



August 4th & 5th 2017
Friday & Saturday
SPONSORSHIP PACKAGE

CRESTFEST is a production of Crestone Performances, Inc. CPI is a 501(c)3 non-profit community service organization whose mission is to create a positive cultural, educational, and economic impact in Saguache County and the San Luis Valley of Colorado. We do this by providing affordable, quality performances and presentations that represent a variety of traditions and cultures.

The Crestone Music Festival, after 18 years, had grown into a popular mountain festival and become one of Colorado's premier summer celebrations. In the last several years more and more music festivals of the like started popping up in the area. Now with an abundance of choices CMF began to lose its niche. While this event received enormous local support as well as drew over 3,000 people from all over Colorado and northern New Mexico, we were still seeing a drop in attendance. After much consideration the Crestone Performances Inc. board and staff decided to make some changes for the better.

The Crestone Music Festival has retired and **CRESTFEST** will take its place! The event will still be held at the Challenger Golf Course and look much like the Crestone Music Festival you grew to know and love. We will have a TWO DAY (Friday & Saturday), single stage, multi-genre, multi-cultural event with family fun, hands on activities, arts and crafts, food and libations and to top it all off a CARNIVAL! That's right. CPI is going to be bringing you all your favorite games of skill and chance! Our focus now, more than ever, is on the youth of the Valley, family, and music. The beautiful scenery and the family friendly feel have created a loyal following and a dedicated work force. **CRESTFEST** is a fundraiser for our Youth Enrichment Program which creates the opportunity for students in the 35 San Luis Valley area schools to experience diverse educational and cultural presentations.

Please join our summer celebration by becoming an advertising sponsor. We offer a wide variety of advertising opportunities. Please read through the following pages to see which level would best suit you.

Thank you!

The Crestfest Team

We offer the following advertising opportunities...

Programs – Display ads and listings in the festival programs which are free and handed out to everyone attending. The program contains the festival schedule, band bios and other valuable information. Please see the advertising example page for exact ad sizes and specs.

Posters- Are displayed throughout Colorado and Northern New Mexico.

Web- Every sponsor receives a mention on our web site

Sponsorship Levels

\$110 level (line listing)

- * Your name or company name listed as a sponsor in the Festival Program
- * 1 day pass to the festival (\$30 value)

\$165 level (2.25”w x 1.75”h)

- * Eighth page ad in the Festival Program (DEADLINE JULY 1)
- * 2 day passes to the festival (\$60 value)

\$275 level (2.25”w x 3.75”h)

- * Quarter page ad in the Festival Program (DEADLINE JULY 1)
- * 4 day passes to the festival (\$120 value)

\$550 level (4.75”w x 3.75”h)

- * Half page ad in the Festival Program (DEADLINE JULY 1)
- * 6 day passes to the festival (\$ 180 value)
- * Name or logo on the advertising poster (DEADLINE JUNE 1)
- * Your sign or banner at designated areas
- * Your company name announced live each day before the headlining bands

\$1,000 level (4.75”w x 7.75”h)

- * Full page ad in the Festival Program (DEADLINE JULY 1)
- * 10 day passes to the festival (\$300 value)
- * Booth space (\$115 value, notification to Carrie by JUNE 1)
- * Name or logo on the advertising poster (DEADLINE JUNE 1)
- * Your sign or banner at designated areas
- * Your company name announced live each day before the headlining bands
- * Your company name mentioned in promotional press releases published in the region and the Front Range.

\$2,500 level

- * All of the above plus:
- * 20 day passes to the festival (\$600 value) and 4 backstage passes
- * Your company name mentioned in radio ads run throughout Colorado, including the Front Range, and Northern New Mexico.
- * Exclusive promotional rights during the festival, if applicable.

\$5,000 level

- * All of the above, plus:
- * 2 page advertisement in our Festival Program
- * 30 day passes to the festival (\$900 value) and 6 backstage passes
- * A guest MC spot
- * Posters or pictures autographed by the headliners at your request
- * Up to 60 seconds of promotional reading before the headlining bands

Please don't hesitate to call us with any questions at 719-256-4533.
Be sure to visit our web site at www.crestfest.org

There are 3 categories of ads in the program- please see the attached examples:

- 1) **Standard**- We will typeset your basic information for you, providing there is no artwork or logo to be created. E-mail info to: info@crestfest.org No charge.
- 2) **Camera Ready** – Submit your ad to meet the size and line screen specs on the Ad Size and Rate page. E-mail downloadable file to: info@crestfest.org
- 3) **Custom Designed** – We can custom design an ad for you. There is a charge of \$30 per hour. (Contact Carrie at 256-4533 or info@crestfest.org)

DEADLINES:

JUNE 1, 2017 – Logo due to be on the poster

JULY 1, 2017 – Ad due to be in the program

Thank you very much for your support of **CRESTFEST 2017!**
Come enjoy the show!

CPI Office: 719-256-4533

Carrie: info@crestfest.org

2017 **CRESTFEST** Sponsorship Form

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail : _____

Sponsorship Level:

_____ \$110 _____ \$165 _____ \$275 _____ \$550 _____ \$1,000 _____ \$3,000 _____ \$5,000

_____ My digital ad is in the Crestone Music Festival files and is still current. **OR**

_____ My ad will be delivered on CD or disk to the CPI office by July 1, 2017. **OR**

_____ My ad will be emailed to info@crestfest.org by July 1, 2017. **OR**

_____ I would like CMF to custom design an ad (\$30/hour).

Logos are needed for all sponsors \$550 and above for the poster.

Deadline for LOGOS is JUNE 1, 2017.

All other sponsors can submit a logo to be displayed on our website.

Logos are accepted in the standard logo sizes.

Feel free to contact us with questions.

Make checks payable to:

Crestone Performances Inc.

P.O. BOX 6

Crestone, CO 81131