

# *Best Equipment for Videos and Podcasts*

In this video, I'm sharing the exact equipment that I used to record my videos and podcasts. Hey everyone, Megan here from MeganMinns.com where I help busy entrepreneurs like you save time running their business. I've been getting a ton of questions lately on the equipment that I use when I record my podcasts and videos so I figured I would share them here. I'm gonna share the lighting, camera, and microphones that I use when I'm recording either a podcast or a video and I'll link to everything below this video so that you can find out more about each piece of equipment.

First, let's talk about microphones. I use the exact same microphone when I am doing a podcast or a video and it's called the ATR2100. This microphone is actually very affordable. You can find it on Amazon right now for less than \$55. I really appreciate that this doesn't capture a lot of background noise. I also recommend getting some kind of pop filter for it. For a microphone like this, I actually just got a two dollar foam wind screen that goes right on top of it. I'm even using this microphone right now. It is just right outside of the frame so you can't see it.

Next, let's talk about lighting. The first lighting kit I bought is one I'm still using right now and it's the LimoStudio Softbox Lighting Kit. This kit comes with two light stands as well as the light bulbs and the entire kit as well as a carrying case and, again, I live in an apartment so space is at a premium and I love that I can actually fold these light stands down and put them in a very small carrying case that I can tuck away anywhere in my apartment. So, if you haven't bought a lighting kit yet because you are limited on space, don't worry, they do make lighting kits that fold down and tuck away really nice and easily. One of the things I don't like about this lighting kit is that it's not adjustable, so you either have all the light or none of the light. I bought this kit on Amazon for \$77.

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It, unfortunately, looks like it's unavailable right now at the time that I'm filming this, but maybe it'll be back soon so I'm still gonna link to it below as well as a more affordable lighting kit from LimoStudio where it's just an umbrella stand instead of the SoftBox. I've heard great things about it so I think it's a great option.

When I'm recording a podcast, I typically use one Softbox light just to illuminate my face a little bit more, but when I'm recording videos, I definitely use both of them. I have one aiming at me from the side and one shining on the background right now and I actually have one other light that I use when I'm recording videos that I just got and just upgraded to so the past few videos you've seen I've been using it and it is a ring light so that's what we're gonna talk about next. The Diva Ring Light was definitely an upgrade and something you do not need when you're first starting out. I love that this light is dimmable so I can make it as bright or as dim as I need. I will warn you, it does kinda give me a bit of a headache when I look at it for too long, but it's totally worth it to have great light, right?

If you're just starting out, I would not recommend starting with this. There are more affordable versions of the Diva Ring Light that you could get if you are willing to splurge a little bit more, but when you are ready to take your lighting seriously I highly recommend this light. I've been so happy with it. You can get the Diva Ring Light right now for about \$279 on Amazon. Again, I know that's a big splurge so that's why you don't need it to start out with but I wanted to share that I am using it now and I do recommend it for when you do have the budget.

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Now let's talk about cameras. The first camera that I bought for my business is one I use pretty much every day. It is the Logitech C920 Webcam and I love this thing. This webcam has amazing quality and I use it whenever I'm doing webinars, recording course videos, and I actually recorded a lot of videos using just that webcam at first. This camera is also what I use when I'm recording my podcasts. I feel like it's the perfect camera when you're actually on your computer and working and best of all you can get it on Amazon for less than \$64 which is great for those of you who are just starting to do video. When I'm recording YouTube videos or any higher quality videos, I use my Canon Rebel T6i. It's a DSLR camera which means you can swap out the lenses and get tons of versatility out of it. I've been really happy using it. I've been loving the Canon camera and the software that comes with it. It is really easy to set up an external monitor, you can see what's happening on the backside of the camera and it has a flip out screen which I love for being able to make sure I'm in frame and doing the right thing. When you're recording video with the Canon, I do recommend you have an external microphone so that you can have a higher quality sound than you will get just from the camera. You can get just the body of this camera for about \$749 on Amazon right now so it is a bit of an upgrade. There are more affordable Canon Rebels out there so just make sure they have what you need. For me, the flip out screen was a must have and I needed to be able to plug it into my computer and I really wanted to have a high quality camera so it was worth the investment for me. If you need more than just the body of the camera, maybe you need lenses or a carrying case, definitely check out all the different bundles you can find online where you can get some bang for your buck.

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Now let's talk about lenses. The lens I'm using right now to record is the Canon 50mm f/1.8. I love that this lens gives me the blurry background and gives me some good depth of field so I stand out a little bit more in these videos, but it does mean that the camera has to be a little bit farther away from me than you would in a standard lens so if you have a smaller space and you can't get the camera, like, six feet away from you, at least, you might want to consider doing a different lens. You can get this lens on Amazon right now for about \$125. It is a little bit of a splurge. Again, that's why I encourage people who are just starting out to buy one of the bundles where you can get the body of the camera and a lens that comes with it, but any lens with the blurry background feature is gonna be more expensive, so this is actually a really great deal considering lenses that are f/1.4 can retail for way more than \$125. But I've been very happy with this lens so when you are ready to upgrade your videos, be sure to check it out.

Now you know what I use to record my videos and my podcasts. Be sure to check the description below this video to get the links to every product that I mentioned. I've also made a free checklist for you so you can make sure you have all the equipment you need for podcasts and videos no matter what your budget is. You can download that free checklist by clicking the link in the corner of this video or below this video. Now I'd love to hear from you. What do you use to record your podcasts and videos? Leave some of your favorite equipment in the comments below. If you thought this video was helpful, please be sure to subscribe, share with your friends and hit the like button below so I know to make more videos like this. I'll see you in the next one. The first light, did I clap? Get compact But again, it is more expensive. It's some-- I want to start over this section. Hit the like button below so I can do something. Woo! Okay, we're done.