March 26, 2019

The Honorable Patrick O’Donnell, Chair
1020 N Street, Room 159
Sacramento, CA 95814
cc: Members, Assembly Committee on Education

Dear Chairman O’Donnell, Vice Chair Kiley, and Members of the Committee:

We write in support of bill AB 1343. This bill would protect veterans’ hard-earned GI Bill benefits by forcing colleges to close the “90/10 loophole.”¹

Veterans and military service organizations nationwide are calling for the closure of the 90/10 loophole. By exploiting this loophole, for-profit colleges count GI Bill benefits as private funds, offsetting the 90 percent cap they otherwise face on their access to federal student aid – an accounting practice that nearly two dozen state attorneys general have said “violates the intent of the law.”² As Holly Petraeus has written, the 90/10 loophole gives for-profit colleges “an incentive to see service members as nothing more than dollar signs in uniform, and to use aggressive marketing to draw them in.”³ In December, a US Department of Veterans Affairs internal audit highlighted for-profit schools’ deceptive advertising campaigns used to recruit

¹ https://veteranseducationsuccess.org/90-10-loophole/
² https://www.iowaattorneygeneral.gov/media/cms/Schools_4_profit_924BF51B5599F.pdf
veterans, and warned that the government will waste $2.3 billion over the next five years if changes are not made to reel in the abuse.⁴

The impact on veterans is real: Thousands of veterans have filed complaints with the US Department of Veterans Affairs, including many from California.

“"My wife and I were both told the only way we could finance our school was through student loans Because financial aid wasn't enough. We accepted the loans and began school. We couldn't afford for both of us to go to school because we saw how much the loans were accumulating. We never would have been able to pay them back and we are still going to have trouble. I am a disabled medically retired veteran. I can't work so I may never be able to pay mine back.""⁵

- Joseph P., Stockton, CA

Taxpayers also suffer. According to the US Education Department, hundreds of for-profit schools are almost entirely dependent on federal revenue, and, if the 90/10 loophole were closed, they would be in violation of the federal cap.⁶ Taxpayers, in other words, are propping up otherwise failing schools.

For-profit colleges can change this practice by improving their education and appealing to employers, as DeVry demonstrated when it voluntarily closed the 90/10 loophole and reduced its overall reliance on federal student aid.⁷

We support AB 1343, and we look forward to seeing it pass into law.

Sincerely,

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⁵ Available at Veterans Education Success, 1250 H Street NW, Suite 700, Washington DC 20005 see also https://veteranseducationsuccess.org/contact
Air Force Sergeants Association

Association of the U.S. Navy

Blue Star Families

Randy Reid
U.S. Coast Guard Chief Petty Officers Association and Enlisted Association

High Ground Veterans Advocacy

Iraq and Afghanistan Veterans of America

National Military Family Association

Vietnam Veterans of America

Non-Commissioned Officers Assn. of the United States of America

John L. Ballantyne
Senior Vice President and Chief Operating Officer
Military Child Education Coalition

Student Veterans of America

Swords to Plowshares

Veterans Education Success

Veterans for Common Sense

Kenneth Greenberg
The Retired Enlisted Association