About Blue Forest Conservation

Blue Forest Conservation (BFC) is a Benefit Company incorporated in Oregon with a mission to develop financially sustainable solutions to environmental challenges. Founded by four Berkeley-Haas MBA students in 2015, BFC is based in California with partners working remotely from Sacramento, CA, Oakland, CA, Los Angeles, CA, Portland, OR, and New York, NY. BFC is committed to achieving sustainable environmental and social impact while also earning a financial return for BFC’s stakeholders.
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Our Commitment

Dear friends and colleagues,

Here at Blue Forest, we entered 2018 eager to turn our years of researching and relationship building into action - and were thrilled to fund and launch our first pilot project this November in the Yuba watershed of the Tahoe National Forest. This makes our second annual Impact Report more substantive - beyond sharing our firm’s commitment to environmental sustainability and social responsibility, we get to report on the progress made not only on our vision - but on the ground in the forest.

As we continue our pilot project and prepare future projects to deliver long-term environmental impact, we recognize the importance of tracking our business to strategically assess performance and adjust to ever-shifting realities. With that in mind, we continued Blue Forest Conservation’s status as an Oregon Benefit Corporation, and created non-profit Blue Forest Finance (BFF) in 2018. A strategic decision, BFF will allow for tax-exempt status on the funds flowing through our projects, setting us up for long term financial sustainability while protecting our mission of “fighting fire with finance” for the future.

By publishing the results of our financial and impact performance across the business in these annual reports, we seek not only to measure our results, but to identify opportunities for improving our business - and the conservation ecosystem as a whole. We are pleased to share this report with you, and invite you into the story and life of both our company and the larger conservation mission; we would be honored to hear your thoughts and feedback, welcome connections to meet others in the space, and encourage you to do your part - whatever that may be - to ensure a brighter, more sustainable future.

Sincerely,

Nick Wobbrock  Leigh Madeira  Chad Reed  Zach Knight

[Signatures]

[Image of four individuals]
Mission

Blue Forest Conservation is dedicated to developing financially sustainable solutions to environmental challenges. We develop and manage the Forest Resilience Bond, a public-private partnership that restores health to forested watersheds in the Western U.S. in an effort to reduce catastrophic wildfire, protect water resources, avoid devastating carbon emissions, and foster resilience in fire-prone communities.

Corporate Form

BFC incorporated as an Oregon limited liability company organized as a Benefit Company on September 11th, 2017. As a Benefit Company, BFC is subject to section 1 to 11 of Chapter 269, Oregon Laws 2013.

According to Oregon law, a benefit company has the purpose of providing a general public impact, defined as “a material positive impact on society and the environment, taken as a whole, from the business and operations of a benefit company.” This commitment to impact means that the company shall consider how the actions and inactions of the company will affect a broad range of stakeholders, society, and the environment and not just those that have a financial interest in the company. For example, BFC must consider the following when determining the best interests of the company:

1. The shareholders or members of the benefit company;
2. The employees and work force of the benefit company and the employees and work force of the benefit company’s subsidiaries and suppliers;
3. The benefit company’s subsidiaries and suppliers;
4. The interests the benefit company’s customers have in receiving a portion of the general public benefit or specific public benefit that the benefit company provides;
5. The communities that the benefit company’s activities affect including, but not limited to, the communities in which the benefit company is located, operates or has offices or other facilities and in which the benefit company’s subsidiaries and suppliers are located, operate or have offices or other facilities;
6. The local and global environment;
7. The short-term and long-term interests of the benefit company, including an interest in benefits that might accrue from the benefit company’s long-term plans and the possibility that the interests of the benefit company are best served by keeping the benefit company independent;
8. The benefit company’s ability to fulfill the benefit company’s general public benefit purpose and any specific public benefit identified in the benefit company’s articles of incorporation or articles of organization.

As an Oregon benefit company, BFC must adopt a third-party standard to measure impact, prepare an annual benefit report, and distribute the report to owners and post it publicly on the company’s website. This report is BFC’s second annual benefit report and measures impact for the year 2018.
Evaluating Our Impact

BFC is committed to maximizing impact and maintaining full transparency. We publicly release an annual sustainability report tracking the company’s impact according to a third-party standard. BFC has selected the B Impact Assessment (BIA) as that standard.

Business performance is measured across four categories in the BIA: Governance, Community, Environment, and Customers. After completing the assessment, BFC was awarded a score of 86.8, compared to our 2017 BFC score of 71.5, the Median Ordinary Business score of 38.6 and a minimum B Corp qualification score of 80.

We are proud of how we have developed and strengthened the BFC business model this past year. Our improved score now qualifies us to apply to become “B-Corp certified,” a step we will explore in 2019. By becoming B-Corp certified, we would lead a movement of more sustainable business practices, build relationships with other B-Corps, attract top talent for jobs, improve our impact model over time, amplify our message, and protect the BFC mission.
We attribute this 15.3 point increase in the BFC score over our 2017 result to two primary factors:

1) the better fit of the Version 6 BIA, which more accurately captures our business model
2) the initiation and implementation of our first pilot project

The BIA is operated by non-profit B-Lab, and updated on an annual basis to provide more comprehensive and salient assessments. While we ran into numerous problems with question relevance in the 2017 BIA assessment, the updates to the most recent Version 6 BIA assessment offered a better overall fit for our business model. We used the V6 BIA assessment for “Service with Significant Environmental Footprint” Sector and “Other Financial Services” Industry to measure our 2018 performance.

In November of 2018, BFC launched our first $4M FRB in the Yuba Watershed. With an operational project, we have begun to track the environmental and social impacts of the ecosystem services implemented for the region and to provide value for the beneficiaries, our “customers.” This boosted our score by 5.8 points.

Based on the BIA assessment, twenty-five of our responses were above average, six were average, and twelve responses were below average compared to other businesses in our industry and sector. Of the twelve below average responses, ten of the questions pertaining to suppliers or office environmental metrics we marked “N/A”, because our business model does not rely on suppliers for any product, and we do not own or lease any physical locations. While there are purchases, emissions, waste, and water usage from each partners’ home offices, the small scale and numerous locations make the energy metrics inefficient to measure at this time. Of the remaining two below average responses, only one makes sense for us to improve upon given our model. Our financials are not currently audited, as this process is typically driven by external investors, of which we have none. External investors are investing the the FRB, not in BFC, and so that money never touches our accounts. We are, however, currently working to assemble an advisory board, which will help improve our oversight and accountability.

BFC has dedicated 2019 to improving our Governance, as we hire employees and build more accountability by developing a board and building out HR policies. We will also explore B-Corp certification to have these results assessed and verified by a third party.
Full B Impact Assessment

The full B Impact Assessment developed and administered by the nonprofit B Lab follows.
Blue Forest Conservation

0 Employees

2019-03-20
Quick Impact Assessment

Instructions

**Level of Impact Focus** Points Earned: 0 of 0.00000

Describe your company's approach to creating positive impact.
This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes.

- Creating positive social or environmental impact is not a focus for our business
- We occasionally think about the social and environmental impact of some aspects of our business, but not frequently.
- We frequently consider our social and environmental impact, but it isn't a high priority in decision-making.
- We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business.
- We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability.

**Workers**

**Paying a Living Wage** Points Available: 0.00000

What % of hourly workers are paid a living wage?
Select N/A if there is no living wage data available for where the country where the majority of your employees work.

- <75%
- 75-89%
- 90-99%
- 100%
- N/A

**Inflation Rate Compensation Adjustments** Points Available: 0.00000

During the last fiscal year, did all full-time and part-time workers receive an increase to their salary/wages (excluding bonuses) that at least meets the inflation rate in your country?
Do not include commissions paid to commission-based workers in this response.

- Yes
- No

**% Above the Living Wage** Points Available: 0.00000

What % above living wage did your lowest-paid worker (excluding interns) receive during the last fiscal year?

- 0% or below
- 1-14%
- 15-24%
- 25%+
- N/A - No living wage data available for country of operations

**High to Low Pay Ratio** Points Available: 0.00000

What multiple is the highest compensation (inclusive of bonus) as compared to the median compensation for full-time employees within the lowest decile (10%) salary bracket in the past fiscal year?

- >30x
- 21-30x
- 16-20x
- 11-15x
- 6-10x
- 1-5x
Employee Handbook Information Points Available: 0.00000

Does your company have a written employee handbook that workers have access to and includes any of the following information? Check all that apply.

☐ No written employee handbook
☐ A non-discrimination statement
☐ An anti-harassment policy
☐ Statement on work hours
☐ Pay and performance issues
☐ Policies on benefits, training and leave
☐ Grievance resolution
☐ Disciplinary procedures and possible sanctions
☐ Statement regarding workers’ right to bargain collectively and freedom of association
☐ Prohibition of child labor and forced/compulsory labor

Paid Primary Caregiver Leave for Hourly Workers Points Available: 0.00000

What is the minimum number of weeks tenured hourly workers receive paid primary caregiver leave, either through the company or the government?

☐ 0-5 weeks
☐ 1-29 days
☐ 6-11 weeks
☐ 12-17 weeks
☐ 18 weeks or more

Paid Primary Caregiver Leave for Salary Workers Points Available: 0.00000

What is the minimum number of weeks salaried workers receive paid primary caregiver leave, either through the company or the government?

☐ 0-5 weeks
☐ 6-11 weeks
☐ 12-17 weeks
☐ 18-23 weeks
☐ 24+ weeks

Community

Community Engagement and Development Points Available: 0.00000

Does your company do any of the following to promote community engagement and development?

☐ Company has maintained all of its jobs in the last year (i.e. there was not a reduction in the overall workforce)
☐ Company has created new jobs in the last year
☐ Company pays taxes that support the community to provide essential public services
☐ Company is a member of a civic organization
☐ Company has a formal preference for purchasing and partnering with local independent businesses
☐ Company has sponsored/hosted events for the community
☐ Company primarily serves clients/customers in their local community
☐ Other
☐ None of the above

B Impact Assessment: Blue Forest Conservation
Spending on Local Suppliers Points Earned: 0 of 4.00000

What percentage of your company’s expenses (excluding labor) was spent with independent suppliers local to the company’s headquarters or relevant production facilities in the last fiscal year?

- <20%
- 20-39%
- 40-59%
- 60%+
- Don’t know

Purchases from In Country Suppliers Points Available: 0.00000

What % of your company’s purchases (excluding labor expenses) was spent with Significant Suppliers within the borders of the country where the company’s headquarters (or largest facility) is located in the last FY?

- 0%
- 1-4%
- 5-9%
- 15-19%
- 20%+

Length of Supplier Relationships Points Earned: 0 of 1.90000

What is the average tenure of your company’s relationships with suppliers?

- Average tenure of supplier relationships is less than 12 months.
- Average tenure of supplier relationships is greater than 12 months.
- Average tenure of supplier relationships is greater than 36 months.
- Average tenure of supplier relationships is greater than 60 months.
- Our company has had a relationship with a majority of our suppliers (on a currency basis) since our first year of operation
- Don’t Know

Supplier Evaluation Practices Points Earned: 0 of 0.00000

When monitoring and evaluating the on-going social and environmental performance of the majority of Significant Suppliers, which of the following apply?

- No formal supplier monitoring and evaluation process
- Significant Suppliers are evaluated based on company’s own criteria
- Significant Suppliers are evaluated based on specific social and environmental performance standards that are best-in-class for your industry (ISO, SA8000, etc)
- Company visits a majority of Significant Suppliers on-site

Supplier Screen Topics Points Earned: 0 of 0.00000

What is the social and environmental screen that is used for a majority of your company’s Significant Suppliers:

- No formal screening process in place
- Screened for negative practices or regulatory non-compliance (e.g. no child labor)
- Screened for positive practices (e.g. environmentally-friendly manufacturing process; excellent labor practices, etc)
**Supplier Screen Topics** Points Earned: 0 of 1.90000

What does your company formally screen for regarding the social or environmental practices and performance of your suppliers?

- ☐ Compliance with all local laws and regulations, including those related to social and environmental performance
- ☐ Good governance, including policies related to ethics and corruption
- ☐ Positive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor practices)
- ☐ Third-party certifications related to positive social and/or environmental performance
- ☐ Other - please describe
- ✗ We have no formal screening process in place

**Supplier Evaluation Practices** Points Earned: 0 of 1.90000

What methods does your company use to evaluate the social or environmental impact of your suppliers?

- ☐ We share policies or rules with suppliers but we don't have a verification process in place
- ☐ We require suppliers to complete an assessment we designed
- ☐ We use third-party risk or impact assessment tools (Sedex, BIA)
- ☐ We conduct routine audits or reviews of suppliers at least every two years
- ☐ We have third parties conduct routine audits or reviews of suppliers at least every two years
- ☐ Other - please describe
- ✗ None of the above

**Impactful Banking Services** Points Available: 4.00000

What characteristics apply to the financial institution that provides the majority of your company's banking services?

- ☐ Certified CDFI or national equivalent social investment organization
- ☐ Certified B Corporation
- ☐ Member of the Global Alliance for Banking on Values
- ☐ Cooperative bank or credit union
- ☐ Local bank committed to serving the community
- ☐ Independently owned bank
- ☐ None of the above

**Inclusive Workplaces** Points Earned: 0 of 0.00000

Does your company do any of the following practices to promote a diverse and inclusive workforce and/or work environment?

- ✗ Company has a policy in place to identify and/or give preference to suppliers that are owned by underrepresented groups
- ✗ Company provides diversity and inclusion training to employees (i.e. implicit bias exercises, etc.)
- ✗ Company has hiring practices that are designed to reach underrepresented groups
- ✗ Company has a formal program or committee tasked with issues regarding diversity and inclusion
- ☐ Company facilitates employee resource groups for employees
- ☐ None of the above
Workers from Low-Income Areas Points Available: 0.0000

What % of workers (including full-time and part-time and temporary workers) are verified/self-identified to be a part of the following groups?
Individuals residing in a low income area

- 0%
- 1-9%
- 10-19%
- 20-29%
- 30%+
- Don’t Know

Living Wages for Workers from Low-Income Communities Points Available: 0.0000

What % of workers reside in low-income communities AND are paid a living wage by the company?
Include full-time and part-time workers.

- 0%
- 1-9%
- 10-19%
- 20-29%
- 30%+
- Don’t Know

Full-Time Workers from Underrepresented Groups Points Available: 0.0000

What % of the following employment categories are women or individuals from minority or underrepresented populations?
Non-managerial full-time workers

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- Don’t know
- N/A

Workers from Underemployed Groups Points Available: 0.0000

What % of your workforce (both full-time and part-time) are women or from chronically underemployed communities?
Chronically-underemployed

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- Don’t know
**Manager Diversity Statistics** Points Available: 0.00000

What % of the following employment categories are women or individuals from minority or underrepresented populations? Managers

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- Don't know
- N/A

**Management from Underemployed Groups** Points Available: 0.00000

What % of the managers (excluding executives) is from any of the following populations? Chronically underemployed

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- Don't know

**Management from Underemployed Groups** Points Available: 0.00000

What % of management (both full-time and part-time workers) are women, from chronically-underemployed communities or expatriates? Chronically-underemployed

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- Don't know

**Executive Diversity Statistics** Points Available: 0.00000

What % of Executives are women or individuals from chronically underemployed communities?

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- Don't know
Board of Directors Diversity Points Earned: 0 of 0.00000

What % of the members of your Board of Directors (or equivalent) are women or individuals from chronically underemployed communities?
Select N/A only if your company is governed by an owner/manager structure and does not have a Board of Directors or governing body.

- 0%
- 1-9%
- 10-24%
- 25-39%
- 40-49%
- 50%+
- N/A - No board of directors or equivalent
- Don't know

Corporate Citizenship Program Points Earned: 1.33333 of 1.33333

How does your company take part in civic engagement?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- Financial or in-kind donations (excluding political causes)
- Community investments
- Community or pro-bono service
- Advocacy for adopting improved social or environmental policies or performance
- Partnerships with charitable organizations or membership with community organizations
- Discounted products or services to qualified underserved groups
- Free use of company facilities to host community events
- Equity or ownership in the company granted to a nonprofit
- Other - please describe
- None of the above

Corporate Citizenship Program Points Available: 0.00000

Does your company have a formal corporate citizenship program in place that includes the following:
A corporate citizenship program should include allocated resources and oversight.

- Statement on the intended social or environmental impact of company’s charitable contributions
- Donations (excluding for political causes) and in-kind contributions
- Formal written donations commitment (including commitments with third-party certification, like 1% for the planet)
- Volunteering during paid working hours
- Pro bono service (e.g. consulting projects, management overhead)
- Community development programs
- Community-based investments
- Matching individual workers' charitable donations as an effort to encourage charitable giving
- Allowing workers and/or customers to select charities to receive company's donations
- Other (please describe)
- None of the above
Policy Advocacy for Social and Environmental Standards Points Earned: 1.33333 of 1.33333

Has your company worked with policymakers to develop or advocate for policy changes explicitly designed to improve social or environmental outcomes in the past two years?

- Yes, company has offered support in name and/or signed petitions
- Yes, company has provided active staff time or financial support
- Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards
- Yes, and efforts resulted in a specific institutional, industry or regulatory reform
- Other - please describe
- None of the above

Environment

Physical Plant Points Available: 0.00000

Does your company engage in some wholesaling activities that involve a physical plant for processing or packaging?

- Yes
- No

Environmentally Friendly Office Practices Points Earned: 0 of 0.00000

Does your company have any of the following environmentally friendly practices in the facilities where you operate?

- Company formally encourages behaviors in facilities to reduce environmental impact (reminders to turn lights off, paper/printing re-use, non-disposable silver/cup/dining ware
- Company has programs in place to recycle standard recyclable materials
- Company has a program in place to recycle waste beyond standard materials (including composting of food waste, etc)
- Company has worked with landlord to promote more environmentally sustainable conditions (recycling programs, energy efficiency, etc.)
- Company is located in a building with a comprehensive green building certification
- None of the above

Monitoring and Managing Water Use Points Earned: 0 of 0.00000

Does your company monitor, record and/or report its water usage?

- We do not currently monitor and record our usage
- We monitor and record usage (no reduction targets)
- We monitor and record usage, and have specific reduction targets
- We monitor usage and have met specific reduction targets during the last fiscal year

Monitoring Water Use Relative to Revenue Points Available: 0.00000

Does your company monitor, record and/or report its usage of energy and water, relative to company revenues?

Water:

- We do not currently monitor and record usage
- We monitor and record usage (no reduction targets)
- We monitor and record usage, and have specific reduction targets
- We monitor and record, set reduction targets and report progress on targets annually to a voluntary public reporting program
- We have met or exceeded those targets in the last FY
Monitoring and Managing Water Use Points Earned: 0 of 2.00000

Does your company monitor and manage your water usage?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ We do not currently monitor and record water usage
☐ We regularly monitor and record water usage but have not set any reduction targets
☐ We monitor and record water usage and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of water usage from baseline year)
☐ We regularly monitor and record emissions and have set science-based targets necessary to achieve sustainable usage linked to our local watershed
☐ We have met specific reduction targets set during this reporting period

Monitoring Energy Usage Points Earned: 0 of 0.59259

Does your company monitor, record, or report its energy usage?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ We do not currently monitor and record usage
☐ We monitor and record usage but have set no reduction targets
☐ We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are being monitored
☐ We monitor usage and have set absolute reduction targets regardless of company growth
☐ We have met specific reduction targets during the reporting period

Monitoring Energy Usage Points Earned: 0 of 0.00000

Does your company monitor, record and/or report its energy usage?

● We do not currently monitor and record usage
☐ We monitor and record usage (no reduction targets)
☐ We monitor and record usage, and have specific reduction targets
☐ We monitor usage and have met specific reduction targets during the last fiscal year

Monitoring Energy Use Relative to Revenue Points Available: 0.00000

Does your company monitor, record and/or report its usage of energy and water, relative to company revenues?

Energy:
☐ We do not currently monitor and record our usage
☐ We monitor and record usage (no reduction targets)
☐ We monitor and report usage, and have specific reduction targets
☐ We monitor and record, set reduction targets and report progress on targets annually to a voluntary public reporting program
☐ We have met or exceeded those targets in the last FY

Low Impact Renewable Energy Use Points Earned: 0 of 1.18519

What percentage of energy use is produced from low-impact renewable sources?

Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy.

☐ 0%
☐ 1-24%
☐ 25-49%
☐ 50-74%
☐ 75-99%
☐ 100%
● Don’t know
Environmental Design Practices Points Earned: 0 of 0.00000

Has your company integrated environmental considerations in the design of products or services in any of the following ways?
- [ ] Company has conducted life cycle assessments on products/services
- [ ] Company has had the environmental impact of product or service certified by a third party
- [x] Company has recycling or reclamation programs to support the proper disposal or re-use of products
- [ ] Company has conducted source reduction exercises to reduce total volumes used in the product/service or its packaging
- [ ] Company labels all materials in product for effective recycling
- [ ] Company designs products to facilitate disassembly and repair to extend useful life of and disposal of component parts
- [ ] Other
- [ ] None of the above

% of Environmentally Preferred Input Materials Points Earned: 0 of 0.00000

What is the % of recycled, biodegradable, or environmentally-preferred/sustainable materials in the product (including packaging)?
- [ ] 0%
- [ ] 1-24%
- [ ] 25-49%
- [ ] 50-74%
- [ ] 75%+
- [ ] Don’t know
- [x] N/A - Company does not sell a physical product

Monitoring Greenhouse Gas Emissions Points Earned: 0 of 0.59259

How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.
- [x] We do not currently monitor and record emissions
- [ ] We regularly monitor and record emissions but have not set any reduction targets
- [ ] We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. 5% reduction of GHGs from baseline year)
- [ ] We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals address climate change
- [ ] We have met the specific reduction targets set during this reporting period
- [ ] We have achieved carbon neutrality

Monitoring Toxic Wastewater Points Available: 0.00000

Does your company monitor, record and report the following outputs relative to company revenues? Hazardous and toxic water
- [ ] Company does not currently monitor and record emissions
- [ ] Company monitors and records emissions (no reduction targets)
- [ ] Company monitors and records emissions and has specific reduction targets
- [ ] Company monitors and records, sets reduction targets and reports progress publicly on an annual basis
- [ ] Company monitors emissions and has met or exceeded those targets in the last FY
- [ ] Eliminated emissions of this by-product entirely
**Monitoring Non-hazardous Waste** Points Available: 0.00000

Does your company monitor, record and report the following outputs relative to company revenues?

**Non-hazardous waste**
- Company does not currently monitor and record emissions
- Company monitors and records emissions (no reduction targets)
- Company monitors and records emissions and has specific reduction targets
- Company monitors and records, sets reduction targets and reports progress publicly on an annual basis
- Company monitors emissions and has met or exceeded those targets in the last FY
- Eliminated emissions of this by-product entirely

**Monitoring Air Emissions** Points Available: 0.00000

Does your company monitor, record and report the following outputs relative to company revenues?

**Significant air emissions**
- Company does not currently monitor and record emissions
- Company monitors and records emissions (no reduction targets)
- Company monitors and records emissions and has specific reduction targets
- Company monitors and records, sets reduction targets and reports progress publicly on an annual basis
- Company monitors emissions and has met or exceeded those targets in the last FY
- Eliminated emissions of this by-product entirely

**Monitoring and Reporting Hazardous Waste** Points Available: 0.00000

Does your company monitor, record and report the following outputs relative to company revenues?

**Hazardous waste (including universal waste) generation**
- Company does not currently monitor and record waste generation
- Company monitors and records waste generation (no reduction targets)
- Company monitors and records waste generation and has specific reduction targets
- Company monitors and records, sets reduction targets and reports progress publicly on an annual basis
- Company monitors waste generation and has met or exceeded those targets in the last FY
- Eliminated emissions of this by-product entirely

**Monitoring and Reporting Greenhouse Gas Emissions** Points Available: 0.00000

Does your company monitor, record and report the following outputs relative to company revenues?

**Greenhouse gas emissions**
- Company does not currently monitor and record emissions
- Company monitors and records emissions (no reduction targets)
- Company monitors and records emissions and has specific reduction targets
- Company monitors and records, sets reduction targets and reports progress publicly on an annual basis
- Company monitors emissions and has met or exceeded those targets in the last FY
- Eliminated emissions of this by-product entirely
Monitoring and Reporting Non-hazardous Waste Points Earned: 0 of 0.77778

How does your company monitor and manage your waste production?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

- [x] We do not currently monitor and record waste production
- [ ] We regularly monitor and record waste production but have not set any reduction targets
- [ ] We regularly monitor and record waste production and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of waste to landfill from baseline year)
- [ ] We regularly monitor and record waste produced and have set a zero waste target
- [ ] We have met the specific reduction targets set during this reporting period
- [ ] We produce zero waste to landfill

Monitoring Greenhouse Gas Emissions Points Earned: 0 of 0.00000

Please select the option that best describes how you monitor and record the following emissions:
Scopes 1 and 2 greenhouse gas (GHG) emissions

- [ ] Company does not currently monitor and record emissions
- [ ] Company monitors and records emissions (no reduction targets)
- [ ] Company monitors emissions and has specific reduction targets
- [ ] Company monitors emissions and has met specific reduction targets during the reporting period
- [ ] Eliminated emissions of this by-product entirely
- [ ] N/A

Greenhouse Gas Reduction Strategies Points Available: 0.00000

Have you studied the GHG emissions of your entire operation and supply chain, identified the most intensive sources, and set strategies for improvement?

- [ ] Yes for Scope 1
- [ ] Yes for Scopes 1 and 2
- [ ] Yes for Scopes 1, 2 and 3
- [ ] Yes, for product life cycle
- [ ] No
- [ ] Don’t know

Governance

Internal Accountability Points Earned: 0 of 0.00000

Does your company do any of the following to promote good governance and accountability?

- [x] Company holds regular (at least monthly) management or staff meetings
- [x] Company shares financial performance with employees
- [ ] Company has internal financial controls to limit access to billing/payments, etc.
- [x] Company has a code of ethics/ anti-corruption policy
- [ ] Company has a whistleblowing policy
- [ ] A portion of executive compensation (bonuses) is tied to social and/or environmental performance
- [ ] None of the above
**External Accountability** Points Available: 0.00000

Does your company do any of the following to provide external accountability and transparency?

- [ ] Company has an advisory committee to provide advice and guidance
- [ ] Company has their financials reviewed and/or audited by a third party
- [ ] Company has a formal board of directors
- [ ] Company publicly shares data about its impact on workers, community, and/or the environment
- [ ] None of the above

**Mission Statement Characteristics** Points Earned: 1.5 of 1.50000

Does your company’s formal, written corporate mission statement include any of the following?

A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company. Please check all that apply. The answer to this question affects questions you’ll encounter further on in your assessment.

- [ ] No social or environmental commitment
- [ ] A general commitment to social or environmental responsibility (e.g. to conserve the environment)
- [x] A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development)
- [x] A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled product)
- [ ] A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers)
- [ ] We have no written mission statement

**Impact Business Models**

**Mission Lock** Points Earned: 10 of 10.00000

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

- [ ] Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- [ ] Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
  - As a subsidiary of another company that has not done so, amended corporate governing documents or adopted a legal entity or governance structure that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation)
- [ ] As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity or governance structure that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation)
- [ ] None of the above

**Socially Beneficial Products and Services** Points Available: 0.00000

Are any of your products or services designed to materially improve the livelihood or wellness of your customers or their communities in any of the following ways?

The answer to this question affects questions you’ll encounter further on in your assessment.

- [ ] Providing access to basic human needs for individuals who do not have access (affordable housing, electricity for off grid neighborhoods)
- [ ] Providing or promoting health or health care (vaccinations, medical software)
- [ ] Increasing knowledge through education or supporting educational initiatives (educational games, books)
- [ ] Providing economic opportunities for the economically disadvantaged (staffing services for the disabled)
- [ ] Preserving or promoting culture and/or arts and media
- [ ] Improving the social or environmental impact of organizations
- [ ] Supporting the success of impactful businesses or organizations
- [ ] Other
- [ ] None of the above
Environmentally Beneficial Products and Services Points Available: 0.00000

Are any of your products or services designed to preserve or restore the environment in any of the following ways? The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Our product or service provides or is self-powered by renewable or cleaner burning energy (e.g. wind turbines, solar powered lanterns)
☐ Our product or service is designed to conserve resources, including water, energy, or material (e.g. recycled products, energy efficient appliances, water conservation technology)
☐ Our product is designed to conserve or preserve land or wildlife (e.g. FSC Certified paper / wood products)
☐ Our product or service reduces and uses less toxic or hazardous materials (e.g. Certified Organic products)
☐ Our product or service provides environmental education or information
☐ Our production practices are designed to conserve the environment across the company's entire operations
☐ None of the above

Focus on Beneficial Products and Services Points Available: 0.00000

How deep is your company's focus on these impactful products? Approximately what % of your revenues in the last fiscal year came from products/services designed to have the impact you previously selected? The answer to this question affects questions you’ll encounter further on in your assessment.

☐ 1-24%
☐ 25-49%
☐ 50-74%
☐ 75-99%
☐ 100%
☐ Not applicable

Beneficial Products and Services Design and Measurement Points Available: 0.00000

Which of the following is true of your products and services designed to have the positive social or environment impact you just identified?

☐ We have designed the product to be used by, or specifically benefit, customers that are low income and/or underserved
☐ We have third party certifications or approvals that verify the positive impact of our product (e.g. Organic Certified Produt)
☐ We track the positive results of our impactful product through case studies, surveys, or in depth outcomes or impact assessments
☐ We measure and/or manage the potential negative or unintended impacts of our product / service
☐ None of the above

Community or Worker Focused Impact Business Models Points Available: 0.00000

Does your company have any of the following community or worker focused impact business models?

☐ Our company intentionally hires and trains people with chronic barriers to employment
☐ Our company is owned by our employees and all employees have the opportunity to become owners
☐ Our company seeks out underserved or low income suppliers AND provides above market prices and/or additional suppor in an effort to help alleviate poverty (i.e. fair trade)
☐ Our business model is designed to formally, directly, and regularly donate a material portion of the company's assets (>2 of revenue, >5% of time, >20% of profits/ownership) to charitable causes
☐ Our business model is designed to support and/or rebuild our local community
☐ Our company is a producer cooperative designed to improve income generating opportunities for suppliers
☐ Other
☐ None of the above
B Impact Assessment

Governance

Mission & Engagement

Level of Impact Focus Points Earned: 0 of 0.00000

Describe your company’s approach to creating positive impact.
This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes.

- Creating positive social or environmental impact is not a focus for our business
- We occasionally think about the social and environmental impact of some aspects of our business, but not frequently.
- We frequently consider our social and environmental impact, but it isn’t a high priority in decision-making.
- We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business.
- ☒ We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability.

Mission Statement Characteristics Points Earned: 1.5 of 1.50000

Does your company’s formal, written corporate mission statement include any of the following?
A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company. Please check all that apply. The answer to this question affects questions you’ll encounter further on in your assessment.

- ☐ No social or environmental commitment
- ☐ A general commitment to social or environmental responsibility (e.g. to conserve the environment)
- ☒ A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development)
- ☒ A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled product)
- ☐ A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers)
- ☐ We have no written mission statement

Mission Statement Points Earned: of 0.00000

Please share the text of your formal mission statement here.

Blue Forest Conservation’s mission is to develop financially sustainable solutions to environmental challenges.

Stakeholder Engagement Points Earned: 1.5 of 1.50000

Has your company done any of the following to engage stakeholders about your social and environmental performance?

- ☐ We have an advisory board that includes stakeholder representation
- ☐ We have a formal stakeholder engagement plan or policy that includes identification of relevant stakeholder groups
- ☒ We have created mechanisms to identify and engage traditionally underrepresented stakeholder groups or demographics
- ☒ We have formal and regular processes in place to gather information from stakeholders (focus groups, surveys, community meetings, etc.)
- ☐ We have formal procedures to address results from stakeholder engagement, with a designated individual or team responsible for appropriate follow ups.
- ☒ We report the results of stakeholder engagement on social and environmental performance to the highest level of oversight in the company, such as the Board
- ☒ We publicly report on stakeholder engagement mechanisms and results
- ☐ Other - please describe
- ☐ No formal stakeholder engagement
Social/Environmental Key Performance Indicators Points Earned: 3 of 3.00000

Are there key performance indicators (KPIs) or metrics that your company tracks at least annually to determine if you are meeting your social or environmental objectives?

☐ We measure KPIs/metrics or outputs that we have identified and defined in order to determine if we are achieving our social and environmental objectives
☒ We measure social and environmental outcomes over time (examples: 3rd-party impact assessments, progress out of poverty indexing, beneficiary outcome surveys, etc.)
☐ We don’t track key social or environmental performance indicators

Ethics & Transparency

Governance Structures Points Earned: 0 of 1.50000

What is the company’s highest level of corporate oversight?
The answer to this question affects questions you’ll encounter further on in your assessment.

○ Owner or Manager Governed (including Board of Directors with only owners/ executives)
☒ Management, Executive Committee, or Democratic Governance
○ Non-Fiduciary Advisory Board
○ Board of Directors (with at least one member who is not an executive of the company)

Code of Ethics Points Earned: 1.5 of 1.50000

Does your company have a written Code of Ethics policy?

○ Yes
☒ No

Reviewed / Audited Financials Points Earned: 0 of 1.50000

Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party?

☐ Yes
☒ No

Company Transparency Points Earned: 0.75 of 1.50000

What information does the company make publicly available and transparent?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Beneficial ownership of the company
☒ Financial performance (must be transparent to employees at minimum)
☒ Social and environmental performance (e.g. impact reports)
☐ Membership of the Board of Directors
☐ None of the above

Impact Reporting Points Earned: 1.35 of 1.50000

Does your company publicly share information on your social or environmental performance on an annual basis?

☒ We provide descriptions of our social and environmental programs and performance
☐ We voluntarily share social or environmental performance scorecards
☒ We set public targets and share progress to those targets
☐ We present information in a formal report that allows comparison to previous time periods
☒ Reporting information / structure is based on a comprehensive third party standard (ex. GRI or B Impact Assessment)
☐ A third party has validated / assured the accuracy of the information reported
☒ Impact reporting is integrated with financial reporting
☐ We don’t report publicly on social or environmental performance
Governance Metrics

**Last Fiscal Year** Points Earned: 0 of 0.00000

On what date did your last fiscal year end?

*2017-12-31*

**Reporting Currency** Points Earned: 0 of 0.00000

Select your reporting currency

*US Dollar - USD*

**Revenue Last Year** Points Earned: 0 of 0.00000

Total Earned Revenue

From the last fiscal year

This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. The answer to this question affects questions you’ll encounter further on in your assessment.

*530522*

**Revenue Year Before Last** Points Earned: 0 of 0.00000

Total Earned Revenue

From the fiscal year before last

*393229*

**Net Income Last Year** Points Earned: 0 of 0.00000

Net Income

From the last fiscal year

*0*

**Net Income Year Before Last** Points Earned: 0 of 0.00000

Net Income

From the fiscal year before last

*0*

**Mission Lock** Points Earned: 10 of 10.00000

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

- Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
- As a subsidiary of another company that has not done so, amended corporate governing documents or adopted a legal entity or governance structure that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation)
- As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity or governance structure that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation)
- None of the above

Community

Community Impact Area Introduction
Community Oriented Impact Business Model  Points Earned: 0 of 0.00000

Does your company’s business model create a specific positive benefit for stakeholders such as charitable partners, vendors or suppliers in need, or your local community?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Yes

☐ No

Community Oriented Business Models  Points Earned: 0 of 0.00000

Is your company structured to benefit community stakeholders in any of the following ways?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ A producer-owned cooperative structure in which suppliers share control and benefits of company operations (e.g. farmer cooperative, artisanal cooperative)

☐ A micro-distribution or micro-franchising model that provides economic opportunities to underserved groups

X A formal standing commitment to donate a significant portion of sales, profits, or ownership to charitable causes (>=2% sales, >20% profits/ownership)

☐ A community-focused business model that supports and builds the economic vitality of local communities

☐ None of the above

Formal Charitable Giving Model Commitment  Points Earned: 0 of 0.00000

Do you have a formal written standing policy to donate to charitable causes each year?
You may select “No” if it is possible to demonstrate 3+ years of giving matching the thresholds indicated in Explain This, or if the company is owned by a charitable organization. Answering affirmatively will opt you into additional sections of the BIA. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Yes

☒ No

Local Community Based Business  Points Earned: 0 of 0.00000

Is your company a community based business, focused on serving your local economy?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Yes

☐ No

Local and Independently Owned  Points Earned: 0 of 0.00000

Is your company locally and independently owned?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Yes

☐ No

Formal Local Community Business Model  Points Earned: 0 of 0.00000

Will your locally-focused practices be preserved regardless of company growth or scale through a formal commitment or the design of your business model?
Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Yes

☒ No

Diversity, Equity, & Inclusion
**Diverse Ownership and Leadership** Points Earned: 6.4 of 6.40000

Is your company majority-owned or -led by individuals from any of the following groups?

- [x] Led by a woman
- [ ] Led by an individual from a racial or ethnic minority
- [x] Led by another underrepresented individual (veterans, LGBT, etc.)
- [ ] Majority owned by women
- [ ] Majority owned by individuals from racial or ethnic minorities
- [ ] Majority owned by other underrepresented individuals (veterans, LGBT, etc.)
- [ ] None of the above

**Supplier Diversity Policies or Programs** Points Earned: 0.8 of 3.20000

Does your company have any of the following policies or programs in place to promote diversity within your supply chain?

- [ ] We track diversity of ownership among our suppliers
- [x] We have a policy to give preferences to suppliers with ownership from underrepresented populations
- [ ] We have formal targets to make a specific percentage of purchases from suppliers with diverse ownership
- [ ] We have a formal program to purchase and provide support to suppliers with diverse ownership
- [ ] None of the above
- [ ] N/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations

**Supplier Ownership Diversity** Points Earned: 0 of 6.40000

What percentage of your purchases were from companies that are majority-owned by women or individuals from underrepresented populations?

- [ ] 0%
- [ ] 1-9%
- [ ] 10-24%
- [ ] 25-39%
- [ ] 40-49%
- [ ] 50%+
- [ ] Don't Know

**Economic Impact**

**Geographic Structure and Scope** Points Earned: 0.00000

We realize that for companies with more than one office, the definition of local involvement is a more complicated one to answer. Please tell us a bit about the structure of your company geographically.

\[3 \text{ full time partners who all work remotely from home offices in California (Sacramento, Oakland, Los Angeles)}\]

**New Jobs Added Last Year** Points Earned: 0 of 0.00000

Number of full-time and part-time jobs that have been added to your company's payroll. Enter 0 if none or if your company has no workers.

Last twelve months:

\[2\]
Non-accredited Investor Ownership Points Earned: 4 of 4.00000

What percentage of the company is owned by individuals who would qualify as non-accredited investors?

- 0%
- 1-9%
- 10-24%
- 25-49%
- 50%+
- Don’t know

National Sourcing Points Earned: 4 of 4.00000

What percentage of your company’s Cost of Goods Sold (including value-adding activities) was spent within the country of operations, from in-country registered companies or national citizens?

- 0%
- 1-19%
- 20-39%
- 40-59%
- 60-79%
- 80%+

Spending on Local Suppliers Points Earned: 0 of 4.00000

What percentage of your company’s expenses (excluding labor) was spent with independent suppliers local to the company’s headquarters or relevant production facilities in the last fiscal year?

- <20%
- 20-39%
- 40-59%
- 60%+
- Don’t know

Impactful Banking Services Points Available: 4.00000

What characteristics apply to the financial institution that provides the majority of your company’s banking services?

- Certified CDFI or national equivalent social investment organization
- Certified B Corporation
- Member of the Global Alliance for Banking on Values
- Cooperative bank or credit union
- Local bank committed to serving the community
- Independently owned bank
- None of the above

Civic Engagement & Giving
Corporate Citizenship Program Points Earned: 1.33333 of 1.33333

How does your company take part in civic engagement?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- Financial or in-kind donations (excluding political causes)
- Community investments
- Community or pro-bono service
- Advocacy for adopting improved social or environmental policies or performance
- Partnerships with charitable organizations or membership with community organizations
- Discounted products or services to qualified underserved groups
- Free use of company facilities to host community events
- Equity or ownership in the company granted to a nonprofit
- Other - please describe
- None of the above

Volunteer Service Per Capita Points Earned: 2.66667 of 2.66667

What was the percentage of per capita worker time donated as volunteer, community service, or pro bono time in the reporting period?
Calculate by total volunteer hours / total hours worked, generally 2000 hours per FTE.

- 0%
- 0.1-0.5% of time
- 0.6-1% of time
- 1.1-2% of time
- 2%+ of time
- Don’t know

Total Amount of Volunteer Service Hours Points Earned: of 0.00000

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year
This should include both paid and unpaid time spent volunteering during traditional work hours, either for company-organized events or for employee-initiated activities.

Relative Input for Community Investments Points Earned: 2.66667 of 2.66667

If you use an independent methodology to measure total commitment to community investment, what is the equivalent % of revenue contributed in the form of community investment?

- None
- Less than 0.1% of revenues
- 0.1-0.4% of revenues
- 0.5-0.9% of revenues
- 1-1.9% of revenues
- >2%

Policy Advocacy for Social and Environmental Standards Points Earned: 1.33333 of 1.33333

Has your company worked with policymakers to develop or advocate for policy changes explicitly designed to improve social or environmental outcomes in the past two years?

- Yes, company has offered support in name and/or signed petitions
- Yes, company has provided active staff time or financial support
- Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards
- Yes, and efforts resulted in a specific institutional, industry or regulatory reform
- Other - please describe
- None of the above
Advancing Social and Environmental Performance  Points Earned: 0.66667 of 0.66667

How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?

☐ We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry
☒ We have provided data or contributed to academic research on social or environmental topics
☒ We participate in panel presentations or other public forums on social or environmental topics
☒ We provide public resources for other businesses or stakeholders on improving social or environmental performance
☐ Other - please describe
☐ None of the above

Supply Chain Management

Significant Supplier Descriptions  Points Earned: 0 of 0.00000

Please select the types of companies that represent your Significant Suppliers:
All companies have significant suppliers, which are defined as the largest suppliers of the company amounting to approximately 80% of non-labor costs. Select all that apply.

☐ Product Manufacturers
☒ Professional Service Firms (Consulting, Legal, Accounting)
☒ Independent Contractors
☒ Marketing and advertising
☐ Office Supplies
☐ Benefits Providers
☐ Technology
☐ Raw materials
☐ Farms
☐ Other - please describe

Social or Environmental Screening of Suppliers  Points Earned: 0 of 0.00000

Does your company screen or evaluate Significant Suppliers for social and environmental impact?
This question determines the set of supplier-focused questions your company will respond to. The answer to this question affects questions you’ll encounter further on in your assessment.

☐ Yes
☐ No

Supplier Screen Topics  Points Earned: 0 of 1.90000

What does your company formally screen for regarding the social or environmental practices and performance of your suppliers?

☐ Compliance with all local laws and regulations, including those related to social and environmental performance
☐ Good governance, including policies related to ethics and corruption
☐ Positive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor practices)
☐ Third-party certifications related to positive social and/or environmental performance
☐ Other - please describe
☒ We have no formal screening process in place
**Supplier Evaluation Practices** Points Earned: 0 of 1.90000

What methods does your company use to evaluate the social or environmental impact of your suppliers?

- [ ] We share policies or rules with suppliers but we don't have a verification process in place
- [ ] We require suppliers to complete an assessment we designed
- [ ] We use third-party risk or impact assessment tools (Sedex, BIA)
- [ ] We conduct routine audits or reviews of suppliers at least every two years
- [ ] We have third parties conduct routine audits or reviews of suppliers at least every two years
- [ ] Other - please describe
- [x] None of the above

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**Subcontracted Services** Points Earned: 0 of 0.00000

Does your company subcontract support services (staffing) essential to the delivery of your services to other individuals or organizations?

Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- [●] Yes
- [ ] No

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**Subcontractor Screening Topics** Points Earned: 0.19 of 0.95000

Does your company review or set requirements regarding the labor practices of its subcontracted service providers that includes the following topics?

Your answers determine which future questions in the assessment are applicable to your company.

- [x] Compliance with all local laws and regulations
- [ ] Compliance with international human rights and labor standards (for employees and contractors)
- [ ] Payment at or above industry benchmarks
- [ ] Payment of a living wage (for employees and contractors)
- [ ] Employee benefits provided
- [ ] Professional development opportunities
- [ ] Other labor practices
- [ ] None of the above
- [ ] N/A

---

**% of Subcontracted Services Accountable to Code of Conduct?** Points Earned: 3.8 of 3.80000

What % of your subcontracted services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?

- [ ] 0%
- [ ] 1-20%
- [ ] 21-49%
- [ ] 50-74%
- [ ] 75-99%
- [●] 100%
- [ ] N/A
Screening / Monitoring for Services Points Earned: 0.475 of 0.95000

Which of the following methods are used to evaluate the social or environmental impact of your subcontracted services?

- [ ] Company shares policies or rules with subcontractors but does not have a verification process in place
- [ ] Company requires subcontractors complete self-designed assessment
- [ ] Company utilizes third party risk or impact assessment tools (BIA)
- [ ] Company conducts routine audits/reviews of subcontractors at least every two years
- [x] Company has third parties conduct routine audits/reviews of subcontractors at least every two years
- [ ] Other
- [ ] None of the above

% of Subcontracted Services Screened / Monitored Points Earned: 0 of 3.80000

What % of your subcontracted services (on a currency basis) are evaluated based on the methods selected in the previous question?

- [ ] 0%
- [ ] 1-20%
- [ ] 21-49%
- [ ] 50-74%
- [ ] 75-99%
- [ ] 100%
- [ ] N/A

Length of Supplier Relationships Points Earned: 0 of 1.90000

What is the average tenure of your company’s relationships with suppliers?

- [ ] Average tenure of supplier relationships is less than 12 months.
- [ ] Average tenure of supplier relationships is greater than 12 months.
- [ ] Average tenure of supplier relationships is greater than 36 months.
- [ ] Average tenure of supplier relationships is greater than 60 months.
- [ ] Our company has had a relationship with a majority of our suppliers (on a currency basis) since our first year of operation.
- [ ] Don’t Know

Social or Environmental Purchases Points Earned: 0 of 1.90000

What percentage of materials or products purchased have third-party social or environmental certification or approval or are from Significant Suppliers that are purpose-driven or have third-party company level certification or approval?

- [ ] 0%
- [ ] 1-24%
- [ ] 25-49%
- [ ] 50-74%
- [ ] 75%+
- [ ] Don’t know

Environment

Environment Impact Area Introduction
Type of Facilities Points Earned: 0 of 0.00000

What kind of facilities does your business primarily operate in?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- Company-owned office space
- Leased office space
- Co-working Space
- Virtual or home offices

Majority of Purchases Physical Product or Services Points Earned: 0 of 0.00000

Are the majority of your purchases from suppliers services or physical products?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- Physical products
- Services or non-physical products like software

Environmental Business Model Points Earned: 0 of 0.00000

Are your company’s products or process structured to restore or preserve the environment in any of the following ways?
Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model. The answer to this question affects questions you’ll encounter further on in your assessment.

- Through a manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry
- Through a product or service that preserves, conserves, or restores the environment or resources
- None of the above

Description of Positive Environmental Product / Service Impact Points Earned: of 0.00000

How would you describe the positive outcome for the environment created by your product/service?

Wildfire mitigation and improvements to water quality and quantity.

Environmental Product or Service Impact Points Earned: 0 of 0.00000

Is the environmental impact you’ve described part of your products’ or services’ impact, or is it a part of the way that your company operates?
Companies should earn revenue from the product or service that has an environmental impact. Please do not include pro bono efforts within this section. The answer to this question affects questions you’ll encounter further on in your assessment.

- The impact is created by a revenue-generating product/service line (e.g. selling non-toxic cleaning products, sustainability consultancy)
- The impact is created by the company’s daily operations (e.g. using non-toxic cleaning products in the company’s headquarters) and not the core product/service

Environmental Product Benefits Points Earned: 0 of 0.00000

In what way or ways does your product/service conserve the environment?
Please select ONE option per product line. You may select an additional option if your product line has two separate environmental attribute. The answer to this question affects questions you’ll encounter further on in your assessment.

- Provides or is powered by renewable energy or cleaner-burning energy than market alternatives (e.g. solar panel manufacturers/installers, hybrid vehicles)
- Conserves or diverts resources (including energy, water, materials, etc.)
- Conserves or preserves the well-being of land and/or animals (e.g. land protection or reforestation services, sustainably harvested agricultural products)
- Reduces or is made of less toxic/hazardous substances (e.g. brownfield remediation services, organic food, non-toxic cleaners)
- Educates, measures, researches, or provides information to solve environmental problems (e.g. environmental consulting auditing)
- None of the above
Land/wildlife Conservation Overview Points Earned: 0 of 0.00000

Tell us more about how your product or service conserves natural resources

Blue Forest Conservation is dedicated to developing financially sustainable solutions to environmental challenges. The Company is currently developing the Forest Resilience Bond, a public-private partnership that will restore health to forested watersheds in the Western U.S. in an effort to reduce catastrophic wildfire, protect water resources, avoid devastating carbon emissions, and foster resilience in fire-prone communities.

Direct Impact on Land / Wildlife Conservation Points Earned: 0 of 0.00000

Is land/wildlife conservation a direct positive environmental impact of your product or service?
Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this impact Business Model. The answer to this question affects questions you’ll encounter further on in your assessment.

- Yes
- No, it is indirect as a result of one of the other answers options selected

Environmental Education / Information Overview Points Earned: 0 of 0.00000

Tell us more about how your product or service educates, quantifies, or provides strategic advise to solve environmental problems

Through the FRB, we partner with PhD scientists at resource research institutions - such as the Sierra Nevada Research Institute and the World Resources Institute - to quantify, model, and measure the effects of our environmental interventions. We are building an open-source tool for other organizations to model and understand the effects of their environmental actions on water supply as well.

Product or Service Focus on Environmental Education Points Earned: 0 of 0.00000

Is environmental education a direct and revenue generating product or service?
Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this impact Business Model. The answer to this question affects questions you’ll encounter further on in your assessment.

- Yes
- No, while we provide environmental education in other ways (through packaging, awareness campaigns, etc.) our produc service does not directly do so

Air & Climate

Monitoring Energy Usage Points Earned: 0 of 0.59259

Does your company monitor, record, or report its energy usage?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

- We do not currently monitor and record usage
- We monitor and record usage but have set no reduction targets
- We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are being monitored
- We monitor usage and have set absolute reduction targets regardless of company growth
- We have met specific reduction targets during the reporting period

Renewable Energy Usage Points Earned: 0 of 0.29630

What percentage of energy use is produced from renewable sources?
Include electricity and other energy consumption from heating, hot water, etc.

- 0%
- 1-24%
- 25-49%
- 50-74%
- 75-99%
- 100%
- Don't Know
Low Impact Renewable Energy Use  Points Earned: 0 of 1.18519

What percentage of energy use is produced from low-impact renewable sources?
Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy.

- 0%
- 1-24%
- 25-49%
- 50-74%
- 75-99%
- 100%
- Don't know

Monitoring Greenhouse Gas Emissions  Points Earned: 0 of 0.59259

How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- ✗ We do not currently monitor and record emissions
- We regularly monitor and record emissions but have not set any reduction targets
- We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. 5% reduction of GHGs from baseline year)
- We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals
  - address climate change
- We have met the specific reduction targets set during this reporting period
- We have achieved carbon neutrality

Water

Monitoring and Managing Water Use  Points Earned: 0 of 2.00000

Does your company monitor and manage your water usage?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- ✗ We do not currently monitor and record water usage
- We regularly monitor and record water usage but have not set any reduction targets
- We monitor and record water usage and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of water usage from baseline year)
- We regularly monitor and record emissions and have set science-based targets necessary to achieve sustainable usage
  - linked to our local watershed
- We have met specific reduction targets set during this reporting period

Land & Life

Monitoring and Reporting Non-hazardous Waste  Points Earned: 0 of 0.77778

How does your company monitor and manage your waste production?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you'll encounter further on in your assessment.

- ✗ We do not currently monitor and record waste production
- We regularly monitor and record waste production but have not set any reduction targets
- We regularly monitor and record waste production and have set specific reduction targets relative to previous performance
  - (e.g. a 5% reduction of waste to landfill from baseline year)
- We have met the specific reduction targets set during this reporting period
- We produce zero waste to landfill
% of Reusable/ Recyclable Materials Points Earned: 0 of 0.77778

What % of material (by volume) is made of recyclable (and labeled as such) or biodegradable materials in the areas where they are sold (product + packaging)?

- <20%
- 20-49%
- 50-74%
- 75-99%
- 100%
- Don’t Know
- N/A

Hazardous Waste Disposal Points Earned: 0.77778 of 0.77778

Can your company verify that your hazardous waste is always disposed of responsibly?
This includes batteries, paint, electronic equipment, etc.

- Yes
- No
- N/A - We have eliminated hazardous waste

Land/wildlife Conservation

Land/wildlife Conservation Description Points Earned: 0 of 0.00000

Which of the following product or service descriptions apply?
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. The answer to this question affects questions you’ll encounter further on in your assessment.

- Product or service requires specific practices to ensure the humane treatment of animals used as inputs in the product’s creation (e.g. humane certified eggs)
- Product or service requires specific practices to ensure the sustainable harvesting or use of natural products and materials (e.g. FSC certified paper; MSC seafood; shade-grown coffee)
- Product or service directly prevents environment/ecosystem degradation (e.g. protected parks; wildlife management services)
- Product or service improves natural environments previously damaged by degradation (e.g. reforestation; endangered species repopulation)
- These descriptions do not apply to our company’s product/service (Skip the remainder of this section)

Revenue from Land/wildlife Conservation Points Earned: 0 of 0.00000

What were your total revenues last fiscal year from the previous products or services?
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. The answer to this question affects questions you’ll encounter further on in your assessment.

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Tracking Environmental Metrics Points Earned: 0 of 0.00000

Which of the following environmental metrics does your company track regarding the environmental impact of your product or service?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

- CO2 saved/offset by product/service (metric tons)
- Liters of water saved/offset by product/service
- Number of wildlife species protected/saved
- Metric tons of waste saved from landfill or incineration
- Number of hectares protected
- None of the above
Hectares Protected Points Earned: 0.00000

If tracked, what was the total or per use number of metric tons of carbon (CO2) off-set or saved by use of your product or service during the last 12 months? Also, provide any of the following, if tracked:
Number of hectares protected

Water Saved Points Earned: 0.00000

If tracked, what was the total or per use number of metric tons of carbon (CO2) off-set or saved by use of your product or service during the last 12 months? Also, provide any of the following, if tracked:
Liters of water saved/off-set

Management of Land/wildlife Conservation Points Earned: 1.60714 of 1.60714

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?
Please select all that apply. The answer to this question affects questions you'll encounter further on in your assessment.

- [x] We have formally defined the outcomes sought by our product or service and have developed a theory of change for them.
- [x] We have based our impactful product or service business model on established secondary research that demonstrates potential impact.
- [x] We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services.
- [ ] We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications).
- [ ] We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectation of our beneficiaries.
- [x] We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries.
- [x] We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects.
- [x] We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects.
- [ ] None of the above.

Long Term Outcomes Points Earned: 1.60714 of 1.60714

Does your outcome measurement demonstrate that your company is creating long-term or permanent outcomes for your beneficiaries?

- [  ] Yes
- [ ] No

Innovative Land/wildlife Conservation Points Earned: 0.00000

Is there something different or innovative about the product/service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

- [ ] Forest restoration is a common (but underutilized) activity of the Forest Service. There is absolutely nothing innovative about it. What is innovative, however, is how the Forest Resilience Bond plans to fund forest restoration in order to reach the millions of acres in need. Where government and philanthropic funding has fallen short, we believe that private capital can make up the difference. But in order to access private capital, we have to create investments that are financially, socially, and environmentally sustainable, which is the goal of the Forest Resilience Bond.

Customers

Customers Impact Area Introduction

Customer Impact Business Model Introduction Points Earned: 0 of 0.00000

Does your product/service address a social or economic problem for or through your customers?
Your answers determine which future questions in the assessment are applicable to your company. The answer to this question affects questions you’ll encounter further on in your assessment.

- [  ] Yes
- [ ] No
**Customer Focus of Product or Service** Points Earned: 0 of 0.00000

Is this social or economic problem addressed for your customers and/or their beneficiaries?

If you answer "No" here, be sure to review the Environment and/or Community sections to ensure your business model impact is appropriately captured. The answer to this question affects questions you'll encounter further on in your assessment.

- [ ] Yes
- [x] No, customers support in our ability to produce the impact we described but the primary beneficiaries are other stakeholders (i.e. we donate to charities based on sales to customers, or we use sales to buy fair trade ingredients)

**Positive Impact of Product/Service** Points Earned: 0 of 0.00000

How would you describe the positive outcome for customers created by your product/service?

*The benefits of the FRB will accrue to project beneficiaries (customers) and beyond. Beneficiaries will enjoy cost savings (due to the sharing of costs among beneficiaries), reduced risk of severe wildfire, protected and even augmented water resources, protected infrastructure, and more, depending on the target watershed. In addition, reducing the risk of severe wildfire can protect thousands of communities and millions of homes - in California, one in three homes (4.5 million) is at risk of wildfire. Preventing high-severity fires also protects firefighters, 14 of whom lose their lives on average every year fighting wildfires across the US. Forests restored to a healthy density will also be in a better position to store carbon. California’s 18 national forests, for example, sequester over one billion metric tons of carbon, equivalent to 38 years of emissions from Los Angeles. In addition to reducing fire severity, restoration can improve water quantity and quality for the tens of millions of Americans who rely on forested watersheds for their water supply. Finally, restoration directly creates 15 full-time jobs for every 1,000 acres treated, providing employment opportunities in rural, lower-income communities.*

**Beneficial Product Type** Points Earned: 0 of 0.00000

Which of the following most closely matches the outcome and/or problem solved for your customers as defined above?

Only select the ONE most relevant option for each product line. This will guide you to a series of questions specific to the type of impact you indicate you are creating. The answer to this question affects questions you'll encounter further on in your assessment.

- [ ] Access to products/services that fulfill basic human needs for individuals without prior access (e.g. providers of electricity, clean drinking water to rural poor communities, affordable housing projects, waste and sanitation systems or disposal)
- [ ] Improved or maintained health and wellness (e.g. medical equipment, medical services and medicines, preventative health services or products, healthy living products, exercise and sporting products, prescription eyeglasses)
- [ ] Improved education or skills development (e.g. schools, textbooks, tutoring services, career leadership training, educatio tools, games and software)
- [ ] Increased economic opportunity for underserved groups (e.g. financial or insurance services or benefits consulting for the underserved, new mechanisms to connect products to market)
- [x] Increased operational success or capital for purpose driven or underserved enterprises (e.g. impact investing or fundraisi platforms, nonprofit accounting services)
- [x] Increased social and/or environmental impact for businesses or other organizations (e.g. sustainability consulting)
- [ ] Increased access to arts, media, or culture (e.g. independent media, artisanal crafts, photography, information services)
- [ ] Improves market access through physical or technological infrastructure (e.g. mobile telecommunications, business technologies or software, roads, bridges, railways, ports, building and construction materials not previously available)
- [ ] None of the above

**Flow of Capital Overview** Points Earned: 0 of 0.00000

Please tell us more about how your product or service increases the flow of capital and/or provide capacity building to purpose driven enterprises.

*We raise funds from private investors for the FRB, which pays for forest restoration projects up front. Then, the beneficiaries (USFS, utilities, state departments) pay back through cost-sharing over 5-10 years. Without us, private investment would not be directed towards these types of public projects, and so with budgeting constraints, not as much work would be done on forest restoration.*

**Direct Impact on Supporting Purpose Driven / Underserved Businesses** Points Earned: 0 of 0.00000

For your services that are focused on increasing the success of purpose driven or underserved enterprises, did you also select another specific outcome that is produced by your services?

Only one product or service type should be selected per product/service line. If you selected more than one, you may continue with the previous selected option or uncheck it and return to this question. The answer to this question affects questions you’ll encounter further on in your assessment.

- [ ] Yes, I also selected a direct outcome that is produced through my service or the clients that I support
- [ ] No
**Direct Focus on Improving Impact of Organizations** Points Earned: 0 of 0.00000

For your services that are focused on improving the impact of organizations, did you also select another specific outcome that is produced by your services?

Only one product or service type should be selected per product/service line. If you selected more than one, you may continue with the previous selected option or uncheck it and return to this question. The answer to this question affects questions you'll encounter further on in your assessment.

- [ ] Yes, I also selected a direct outcome that is produced through my service or the clients that I support
- [ ] No

**Impact on Underserved Populations** Points Earned: 0 of 0.00000

Does your product or service benefit underserved populations, either directly or by supporting organizations that directly serve them?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model. The answer to this question affects questions you'll encounter further on in your assessment.

- [ ] Our products or services directly support underserved populations
- [ ] Our products or services support organizations that directly support underserved populations
- [ ] Don’t know
- [ ] None of the above

**Total Customer Individuals** Points Earned: of 0.00000

Total Number of Customers Individuals:

**Total Customer Organizations** Points Earned: of 0.00000

Total Number of Customers Organizations:

**Customer Stewardship**

**Managing Customer Stewardship** Points Earned: 0.625125 of 1.25000

Does your company do any of the following to manage the impact and value created for your customers or consumers?

The answer to this question affects questions you'll encounter further on in your assessment.

- [x] We offer product/service guarantees, warranties, or protection policies
- [ ] We have third party quality certifications or accreditations
- [ ] We have formal quality control mechanisms
- [ ] We have feedback/customer service feedback or complaint mechanisms
- [x] We monitor customer or consumer satisfaction
- [x] We assess the outcomes produced for our customers through the use of our product or service
- [ ] We have written policies in place for ethical marketing, advertisement, or customer engagement
- [ ] We manage the privacy and security of client/customer data
- [ ] None of the above

**Monitoring Customer Satisfaction and Retention** Points Earned: 0 of 1.25000

Which of the following are true of your company with regards to customer or client satisfaction and/or retention?

- [ ] Company monitors customer satisfaction
- [ ] Company shares customer satisfaction internally within the company
- [ ] Company shares customer satisfaction publicly
- [ ] Company has specified targets for customer/client satisfaction
- [ ] In the last year, company has achieved specified targets for satisfaction
- [x] None of the above
Managing Product Impacts Points Earned: 0.41675 of 1.25000

Does the company do any of the following with regards to managing the potential impact their products have on customers / beneficiaries?

- [x] Company regularly monitors customer outcomes and well-being
- [ ] Company has formal program to incorporate customer testing and feedback into product design
- [ ] Company has formal programs in place to continuously improve outcomes produced for customers (including reducing negative effects or increasing positive effects)
- [ ] Other
- [ ] None of the above

Support for Underserved/Purpose Driven Enterprises

Flow of Capital Product Description Points Earned: 0 of 0.00000

Which of the following product or service descriptions best fit your company?

This question is used to calculate your base impact business model score. The answer to this question affects questions you'll encounter further on in your assessment.

- [ ] Products or services support the operations of purpose driven enterprises or organizations (e.g. accounting services for nonprofit organizations)
- [ ] Products or services support the operations of underserved enterprises, such as women/ minority owned or small to medium sized community businesses that lack access to services (e.g. incubators for urban businesses)
- [x] Products or services that directly raise capital for purpose-driven enterprises or underserved businesses (e.g. fundraising campaigns for a social service agencies)
- [ ] These descriptions do not apply to our company's product/service (Skip the remainder of this section)

Revenue from Flow of Capital Points Earned: of 0.00000

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. The answer to this question affects questions you'll encounter further on in your assessment.

Tracking Beneficiaries Points Earned: 0 of 0.00000

Does your company track the amount of any of the following beneficiary categories served?

The answer to this question affects questions you'll encounter further on in your assessment.

- [ ] Individuals
- [ ] Households
- [ ] Communities
- [ ] Businesses or nonprofit organizations
- [ ] Governments
- [x] None of the above
Management of Support for Underserved/Purpose Driven Enterprises Points Earned: 1.60714 of 1.60714

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?
Select all that apply. The answer to this question affects questions you'll encounter further on in your assessment.

- We have formally defined the outcomes sought by our product or service and have developed a theory of change for their potential impact
- We have based our impactful product or service business model on established secondary research that demonstrates potential impact
- We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services
- We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)
- We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectation of our beneficiaries
- We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries
- We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects
- We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects
- None of the above

Long Term Outcomes Points Earned: 0 of 1.60714

Does your outcome measurement demonstrate that your company is creating long-term or permanent outcomes for your beneficiaries?

- Yes
- No

Innovative Support for Underserved/Purpose Driven Enterprises Points Earned: 0.00000

Is there something different or innovative about the company's product/service that support flow of capital that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

Yes - it is unique. We are raising capital to fund environmental restoration projects in partnership with government agencies. Our Forest Resilience Bond represents a financial innovation to fund the work that is widely agreed and scientifically verified needs to be done.

Disclosure Questionnaire

Disclosure Industries

Disclosure Alcohol Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Alcohol

- Yes
- No

Disclosure Tobacco Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Tobacco

- Yes
- No

Gambling Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Gambling

- Yes
- No

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**Disclosure Firearms Weapons** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Firearms, weapons or munitions

- Yes
- No

**Disclosure Pornography** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Pornography

- Yes
- No

**Fossil fuels** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc.

- Yes
- No

**Genetically Modified Organisms** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Genetically modified organisms

- Yes
- No

**Biodiversity Impacts** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Industries with a large potential biodiversity impact (including logging or logging equipment, agriculture, etc.)

- Yes
- No

**Energy and Emissions Intensive Industries** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Energy- and emissions-intensive industries

- Yes
- No

**Water Intensive Industries** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Water-intensive industries

- Yes
- No

**Illegal Products or Subject to Phase Out** Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation

- Yes
- No
Industries at Risk of Human Rights Violations Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals)

○ Yes
● No

Other Points Earned: 0 of 0.00000

Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply. Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

○ Yes
● No

Company Explanation Of Disclosure Item Flags Points Earned: 0 of 0.00000

If you selected "Yes" previously, please provide a detailed explanation of the company's involvement here.

If this does not apply to you, please enter "Does not apply" in the text area below.

We work with the USFS to complete restoration work on public forests. As subject matter experts and those responsible for the care of the forests, they are 100% responsible for the planning and permitting of all forest restoration projects. Each project must receive NEPA (National Environmental Protection Act) and, when in CA, CEQA (California Environmental Quality Act) certification and approval. At times, the environmental needs of an area call for partnerships with the logging industry to remove trees from overgrown forests. The National Forest Foundation (NFF), the implementation partner of the USFS, is then responsible for partnering with logging companies to complete the requisite work.

Disclosure Practices

No formal Registration Under Domestic Regulations Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."

Company is not formally registered in accordance with all relevant regulations and requirements

○ Yes
● No

Tax Reduction Through Corporate Shells Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."

Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments

● Yes
○ No

Conduct Business in Conflict Zones Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."

Company operates in conflict zones

○ Yes
● No

Sale of Data Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."

Company sells or provides access to consumer or user data

○ Yes
● No

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**Facilities located in sensitive ecosystems** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Company facilities are located adjacent to or in sensitive ecosystems

- Yes
- No

**Animal Testing** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Animal testing is conducted

- Yes
- No

**Company prohibits freedom of association/collective bargaining** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Company prohibits workers from freely associating and bargaining collectively for the terms of one's employment

- Yes
- No

**Workers Under Bond** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Company hires workers that are under bond, debt, or other obligation to the company or to labor brokers

- Yes
- No

**Confirmation of Right to Work** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Company does not confirm that workers have the legal right to work in jurisdiction of operations, or company does not keep personnel records that include evidence of the date of birth of each

- Yes
- No

**Employs Individuals on Zero-Hour Contracts** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Company employs individuals on zero-hour contracts

- Yes
- No

**Company workers are prisoners** Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." Company uses workers who are prisoners

- Yes
- No
Other Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select “Yes.” If false, select “No.” Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern

- Yes
- No

Company Explanation Of Disclosure Item Flags Points Earned: of 0.00000

If you selected “Yes” previously, please provide a detailed explanation of the company’s engagement in these practices here. If this does not apply to you, please enter “Does not apply” in the text area below.

Blue Forest has a non-profit partner, Blue Forest Finance, which allows for tax-exempt status. This is necessary because we are offering a service to form public-private partnerships, and so operationally are grant-funded - like an NGO. Even though it looks like we have large dollar amounts coming through, it all gets funneled through to our partners, with smaller funds going to our overhead.

Disclosure Outcomes & Penalties

Litigation or Arbitration Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select “Yes” if false, select "No". Litigation or arbitration against company either ongoing, settled, or found against the company

- Yes
- No

On-Site Fatality Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select “Yes” if false, select "No". Company has had an operational or on-the-job fatality

- Yes
- No

Company has filed for bankruptcy Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select “Yes” if false, select "No". Company has filed for bankruptcy

- Yes
- No

Bribery, Fraud, or Corruption Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply. Company has committed, been penalized for, or been accused of bribery, fraud, or corruption

- Yes
- No

Anti-Competitive Behavior Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply. Penalties or allegations of anti-competitive behaviour

- Yes
- No
Financial Reporting, Taxes, Investments, or Loans Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Penalties regarding financial reporting, tax payments, investments, or loans

☐ Yes
☐ No

Political Contributions or International Affairs Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Penalties regarding political contributions or international affairs

☐ Yes
☐ No

Labor Issues Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Labor penalties, including safety and discrimination

☐ Yes
☐ No

Recalls Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select "Yes" If false, select "No".
Recalls due to quality control issues

☐ Yes
☐ No

Breaches of Confidential Information Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select "Yes" If false, select "No".
Breaches of individual privacy and/or losses of individual confidential data

☐ Yes
☐ No

Consumer Protection Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Penalties regarding consumer protection, including product safety and marketing claims

☐ Yes
☐ No

Significant Layoffs Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select "Yes" If false, select "No".
Company has had layoffs of more than 20% of the workforce

☐ Yes
☐ No
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs) Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select "Yes" if false, select "No".
Company sites have experienced accidental discharges to air, land or water of hazardous substances

- Yes
- No

Large Scale Land Conversion, Acquisition, or Relocation Points Earned: 0 of 0.00000

Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select "Yes" if false, select "No".
Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more people

- Yes
- No

Penalties Assessed For Environmental Issues Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Environmental management penalties, including animal welfare

- Yes
- No

Violation of Indigenous Peoples Rights Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Company has had allegations or penalties for infringing on indigenous people’s rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

- Yes
- No

Other Points Earned: 0 of 0.00000

Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.
Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

- Yes
- No

Company Explanation Of Disclosure Item Flags Points Earned: of 0.00000

If you selected "Yes" previously, please provide a detailed explanation of the company’s experience related to the previous statement here.
If this does not apply to you, please enter "Does not apply" in the text area below.

Does not apply

Supply Chain Disclosure

Child or Forced Labor Points Earned: 0 of 0.00000

Please indicate if any of the following statements are true regarding your company’s significant suppliers.
Employment of workers under the age of 15, use of workers who are currently prisoners, or other practices that are relevant to risk of forced labor

- Yes
- No
- Don't Know
**Business in Conflict Zones** Points Earned: 0 of 0.00000

Please indicate if any of the following statements are true regarding your company’s significant suppliers. Operation in conflict zones

- [ ] Yes
- [x] No
- [ ] Don’t Know

**Negative Social Impact** Points Earned: 0 of 0.00000

Please indicate if any of the following statements are true regarding your company’s significant suppliers. Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

- [ ] Yes
- [x] No
- [ ] Don’t Know

**Negative Environmental Impact** Points Earned: 0 of 0.00000

Please indicate if any of the following statements are true regarding your company’s significant suppliers. Practices or outcomes that produced substantial negative environmental impact

- [ ] Yes
- [x] No
- [ ] Don’t Know