

WASHINGTON CATTLEMEN'S
 & CATTLEWOMEN'S
 ASSOCIATIONS
2017 ANNUAL CONVENTION & TRADESHOW
 THREE RIVERS CONVENTION CENTER, KENNEEWICK, WA

2017 HIGHLIGHTS

Larger Tradeshow Space!

Learning Lounge with Guest Speakers!

WCW Silent Auctions!

Family Night with Tailgate Festivities!

Cowboy GALA - dress in your finest!

WCA ETF Live Auction and Raffle (FRIDAY NIGHT)!

WEDNESDAY, NOVEMBER 8TH, TENTATIVE SCHEDULE

1:00 pm - 8:00 pm	Registration Desk Open		Lobby
2:30 pm - 5:30 pm	Tradeshow Exhibitor Setup		Great Hall
1:00 pm - 5:00 pm	Master of Beef Advocacy Training, <i>KayDee Gilkey, WSBC</i>		Meeting Room F
2:30 pm - 5:30 pm	WCA Board of Directors Meeting		Meeting Room H
5:30 pm - 7:30 pm	KICK-OFF PARTY IN TRADESHOW. Come see what's new! Dinner on your own. Many great restaurants within walking distance.		Great Hall
9:30 pm - ?	Hospitality Suite hosted by Allied Industry		



**WASHINGTON CATTLEMEN'S
& CATTLEWOMEN'S
ASSOCIATIONS**

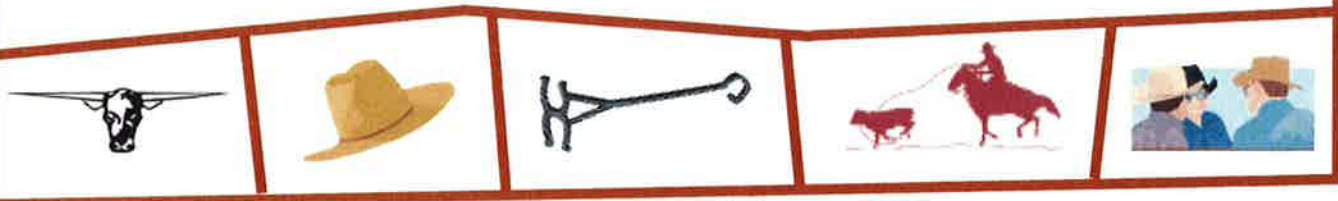
2017 ANNUAL CONVENTION & TRADESHOW

THREE RIVERS CONVENTION CENTER, KENNEWICK, WA

THURSDAY, NOVEMBER 9TH, TENTATIVE SCHEDULE

The Resolution Committee will meet at the call of the 1st Vice President

7:00 am – 6:00 pm	Registration Desk Open	Lobby
7:30 am - 9:00 pm	Tradeshow Open	Great Hall
7:30 am –12:00 pm	Guest Speakers: Wildlife, Rancher, Sportsman, ESA <i>Roylene Rides at the Door, NRCS, Spotted Frog & Sage Grouse</i> WDFW Updates and Panel: Lands, Diversity, Elk & Wolves Water & Ecology <i>TBA</i> Public Lands Public Lands Council Update <i>Office of Commissioner of Public Lands</i>	Learning Lounge (In Great Hall)
10:30 am -11:00 am	Coffee Break in Tradeshow	Great Hall
12:00 pm - 1:30 pm	Welcome Lunch in Tradeshow	Great Hall
1:30 pm - 5:00 pm	WCW Silent Auction	Great Hall
1:45 pm - 6:00 pm	Committee Meetings	Meeting Room F, G & H
2:00 pm	Allied Industry Meeting	In Tradeshow
6:00 pm - 9:30 pm	TAILGATE PARTY IN TRADE SHOW Family fun tailgate games! Come dressed in your team gear-prize for Best Dressed! Watch the Seahawks Game! Tailgate Dinner! WCW Card Game-win a corn hole game!	Great Hall
9:30 pm - ?	Hospitality Suite hosted by Allied Industry	



**WASHINGTON CATTLEMEN'S
& CATTLEWOMEN'S
ASSOCIATIONS**

2017 ANNUAL CONVENTION & TRADESHOW

THREE RIVERS CONVENTION CENTER, KENNEWICK, WA

FRIDAY, NOVEMBER 10TH, TENTATIVE SCHEDULE

The Resolution Committee will meet at the call of the 1st Vice President

7:00 am - 6:00 pm	Registration Desk Open	
7:30 am - 3:00 pm	Tradeshow Open (take down tradeshow at 3pm)	Great Hall
7:30 am - 12:00 pm	Guest Speakers: Marketing & Trade <i>Greg Hanes, USMEF</i> Trade with China, <i>Kent Bacus, NCBA</i> Beef Quality Assurance, <i>Don Llewellyn, Ph.D.</i> Livestock Insurance Program, <i>Emily Fogarty, WSU</i> Futures & Options 101, <i>Shannon Neibergs, WSU</i> Animal Health, Research Beef Cattle Improvement, Breeds WSDA Animal Services Update Importance of AI and early calving, <i>Merlyn Sandbute, ABS</i> Drone Technology, <i>John Church, Ph.D., Thompson Rivers University</i> Beef Checkoff Research, <i>Mandy Carr</i> National Beef Quality Audit, <i>Jesse Fulton and Deb VanOverbeke</i>	Learning Lounge (Great Hall)
10:30 am - 11:00 am	Coffee Break in Tradeshow	
12:00 pm - 1:30 pm	Lunch in Tradeshow National Anthem by Allie Burgett ANCW President, <i>Penny Zimmerman</i> Beef Checkoff Update and speakers	
1:30 pm - 5:00 pm	Annual WCA Meeting	Meeting Room H
1:30 pm - 5:00 pm	Annual WCW Meeting	Meeting Room E
5:30 pm - 6:00 pm	COWBOY GALA SOCIAL	Great Hall
6:00 pm	COWBOY GALA DINNER <i>Miss Rodeo Washington, Crystal Hart</i> WCW Cattlewoman of the Year ETF Auction - Raffle Drawing	Great Hall

