2018 ANNUAL REPORT

CELEBRATING 10 YEARS OF EDUCATING, ENRICHING & ENTERTAINING THROUGH THE POWER OF FILM
Robinson Film Center opened a downtown Shreveport two-screen theater in 2008. Our community-driven programming is built around a diverse selection of independent, international, classic, documentary and Louisiana-made cinema. Also offering a full-service bistro and community events center, we annually attract 60,000 people and generate an economic impact of $2.8 million. We are north Louisiana’s only nonprofit independent cinema, hosting festivals and offering series about art, science, faith and family. We also nurture a robust slate of outreach programs for teens, women and senior citizens.
WON'T YOU BE MY NEIGHBOR?
LETTER FROM EXECUTIVE DIRECTOR

We turned 10 years old this year! We have spent the past year celebrating our 10th anniversary in a big way. Some of the highlights of the year include unveiling our new lobby and façade renovations, celebrating at our annual gala The Robbys, and my personal favorite – giving away free movie tickets for the entire month of May as our birthday present to our community.

We have lasted these past 10 years because of our outstanding audience support year after year. I cannot thank you enough for every movie ticket, every bag of popcorn and every burger purchased this year. And to those of you who supported us financially in 2018 – yes, I’m talking to the 1,101 RFC members, the 286 Give for Good donors, the 22 series, programming and Robbys sponsors and foundations – we truly could not exist without your support.

Here’s to a new year of packed theaters, delicious eats from Abby Singer’s Bistro and unique film programming you can’t get anywhere else in town. I can’t wait to see what the next 10 years hold.

Meghan Hochstetler

Meghan Hochstetler
Executive Director
LETTER FROM BOARD PRESIDENT

This year, the Robinson Film Center celebrated its 10th anniversary. Your Give for Good support from our Birthday Party in May has already been put to good use helping with unforeseen expenses (like a broken projector!). We could not operate without having those extra funds.

The positive economic impact of the Robinson on our downtown development is indisputable, but the magic of the Robinson Film Center is so much more than that. It promises, and delivers, exceptional experiences. In keeping with its mission of educating, enriching, and entertaining through the power of film, the Robinson Film Center offers us a venue to see films that challenge us intellectually and broaden our perspectives.

For me, RFC makes living in north Louisiana a huge gift. Both of my children have participated in summer camps at the Robinson for many years and love attending movies and other events here. They even love to participate at RFC on Give for Good day. My husband and I come to RFC at least once a week on date nights to see a film and dine at Abby Singer’s Bistro. I send my LSUS counseling graduate students every year to the North Louisiana Gay and Lesbian Film Festival as a required assignment and have other required class assignments with movies such as BlacKkKlansman.

The Robinson Film Center is here because of you. Thank you for recognizing its value to our community!

Meredith Nelson
President, Board of Directors
2018 FILMS


157 FILMS SCREENED

27 DOCUMENTARIES

13 FOREIGN LANGUAGE FILMS

54 ACADEMY AWARD NOMINATIONS

27 GOLDEN GLOBE NOMINATIONS

24 INDEPENDENT SPIRIT AWARD NOMINATIONS
TOP 10 FILMS OF 2018

1. WON'T YOU BE MY NEIGHBOR?
2. THE SHAPE OF WATER
3. I, TONYA
4. THREE IDENTICAL STRANGERS
5. PHANTOM THREAD
6. MARY QUEEN OF SCOTS
7. BLACKKKLANSMAN
8. TULLY
9. THE FAVOURITE
10. RBG
Heels and Reels
Wonder Woman
1.30.18

Black History Month Film Series
Whose Streets?
2.15.18

Finding Your Feet
Dancing Lessons
4.20.18

Soundtrax
Concert for George
3.9.18

10th Birthday Party
5.1.18

Won’t You Be My Neighbor?
Cardigan Night
6.29.18
Rewind Superman
7.5.18

Regional Filmmakers Spotlight
Rodents of Unusual Size
8.26.18

North Louisiana Gay & Lesbian Film Festival
Saturday Church
9.8.18

Screening of Science Fair
11.3.18

Regional Filmmakers Spotlight
Blaze
10.12.18

Family Matinee
Home Alone
12.8.18

Home Alone
COMMUNITY PROGRAMMING PARTNERS

Bossier Parish Schools
Caddo Parish Schools
Centenary College
Centenary Film Society
Chimp Haven
The Community Foundation of North Louisiana
Consulate General of France in New Orleans and Cultural Services of the French Embassy in the U.S.
Downtown Development Authority
Lola Magazine
Louisiana Architecture Foundation
Louisiana Film Prize
Louisiana State University, Shreveport
North Louisiana Civil Rights Coalition
North Louisiana Jewish Federation
PACE (People Acting for Change and Equality)
Sandy’s Dance Center
SB Magazine
Southern University at Shreveport
Sweet Tee Shreveport
SERIES & PROGRAMMING SPONSORS

Carolyn W. and Charles T. Beaird Family Foundation

CENTENARY FILM SOCIETY

CITY OF SHREVEPORT

COMMUNITY FOUNDATION

CONSULAT GÉNÉRAL DE FRANCE À LA NOUVELLE-ORLÉANS

LSU Health Shreveport

School of Allied Health Professions

LOUISIANA OFFICE OF CULTURAL DEVELOPMENT

ART WORKS.

maccentric

RHINO COFFEE
2018 FILM FESTIVALS

1 French Film Week
   Nov. 9-15

2 North Louisiana Gay and Lesbian Film Festival presented by PACE (People Acting for Change and Equality)
   Sept. 7-13

3 North Louisiana Jewish Film Series presented by the North Louisiana Jewish Federation

4 Louisiana Film Prize
   Oct. 5-8
THE MISSION OF ROBINSON FILM CENTER IS TO
EDUCATE
ENRICH AND ENTERTAIN THROUGH THE POWER OF FILM

3,181 K-12 STUDENTS SERVED THROUGH RFC’S MEDIA EDUCATION PROGRAMMING

1 School screening of Science Fair in November
2 & 3 Music Video Summer Film Camp in June
4 Youree Drive Middle School screening of A Christmas Carol in December
5 Walnut Hill Elementary School visit in October
6 Wizarding Summer Film Camp in July
ROBINSON FILM CENTER’S 10th Anniversary

THANK YOU TO OUR 10TH ANNIVERSARY FREE MOVIES MAY SPONSOR THE CITY OF SHREVEPORT
286 GIVE FOR GOOD DONORS

$49,338 TOTAL RAISED DURING GIVE FOR GOOD

5,313 MOVIEGOERS WHO SAW FREE MOVIES IN MAY

19 DIFFERENT TITLES SCREENED IN MAY
Important note on depreciation: After depreciation, the net loss for the fiscal year ending June 30, 2018 was $42,050.

**2018 FINANCIAL SNAPSHOT**
FISCAL YEAR 2018 (ENDING JUNE 30, 2018)

**REVENUE**
- Contributions: Memberships $177,311
- Contributions: Individual & Business Support $67,735
- Contributions: Designated/Debt Reduction $40,690
- Contributions: Grants $126,309
- Contributions: Other Fundraising $91,800
- Food Sales: Bistro, Concessions & Events $691,849
- Food Sales: Bar $206,999
- Special Programming $21,522
- Theater Admissions $240,601
- Education & Outreach Programs $31,023
- Rentals $60,816
- **TOTAL REVENUE** $1,756,655

**EXPENSES**
- Payroll $753,084
- Goods Sold: Food and Bar $326,737
- Goods Sold: Film Acquisition $110,999
- General Operations $277,661
- Fundraising $37,309
- Marketing $54,168
- Programming and Education $60,035
- **TOTAL EXPENSES** $1,619,993

**SURPLUS**
- Revenue Minus Expenses $136,662

**National Art House Audience Survey**
RFC patrons participating in a recent survey conducted by Art House Convergence answered:

- **94%** RFC makes my life more enjoyable
- **88%** RFC sparks my curiosity
- **88%** RFC provides me with opportunities to think and learn
- **83%** RFC enhances the cultural life of the community
- **85%** RFC helps me be a more knowledgeable film viewer
- **87%** RFC opens up new worlds through film
- **87%** RFC helps me be a more well-rounded person
- **82%** RFC teaches me film appreciation or history

RFC changes my life for the better.
THANK YOU TO OUR ROBBYS SPONSORS

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Members, foundations and donors keep our nonprofit strong. Thank you.

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