

## APT 2015-2016

### **STAGE 1 October/November 2015**

Overview – Michael Wheeler (STAF) & Bruce Pitkin (Theatre Ontario)  
Information Management – Katie Leamen (STAF)  
Indie Finance Part 1: Budgeting – Naomi Campbell (Luminato Festival)  
Indie Finance Part 2: Budgeting – Naomi Campbell (Luminato Festival)  
Grantwriting Part 1 – Adriano Sobretudo Jr. (STAF's former Grantwriter, Litmus Theatre)  
Fundraising – Mitchell Cushman (Outside the March)  
Grantwriting Part 2 – Adriano Sobretudo Jr. (STAF's former Grantwriter, Litmus Theatre)  
Preview: Objections to Sex and Violence, 8pm @ Artscape Sandbox  
Grantwriting Part 3 – Adriano Sobretudo Jr. (STAF's former Grantwriter, Litmus Theatre)  
Contracting & Rights – Derrick Chua (Toronto Theatre Producer & Corporate / Entertainment Lawyer)  
Grantwriting Part 4 – Adriano Sobretudo Jr. (STAF's former Grantwriter, Litmus Theatre)  
LAST DAY: APT JEOPARDY (evaluation day)

### **STAGE 2 January/February 2016**

Social design – Michael Wheeler  
Publicity – Katie Leamen (STAF)  
Finish up Publicity & Social Design (Katie & Michael)  
Crowdfunding with FWYC – Chris from Hivewire (courtesy of Toronto Fringe)  
Marketing – Claire Wynveen (Litmus Theatre)  
\$mART money: Managing Cash Flow – Natasha Mytnowych (Artscape)  
Web Design – Simon Bloom (Outside The March)  
\$mART money: Personal Finances for Artists – Natasha Mytnowych (Artscape)  
Nitty-Gritty of Equity Contracts – Julie Tepperman & Aaron Willis (Convergence Theatre)  
Art of Reviewing – Jon Kaplan (NOW Magazine)  
Customer Relationship Management – Bruce Pitkin (Theatre Ontario)  
Dora Registration – Scott Dermody (TAPA) and APT CANDYLAND (evaluation)

### **STAGE 3 March/April 2016**

Cultural Diversity – Marjorie Chan (Cahoots Theatre)  
Corporate Sponsorship – Alicia Rose (Framework)  
Community Engagement – Brendan McMurtry-Howlett & Kaitlyn Riordan (Shakespeare in the Ruff)  
Artistic Producing – Aislinn Rose (Theatre Centre)  
One-on-One meetings with Michael and Katie Apr 7 @ STAF Touring – Jeremy Smith (Driftwood Theatre) & Charles Ketchabaw (Fixt Point Theatre)  
Production Management – Pip Bradford (Art is Hard/Freelancer)  
Creativity within Constraints – Matthew Thomas Walker (Litmus Theatre)  
Case Study: The Riser Project – Dead Roads and The Archivist and discussion with Ravi Jain and Owais Lightwala (Why Not Theatre)  
Assignment Presentations  
PRODUCERS' PURSUIT (Trivial Pursuit evaluation game)

### **Mentored Practicum:**

Canadian Stage, Why Not Theatre's Riser Project, Theatre Passe Muraille, Self-producing at SummerWorks with Mentorship from Generator, Praxis Theatre and Luminato Festival.