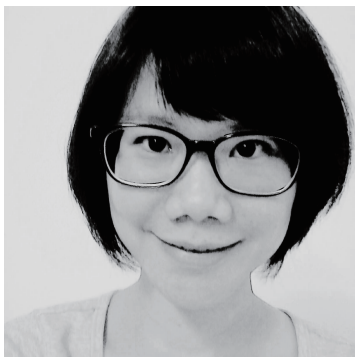

呂 明怡

Lu, Ming - Yi

SEED!ng

Every story has an end, but in life,
every ending is just a new beginning.

+ 886 - 937 - 737 - 466

allminmi@gmail.com

Education

2009~2013

Master of Fine Arts (M.F.A),
Major in Visual Communication
National Chiaotung University, Hsinchu, Taiwan

2012~2013

International Exchange & Study Abroad Program
Ewha Womans University, Seoul, Korea

2005~2009

Bachelor of Science (B.S.),
Graduated from Department of Information and learning technology
National University of Tainan, Tainan, Taiwan

Work Experience

2013~Now

Visual Designer in Ovomedia Creative Inc. ,
Hsinchu County, Taiwan

- Developed and produced creative brand designs, that including CIS, color plan, official website, packaging design.
- Created UI design deliverables, including wire frames,visual comps, and design prototypes.
- Effectively communicated design concepts to marketing, engineers, other staff members and product managers.
- Coordinated with printing and packaging companies to ensure the quality of product.

＊Supporting crowd fund on flyingV and got more than a million dollars fund in just 3 days. Finally got 1700 people support and totally 3650000 dollars.

＊Supporting product selling on PCHome, the 24HR online shopping platform and set a record for having more than 1000 pieces in 12 hours.

2012 Winter Intern

Designer and Planning in Agua Design, Taiwan
Spring Lab campaign planning and Design

Language

你好	Mandarin	Native
哩賀	Taiwanese	Native
Hello	English	Intermediate
안녕	Koren	Intermediate

Skills

Sketch · Illustrator · Photoshop · Indesign · Premiere

- Web Design
- Visual Design
- Campaign Planning
- UI Design
- Packaging Design

Exhibition

2013

Grope Exhibition in Ewha Womans University, Seoul, Korea

2012

《Stroll in the supermarket》National Chiaotung University, Hsinchu, Taiwan .

2010

《Melancholy before Birth》Grope Exhibition by NCTU Institute of Applied Arts,Hsinchu,Taiwan

Interest

Cooking · Movie · Travel · Reading · Drawing