise and public subsidy”. *Media, Culture & Society*, 37(1): 115-123.

## ■ October 31: Political journalism in the Nordic countries: historical and current perspectives

Lecturer: *Nete Nørgaard Kristensen*, University of Copenhagen

This lecture will introduce political journalism in the Nordic countries and how it has transformed during the 20<sup>th</sup> century and first decades of the 21<sup>th</sup> century, reflecting changes within the professional ideology of journalism, media technological change and an increasingly competitive news market but also changes within politics, voting patterns and political communication.

## Literature:

---

Ahva, Laura et al. (2016) 'A Welfare State of Mind? Nordic Journalists' conception of their role and autonomy in international context', *Journalism Studies*, online first: <http://dx.doi.org/10.1080/1461670X.2016.1249005>

Allern, Sigurd & Mark Blach-Ørsten (2011) 'The News Media as a Political Institution. A Scandinavian perspective', *Journalism Studies* 12(1): 92-105

Blach-Ørsten, Mark (2013) 'The Emergence of an Increasingly Competitive News Regime in Denmark' in *Political Journalism in Transition: Western Europe in a Comparative Perspective*, edited by Raymond Kuhn; Rasmus Kleis Nielsen. London/New York : I.B. Tauris, 93-110

Hjarvard, Stig (2013) 'From Party Press to Opinion Industry' (chap. 3) in *The Mediatization of Culture and Society*, Routledge

Hjarvard, Stig (2016) '媒介逻辑和社会互动的媒介化', in X. Wu (ed.), *International Media Industry Review* 12, 2016.

### ■ **November 7: Arts and cultural journalism in the Nordic countries: historical and current perspectives**

Lecturer: *Nete Nørgaard Kristensen*, University of Copenhagen

This lecture will introduce arts and cultural journalism as a distinct type of journalism with a prominent place in Nordic news media, emphasising transformations during the 20<sup>th</sup> century and the first decades of the 21<sup>st</sup> century. Focus points will include the changing professional expertise of cultural journalists and critics (from an 'aesthetic paradigm' to 'a news paradigm') and the changing cultural outlook of the beat, reflecting an increasingly broad concept of culture and an increasingly globalised culture industry.

#### **Literature:**

Heikkilä, Tina Lauronen & Semi Purhonen (2017) 'The crisis of cultural journalism revisited: The space and place of culture in quality European newspapers from 1960 to 2010' *European Journal of Cultural Studies*, online first: <http://journals.sagepub.com/doi/pdf/10.1177/1367549416682970>, 1-18

Hellman, Heikki & Maarit Jaakkola (2012) 'From aesthetes to reporters: the paradigm shift in arts journalism in Finland' *Journalism*, 13(6): 783-801

Hellman, Heikki et al. (2017/forthcoming Spring 2017) 'What Is Cultural News Good For? Finnish, Norwegian, and Swedish Cultural Journalism in Public Service Organisations' in *Cultural Journalism in the Nordic Countries*, edited by Nete Nørgaard Kristensen & Kristina Riegert, Göteborg: NORDICOM

Kristensen, Nete Nørgaard, Unni From & Aske Kammer (2017/forthcoming Spring 17) "Cultural journalism in Denmark" in *Cultural Journalism in the Nordic Countries*, edited by Nete Nørgaard Kristensen & Kristina Riegert, Göteborg: NORDICOM

### ■ **November 14 : Nordic Noir: Themes and narratives in Nordic film and television series**

Lecturer: *Mette Hjort*, University of Copenhagen

---

The focus in the first of our two weeks devoted to Nordic Noir will be on questions of genre. We will situate paradigmatic examples of the Nordic Noir film within the context of Noir more generally, the point being to understand what the term 'Nordic' encompasses in this case. Given that Nordic Noir has emerged as a major brand, questions of transnational/international audience appeal will also be considered. Our discussion will make reference to central feature films, the one from Norway, the other a Danish/Swedish coproduction.

**Literature:**

Koskinen, Maaret. 2016. "The 'Capital of Scandinavia'? Imaginary Cityscapes and the Art of Creating an Appetite for Nordic Cinematic Spaces." In *A Companion to Nordic Cinema*, edited by Mette Hjort and Ursula Lindqvist, 199-223. Malden: Wiley-Blackell.

Norðfjörð, Björn Ægir. 2015. "Crime Up North: The Case of Norway, Finland and Iceland." In *Nordic Genre Film: Small Nation Film Cultures in the Global Marketplace*, edited by Pietari Kääpä and Tommy Gustafsson, 61-75. Edinburgh: Edinburgh University Press.

Stougaard Nielsen, Jakob. 2016. "Nordic Noir in the UK: The Allure of Accessible Differences." *Journal of Aesthetics & Culture* 8: <http://dx.doi.org/10.3402/jac.v8.32704>

**Required viewing:**

*Insomnia* (1997), dir. Erik Skjoldbjærg, Norway

*The Girl with the Dragon Tattoo* (*Män som hatar kvinnor*, 2009), directed by Niels Arden Oplev, Sweden/Denmark/Germany/Norway

■ **November 21: Nordic Noir: How to organize creative television production in public service media**

Lecturer: Mette Hjort, University of Copenhagen

In the second week devoted to Nordic Noir our focus will shift to the TV series that have played a crucial role in defining the phenomenon, *The Killing* and *The Bridge*. There is much to say about the success of these series on a national, regional, and international basis. A measure of this success is the quite considerable remake activity that both series have inspired. Emphasizing practitioner's agency, the craft-based thinking that goes into the making of these series, we will seek to shed light on the benefits of specific production practices that have much to do with the series' noteworthy qualities.

**Literature:**

Hill, Annette. 2016. "Push-Pull Dynamics: Producer and Audience Practices for Television Drama Format *The Bridge*." *Television & New Media* 17.8: 754-768.

Redvall, Eva Novrup. (2013). "Danish Television Drama: A Crash Course." In *Writing and Producing Television Drama in Denmark: From The Kingdom to The Killing*, 37-54. New York: Palgrave Macmillan.

---. "Prime Time Public Service Crime: *Forbrydelsen/The Killing*. In *Writing and Producing Television Drama in Denmark*, 159-182.

**Required viewing:**

*The Killing* (*Forbrydelsen*; 2007-2012), series creator and head writer Søren Sveistrup, Denmark/Norway/Sweden/Germany; Season 1, Episode 1.1 & 1.2.

---

The Bridge (Broen/Bron; 2011-), Hans Rosenfeldt, Denmark/Sweden; Episode 1.1 & 1.2.

## ■ **November 28: Film and gender: Perspectives to Aki Kaurismäki's films**

Lecturer: *Sanna Kivimäki*, University of Tampere

The lecture will focus on the “Kaurismäki phenomena” both in Finland and abroad. The lecture focuses on three themes:

- 1) Trends in Scandinavian Melodramas
- 2) Kaurismäki as a Finnish “author” and a narrator of “Finnishness”
- 3) Social class and gender in Kaurismäki's films

The first theme will focus on the history and current trends in Nordic melodramas (especially in Finland) and contextualize them to the historical and social changes. We will discuss melodrama as a genre and the melodramatic aspects of Kaurismäki's films and in other Scandinavian films (e.g. Lukas Moodysson, Lars von Trier), as well the understandings of nostalgia today.

The second theme concentrates on the interpretations of Kaurismäki's films as representations of Finnishness and Finland, both in Finland and abroad. We will discuss the ways of seeing the connections between fiction and nationality and their gendered understandings.

The third part will focus on the gendered readings and interpretations of Kaurismäki's films, especially on the so called Worker's Trilogy.

### **Literature:**

Nestingen, Andrew (2004) In Search of Aki Kaurismäki. In *In Search of Aki Kaurismäki. Aesthetics and Contexts*. Special Issue of the *Journal of Finnish Studies*, Vol 8. Number 2, December 2004, 7–19.

Kivimäki, Sanna (2012) Working-Class Girls in a Welfare State: Finnishness, Social Class and Gender in Aki Kaurismäki's Worker's Trilogy (1986–1990). In *Journal of Scandinavian Cinema* 2:1, 73–88.

Kääpä, Pietari (2004) “The Working Class Has No Fatherland”: Aki Kaurismäki's Films and the Transcending of National Specificity. In *In Search of Aki Kaurismäki. Aesthetics and Contexts*. Special Issue of the *Journal of Finnish Studies*, Vol 8. Number 2, December 2004, 77–95.

Required viewing:

Aki Kaurismäki: Workers' Trilogy (1986-1990), especially *Tulitikkutehtaan tyttö* [The Match Factory Girl] (1990)

## ■ **December 5: Gendered media usage during the life course: What do aged people think about media?**

Lecturer: *Sanna Kivimäki*, University of Tampere

As well known, the number of aged people is growing quickly in most of the European countries. In Finland, for example, the statistics show that the number of adults over 65 years is currently about 20% of the population, the majority of them women. Currently, the life expectancy of the Finnish women is 83 years, when Finnish men are expected to live six years less, 77 years.



---

Consequently, elderly people will account for a bigger share of the media audience than in previous years.

The lecture will give an overview to the questions of age, gender and media. We will discuss the media representations of aged people, generation and gender bound experiences of media and the digitalization of the society. The empirical examples will be based on my ongoing research on aged womens' media memory writings.

**Literature:**

Bolin, Göran (2016) Passion and nostalgia in generational media experiences. *European Journal of Cultural Studies* 2016, Vol. 19(3) 250–264.

Hakkarainen, Pirkko (2012) 'No good for shovelling snow and carrying firewood': Social representations of computers and the internet by elderly Finnish non-users. *New Media & Society* Nov2012, Vol. 14 Issue 7, 1198–1215.

**Required viewing:**

Veikko Aaltonen: *Rakkaudella, Maire* [With love, Maire] (1999)

Dome Karukoski: *Mielensäpahoittaja* [The Grump] (2013)