

GoingGreen

GOING GREEN magazine is Bermuda's only publication dedicated to encouraging residents to protect and sustain our beautiful island for our children and ourselves.

GOING GREEN is packed with original content, delivering smart, practical and sustainable ideas and solutions. From food, health and people to technology and conservation, **GOING GREEN** is an invaluable resource.



Bermuda National Trust Award Winner

Going Green was recently presented with an award by the Bermuda National Trust for the awareness of environmental issues the magazine is bringing to the community

GOING GREEN is distributed free of charge across the island through direct mail, supermarkets, stores, specialty shops, to all Hamilton offices, and at community events and expos. In addition a complete digital version of the magazine is available online.

GOING GREEN is available throughout the year with no cover price, guaranteeing that every issue is picked up, read and passed along. The publication has an extended shelf life, and is an important resource tool that is often catalogued for future reference.

This is a unique opportunity to showcase your firm and its special services and products to help Bermuda Go Green.

PARTICIPATION RATES

Full page colour advertisement: \$3,595	7" x 10"
2/3 page colour advertisement: \$2,350	4 5/8" x 10"
1/2 page colour advertisement: \$1,995	7" x 4 7/8"
1/3 page colour advertisement: \$1,155	4 5/8" x 4 7/8"
1/6 page colour advertisement: \$725	2 1/4 w x 4 7/8"

Deadline for advertising bookings: March 18

Deadline for final advertising material: March 23

What our readers are saying

"Going Green magazine is a brilliant piece of work — kudos to all"

"It is very informative, well presented and wide ranging — it made me think"

"A magazine for its time — some great ideas that we're taking onboard"

"We've already contacted one of the advertisers, and we're definitely going to implement other 'green' ideas"



**For more information, contact Lissa Fisher,
Tel: 292-7279 ext 23 • Email: lfisher@bm.bm
Bermuda Media**