First Annual Spring Policy Forum

Program

June 22, 2018

Friday, June 22, 2018, 8:30 AM – 4:30 PM
U.S. Capitol Visitor Center’s Congressional Auditorium and Atrium

PWBM is a nonpartisan, research-based initiative that provides accurate, accessible and transparent economic analysis of the fiscal impact of public policy. Our research briefs and interactive budget tools enable the analysis of legislation while it is being drafted. PWBM serves as an honest broker at the intersection of business and public policy providing rigorous analysis without policy advocacy.

The First Annual Spring Policy Forum brings together policymakers, business leaders, academics and members of the media to discuss evidence-based public policy and the potential impact of policies on business and the general economy. The day-long forum addresses both contemporary policy issues and the potential future of evidence-based policymaking.

Please use the index cards in your folder or step up to the mic for Q&A.

Please use #PWBM in social media posts.

8:30-9:00 AM Breakfast

9:00-9:15 AM Introductory Remarks: Opening remarks by Kent Smetters, Boettner Chair Professor, Department of Business Economics and Public Policy, The Wharton School, University of Pennsylvania and Faculty Director, Penn Wharton Budget Model

9:15-10:30 AM Government by the Numbers:
- Steve Ballmer, Co-Founder of USAFacts, The Ballmer Group, Chairman, Los Angeles Clippers and former CEO, Microsoft, will discuss a new government-record database, USAFacts.org. This data can help policymakers make informed decisions when crafting and voting on the Federal Budget, including recent continuing resolutions such as H.Res. 289.
- Q&A with Andy Serwer, Editor in Chief, Yahoo Finance

10:30-10:45 AM Break
10:45-11:45 AM  **Advances in Public Policy Modeling:**
- Kent Smetters, Boettner Chair Professor, Department of Business Economics and Public Policy, The Wharton School, University of Pennsylvania and Faculty Director, Penn Wharton Budget Model will discuss how recent advances in economic modeling, data sciences and cloud computing can be used to aid policymaking. Applications include taxes and Social Security.
- **Discussants:**
  - Steve Goss: Chief Actuary, U.S. Social Security Administration
  - Thomas Barthold, Chief of Staff, Joint Committee on Taxation, The U.S. Congress

11:45-12:00 PM  **Break**

12:00-12:50 PM  **Trade Policy:**
- Kimberly Burham, Managing Director of Legislation and Special Projects, Penn Wharton Budget Model will provide an overview of PWBM findings and introductory remarks.
- **Off-the-record conversation** with Angela Ellard, Chief Trade Counsel, U.S. House Committee on Ways and Means and Staff Director, Trade Subcommittee.

12:50-1:00 PM  **Break**

1:00-2:00 PM  **Roundtable on Cyber-Risk:**
Moderator: Mukul Pandya, Editor-in-Chief and Executive Director, Knowledge@Wharton
- Ira A. (Gus) Hunt, Managing Director and Cyber Lead, Accenture Federal Services and former Chief Technology Officer, Central Intelligence Agency
- Daniel Kroese, Senior Advisor, National Protection and Programs Directorate, Department of Homeland Security
- David Lawrence, Founder and Chief Collaborative Officer, Risk Assistance Network and Exchange (RANE) and formerly Associate General Counsel and Managing Director, Goldman Sachs; Assistant U.S. Attorney, Southern District of New York
- Tim Murphy, President, Thomson Reuters Special Services and former Deputy Director, Federal Bureau of Investigations (Ret.)
- Matthew Olsen, President and Chief Revenue Officer, IronNet Cybersecurity and former Director, National Counterterrorism Center

2:00-2:15 PM  **Break**
2:15-3:15 PM  **Public Infrastructure:**
- Jon Huntley, Senior Economist, Penn Wharton Budget Model will discuss PWBM modeling and results
- Discussant:
  o Mike Parker, Leader, Ernst & Young Infrastructure Advisory

3:15-3:30 PM  **Break**

3:30-4:30 PM  **Frontiers in Government Data Analytics:**
- Regulation: Using machine learning to create a regulatory overlap map
  o Jitinder Kohli, Managing Director, Government and Public Sector Strategy Practice, Deloitte Consulting
  o Matthew Gracie, Senior Manager, Strategy and Analytics, Deloitte

- Blockchain: Using blockchain to solve government problems
  o Kevin Werbach, Associate Professor, Legal Studies and Business Ethics, The Wharton School, University of Pennsylvania

4:30 PM  **End of Day**