



## 2017 Tentative Program Schedule

Program/Event	Date	Location
<b>Applications Accepted</b>	August 21 – September 22	Online
<b>Interviews and Selections</b>	September 25 – October 6	BEDC 1720 N Kinser Pike
<b>Onboarding Meeting</b>	Week of October 9th	BEDC 1720 N Kinser Pike
<b>Kickoff Event</b>	Week of October 16 <sup>th</sup>	TBD
<i>First Meeting with Mentor</i>	Week of October 16 <sup>th</sup>	Various
<i>Outlining Your Business Plan</i> OR <i>Lean Business Model Workshop</i>	Week of October 23 <sup>rd</sup>	TBD
Weekly Cohort Pizza Night	Week of October 30	TBD
<i>Customer Discovery/Development</i>	Week of November 6	TBD
Cohort Pizza Night	Week of November 13	TBD
Thanksgiving Break	Week of November 20	
<i>Fundraising/Bootstrapping</i>	Week of November 27	TBD
Cohort Pizza Night	Week of December 4	TBD
Finals Week – No Meeting	Week of December 11	
Christmas Break	December 18 – January 5	
<i>Selling to your first customer</i> Potential Customer Feedback Session	Week of January 8	TBD
<i>Legal Consultation</i>	Week of January 15	TBD
Cohort Pizza Night	Week of January 22	TBD
<i>Developing Your Financials</i>	Week of January 29	TBD
Cohort Pizza Night	Week of February 5	TBD
<i>Intellectual Property</i> IP Clinic @ IU	Week of February 12	TBD
<i>Media Prep</i>	Week of February 19	TBD
<b>Practice Demo Day</b>	Week of February 26	TBD
<b>Final Demo Day</b>	Week of March 5	Cyberinfrastructure Building at IUB