

Hello

MY NAME IS

Jessica H Stoddard

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513 518 7428

EDUCATION

University of Cincinnati, Cincinnati, Ohio
College of Design, Architecture, Art and Planning
Major: Graphic Design
Minor: History at McMicken Arts & Sciences
Deans List, Graduate Spring of 2011
100 percent of education self-financed

SKILLS

I am proficient in Adobe Creative Suite, and I know my way around Macromedia Freehand, Wordpress, HTML, CSS, and Javascript.

I am hard working, passionate, honest and always eager to learn more about my craft. I can operate independently and as part of a team. I'm a quick worker, the kind that you can rely on to create a postcard in thirty minutes. I am an experienced ballroom dancer, and can salsa like a boss.

ACTIVITIES

AIGA Cincinnati

Board Member (since January 2014)
As Co-Chair of the Membership Committee, I've hosted our book club and frequently take tickets while promoting AIGA at events.

Artworks Cincinnati

Contributing Artist (since August 2014)
I've been commissioned to create event spaces, limited edition prints and original paintings for various Artworks events, including Midpoint Music Festival's Midway in 2014.

EXPERIENCE

Joseph-Beth Booksellers, Cincinnati, Ohio

Designer (since January 2012)
Working under frequent, intense deadlines, I'm responsible for the creation and maintenance of both the web and in-store advertising that Joseph-Beth needs for its events, as well as the design and management of campaigns for holidays and children's programs.

Freelance Designer, Cincinnati, Ohio

Working with local companies (since June 2011)
Leveraging the experience I've gained at agencies, I provide everything from marketing research to web design and prototype creation for local small businesses, including dance studios, dry cleaners and DJs.

Hyperquake, Cincinnati, Ohio

Co-op position (January 2011–March 2011)
As a print designer on a team of interactive designers, I assisted with implementing identity design on the print pieces of integrative media packages, and created concepts for products for brands like Swiffer and Cincinnati AIGA events.

Coleman Brandworx, New York, New York

Co-op position (June 2010–August 2010)
As a part of an interdisciplinary design team, I worked on private label branding projects for companies such as Wawa, Duane Reade and Quintiles. I also assisted in package design for brands like Kotex and Coppertone, as well as helped the strategy department.

Interbrand, Cincinnati, Ohio

Co-op position (June 2009–March 2010)
At Interbrand, I worked as a designer in a team environment, contributing to international brand strategy and design for products including Wrigley's Gum, Puffs, Charmin and Pepsi. I also provided research for brand strategies in large design campaigns.

Great American Insurance, Cincinnati, Ohio

Co-op position (June 2008–March 2009)
I designed various corporate forms and brochures, often taking projects from concept to completion. As a student worker, I assisted with the editing and production of large design projects, learning about offset printing and digital pre-press work.