

Robért A. Aouad

www.robertaouad.com • ra@robertaouad.com

Professional Experience

- CNN Producer, *At This Hour with John Berman & Kate Bolduan*** 11/15-Present
- Oversee staff in daily production of live show
 - Line produce
 - Coordinate with international, domestic and political desks on assigning reporters and correspondents
 - Write and produce teases
- CNBC Producer, *Mad Money with Jim Cramer*** 6/15-9/15
- Oversee junior staff in several aspects of show production, including segments, packages, teases and related digital content
 - Develop & execute new social and digital media strategies
 - Line produce
 - Oversee production of network promos
 - Back-up CNBC breaking news desk producer
- CNBC Segment Producer, *Mad Money with Jim Cramer*** 4/13-6/15
- Conceptualize and produce segments, teases, promos and packages for Mad Money with Jim Cramer & CNBC.com
 - Book CEO's of the largest and most influential public and private companies in business
 - Field produce on-location interviews
 - Create content for our various social platforms
- FOX NEWS CHANNEL Writer/Producer, *Studio B & The Fox Report w/ Shepard Smith*** 5/08-4/13
- Write and produce segments, readers, teases, show opens, reporter ledes and breaking news for Studio B & The Fox Report with Shepard Smith
 - Assist Executive Producer in control room for both shows
 - Co-Manager of the official @Team_Shep twitter account
 - Writer & Producer for The Daily Shep on foxnews.com/shep
- FOX NEWS CHANNEL Production Assistant, *Studio B & The Fox Report w/ Shepard Smith*** 5/07-5/08
- Produce video & packages
 - Writer for The Fox Report Weekend Edition
 - Manage guests
- FOX NEWS CHANNEL Intern, *Studio B & The Fox Report w/ Shepard Smith*** 1/07-5/07
- Run scripts, produce video
 - Write for the FOX News Flash: FOX Report Edition, available on FOXNews.com and the iTunes video podcast directory
- NBCUniversal, Inc. Intern** 5/06-8/06
- Assist senior researchers and producers for Nightly News with Brian Williams, The Today Show and Dateline NBC
 - One of 20 interns out of hundreds selected for the Intern Pilot Program
 - Voted Executive Producer to oversee management of project and maintain contact with NBC executives

Education

- Bowling Green State University (Bowling Green, OH)** *B.A. Degree in Visual Communications* 2007
- Co-Captain, Varsity Men's Soccer Team (Division 1)

Awards

- NBCUniversal GEM Award 2013, 2015

Skills

- Line Producing, Field Producing, Writing, iNews, Viz, Mediasource, Photoshop