

Kyle Marmesh

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kylemarmesh.com



EXPERIENCE

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ORACLE / 05.2016–01.2017

Senior Designer

During my contract period I led the redesign of the Oracle Team USA Base facility in Bermuda, launched a new identity for their partnership with the ITA, designed the OTUSA experience for Oracle Open World, and assisted in strategy and led creative for several sports marketing campaigns.

TRINITY BRAND GROUP / 04.2015–04.2016

Graphic Designer

Responsibilities included branding and packaging design for high profile clients, leading creative on smaller accounts and art directing photoshoots for internal website and business development resources.

ALTA / 09.2013–03.2015

Graphic Designer/Art Director

My role at Alta ranged from designer, to art director, and, at times, to project manager. Alta is a boutique studio that focuses on brand strategy and design, primarily for cult-tier wineries, and a few lifestyle brands here in the bay area.

FLIR CREATIVE / 03.2012–09.2013

Graphic Designer

Working closely with the creative director, we crafted compelling brands for local and regional clients spanning across several sectors including financial, development, construction, creative, and food & drink. Routinely led creative direction and execution, maintained established brands, and communicated effectively with clients.

WESTERN WASHINGTON UNIVERSITY

SPRING QUARTER, 2012

Adjunct Faculty

Delivered an existing curriculum for DSGN 270, Intro to Design thinking, history, and typography. Projects included exercises in letter syntax, logo design, layout and composition, and branding.

TETHER / 08.2011–02.2012

Graphic Design Intern

Focused on brand development for Pepsico clients including the core Pepsi brand, Aquafina, SoBe, Gatorade, as well as Amazon. Time was spent primarily on designing packaging and collateral. Initial creative and branding work done for Seattle coffee roaster Caffè Umbria.

EDUCATION

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WESTERN WASHINGTON UNIVERSITY

09/2009–06/2011

BA in Design with a concentration in Graphic Design

Courses focused on branding, print production, typography, and packaging.

UNIVERSITY OF NEVADA, RENO

08/2006–06/2008

AA Fine Arts

Focused on print making and digital media.

SOFTWARE

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ADOBE CC

Proficient in:

InDesign

Illustrator

Photoshop

Working knowledge of:

Flash

Dreamweaver

APPS

Basecamp

Projectflow

Team Gantt

Workamajig

REFERENCES

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Francisco Delgadillo / Oracle

Executive Creative Director

(650) 506–8366 / francisco.delgadillo@oracle.com

Paul Kagiwada / Trinity Brand Group

Creative Director

(510) 301–3905 / paul.kagiwada@trinitybrandgroup.com

Alex Chrisman / Alta

Owner, Creative Director

(415) 613–5820 / alex@alta.co