GROWGOOD

GROWING JOBS PROGRAM

for Corporate Sponsors

An invitation to
Invest in our community

grow-good.org
@grow_good
Since 2011, GrowGood has operated a 1.5 acre farm in partnership with the Salvation Army Bell Shelter, one of the largest homeless shelters in Southern California and home to over 300 residents, many veterans.

The Bell Shelter is an area designated by the US Dept. of Agriculture as a “food desert.”

GrowGood’s farm consists of 1/2 acre of in-ground plots, 14 raised vegetable garden beds, California native garden, commercial greenhouse, and an orchard of 71 fruit trees. **Over the past decade we have provided over 60,000 lbs. of farm fresh produce** to the shelter’s kitchen.

GrowGood also provides jobs and job readiness training, as well as a peaceful respite through our therapeutic programming. For the larger community, it is a place to connect to the land, learn how food is grown, and give back to those in need.
The homelessness crisis in Los Angeles has been exacerbated by the economic hardship caused by the COVID-19 pandemic. As the region grapples with these challenges, GrowGood is committed more than ever to its mission providing fresh produce, jobs, and other services while serving the region’s most vulnerable populations.

We need your help to sustain our essential programs and expanded efforts!

Food insecurity goes hand in hand with housing insecurity. That's why all fresh produce grown in our GrowGood plots is donated to the Bell Shelter. Sponsorship funds are used to operate the farm and our other programs.

We hire residents like Rudy and Malik, two U.S. Army veterans (left) to work with us on the farm, where they learn valuable skills designed to help prepare them for transition to independent living.

The Bell Shelter serves over 6,000 meals per week with only a small budget for fresh produce.
YOU’LL GROW YOUR IMPACT, TOO

Support our high-impact efforts

The Growing Jobs initiative offers companies the opportunity for **annual sponsorship of a designated plot on our farm**. In return, sponsors receive multiple dividends – from farm signage, press and other P.R. coverage, to marketing content and volunteer opportunities – all designed to drive team engagement and talent acquisition for our corporate partners.

**Sponsor Benefits**

- Increase employee engagement
- Fulfill Corporate Social Responsibility goals
- Attract talent by doing social good
- Create authentic social media content that appeals to customers and stakeholders
- Local involvement in a high-profile program helping those most in need

Photo credits: Christina Gandolfo
Each plot on the farm is dedicated exclusively to the sponsoring corporate partner.

An annual commitment provides the corporate partner with: company signage identifying your plot; an annual team-building day at the farm; monthly growing reports; social media content; publicity opportunities; and listing on the GrowGood website and in our Annual Report.

The annual commitment is based on total company revenues:

- **Tier 1:** $50M+
- **Tier 2:** $10M to $50M
- **Tier 3:** Under $10M

For more information or to reserve a plot, please contact sales@grow-good.org.

Photo credits:
Tomatoes - Karen Emmert
Volunteers - Sweetgreen Volunteers
Our partnership with the Bell Shelter is not just about what we have done in the past. It is about the future. Through our investment in the land, we are creating a community that thrives through pride of work and belief that farming and healthy food is not just nourishment for the body, but for the mind and soul as well.

Join us and our supporters as we work towards creating a sustainable model for urban farming that can be replicated throughout California and beyond.

For more information or to reserve a plot, please contact sales@grow-good.org.
Thanks for your support
Our mission is possible with donors like you

JOIN US!
@grow_good
grow-good.org
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GROWGOOD  EST. 2011
growing food, hope, and community

Front & Back photo credits: Karen Emmert