



Setting the Pace

2016 Impact Report

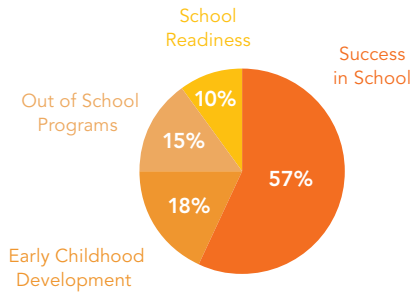
Thanks to your support, in 2015, United Way of the Alberta Capital Region raised \$25.3 million. These funds were strategically invested to make the greatest impact possible for local families living in poverty.

This report reflects those investments and shares projections of the impact we expect to see in the community by the end of 2017.



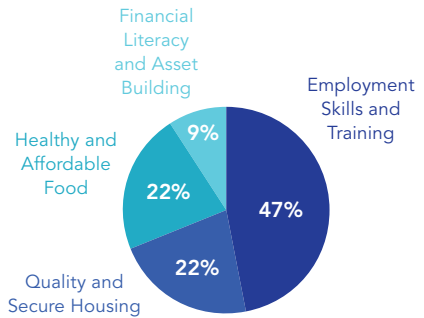
Education

Over **66,000 children and youth** will get the support needed to succeed in school and work toward reaching their full potential.



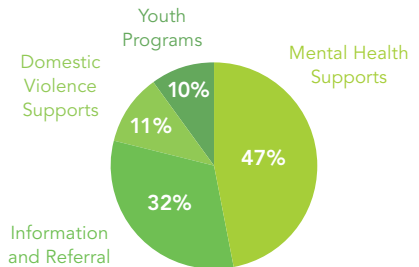
Income

More than **60,000 community members** living in low income, including people experiencing homelessness, will receive help to build financial stability and independence.



Wellness

Over **90,000 community members** will get support to deal with personal challenges and family struggles, and benefit from healthier, safer communities.



Scorecard Progress

In 2014, United Way released an Impact Scorecard outlining five strategies and specific targets we can work toward achieving together over a three-year timeframe, helping nearly 22,000 people in our community. Based on targeted investments and impact projections, we're pleased to share progress at the two-year mark.

1. The Early Years

Helping parents connect with mentors and supports that build valuable skills and meet the developmental needs of their newborns, infants and toddlers.



2. Success in School

Providing mentors, success coaches for children and youth, healthy nutrition, and support for parents of students who are struggling.



3. Managing Finances

Supporting people living in low income to get better access to benefits and subsidy programs, and build money management skills through financial literacy training.



4. Employment

Helping people to build job skills and prepare them to take advantage of employment opportunities.



5. Mental Health

Providing community members with access to mental health counselling, walk-in services and distress line support.



Thanks to your support, by the end of 2016 we will have helped **16,475 people** in these five targeted areas.