

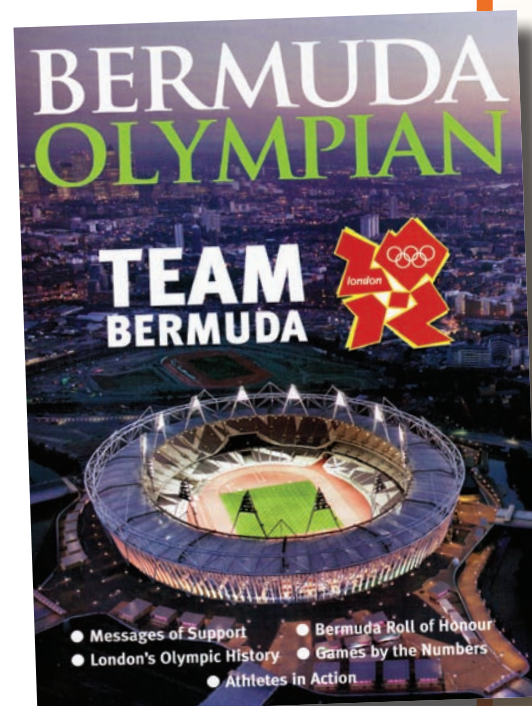


Support Bermuda's Olympic Team at RIO 2016

Every four years, Bermuda's finest athletes realise their dream of pursuing excellence in sport, and our island unites behind them. Since 1934, the Bermuda Olympic Association (BOA) has produced a prestigious magazine to commemorate each Olympic Games, and this edition upholds that tradition.

As our Bermuda Olympians head to Rio this August, the 2016 **Bermuda Olympian** magazine will profile the local contenders, include letters of support from local dignitaries, provide a timetable of events, highlight the work of the BOA, look back at former Bermudian Olympians and take a virtual visit Rio and its Olympic sporting facilities.

A few, select advertising spaces are available within this important publication for those businesses that wish to associate themselves with the Olympic ideal and support our local athletes.



PARTICIPATION RATES

Full page colour advertisement (7 x 10 ins): **\$2,650**

1/2 page colour advertisement (7 x 4 7/8 ins): **\$1,495**

1/3 page colour advertisement (4 5/8 x 4 7/8 ins): **\$995**

Back cover: **\$3,950**

Inside front cover; first right-hand page; inside back cover **\$2,950**

Deadline for advertising bookings: March 11th • Final artwork due: March 18th

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