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## 10th Anniversary Event

When: Tuesday, 22 November 2016

15:00 - 21:00

Where: Sorell Hotel Ador, Laupenstrasse 15, 3008 Berne, Switzerland  
(10 minute's walk from Bern Hauptbahnhof/Gare Centrale/Main Station)

15:00 Welcome and Registration

15:30 **Redefining Connections: Insights from the Global C-Suite Study**

The CIO Perspective

*Chris Liguori*

IBM Institute for Business Value

*IBM Enterprise Business Unit*

*Digital Transformation & Solutions /*

*Industrial Sector*

16:30 **Economic Espionage: Methods, Protagonists, Protective Measures**

Propylax: FIS Awareness and Prevention Program

*Guest Speaker*

*Swiss Federal Intelligence Service (FIS)*

17:30 Apéro Break, Networking and Sponsor Exhibits and Chats

18:15 **Small Data is the Future**

*Thomas Stoeckle*

*Global Head of Evaluation & Insights*

*LexisNexis BIS*

19:15 Apéro Riche, Networking and Sponsor Exhibits and Chats

21:00 Close

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swissintell.org  
Kapellenstrasse 14  
Postfach, 3001 Bern  
Schweiz



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Warm regards,

Phil Allen  
Member of Board of Directors  
swissintell.org

21:00 Close

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