



Jess Purdy

GRAPHIC DESIGNER

Portfolio jesspurdydesign.com

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Cell 508.904.2010

Location Waltham, MA 0247

SKILLS

Design Tools

Fluent | Illustrator, InDesign, Photoshop, Acrobat, Bridge
Keynote / Power Point
Basic | HTML5 & CSS3, Sketch, Axure, InVision, After Effects, Premier, Final Cut Pro, Audacity, WordPress, Excel, Photography

Development Tools

Platform | MAC & PC
Design | Digital, Print, Branding, Product, Agile
Info. Architecture | Infographics, User Testing & User Personas, Mockups, Wireframing,
Content Management | Jira, Confluence, HubSpot
Fine Art | Hand Lettering, Watercolor, Digital Illustration

OBJECTIVE

To gain essential experience as a designer while collaborating as part of a professional team.

WORK EXPERIENCE

NutriSavings LLC • NEWTON MA

Marketing & Product Team Design Contractor | Jan. 2018 - April 2018

- Assembling email campaigns for lead generation
- Customizing print & digital collateral for 6 major audiences
- UI/UX designer expanding existing mobile & web applications
- Updating branding & icon library for visual consistency

Cambridge Semantics Inc • BOSTON MA

User Interface Visual Design Contractor | April 2017 - Jan. 2018

- Responsible for the ANZO software graphical elements
- Defining the cosmetic experience with product development team
- Illustrating a growing library of icons to developer specifications
- Bringing visual simplicity to complex data service

ConnectPay USA LLC • CONCORD MA

Graphic Design Contractor | April - Oct. 2017

- Worked with marketing to establish a consistent visual language
- Remodeled branding guidelines across all client print parcels
- Made client forms into linking, iterative pdf's
- Updated content to ensure optimal communication

Self Employed • CENTRAL MA

Part Time Graphic Designer & Fine Artist | May 2015 - April 2017

- Configured several logos to client satisfaction
- Restored, scanned & edited photo albums
- Commissioned to produce fine art & handmade books

Fidelity Investments Inc. • BOSTON MA

Administrative Design Summer Intern | June - September 2014

- Provided design support to internal corporate security officers
- Produced professional slide deck presentations & infographics
- Reinforced corporate identity & executed thoughtful design

EDUCATION

Massachusetts College of Art & Design • BOSTON MA

BFA Graphic Design, May 2015