

INSPIRING CO-WORKING MEMBERS TO BE CREATORS

Empower your members to create media for their business and companies. Support them with an in-house digital media studio included inside their memberships to your space. Allow them to creatively collaborate with digital media; photography, video and audio productions. Gryp media studios become an icon of media-savvy spaces that continue to inspire members to create!



PRO

PROFESSIONAL INSTALLATION
[3] BACKDROPS B-W-G
[2] VIDEO LIGHTS
[1] VIDEO TRIPOD
HOURLY PRODUCTION
ASSISTANT*

\$99 per month

\$500 DEPOSIT / \$150 INSTALL
*HOURLY FOR ASSISTANT
\$999 ANNUAL SAVES -\$189
3 month commitment

EXPERT

PROFESSIONAL INSTALLATION
[3] BACKDROPS B-W-G
[3] VIDEO LIGHTS
[1] RING LIGHT
[1] VIDEO TRIPOD
AUDIO SOUND PADDING
9-5 PRODUCTION ASSISTANT*

\$149 per month

\$800 DEPOSIT / \$250 INSTALL
*ASSISTANT AVAILABLE 9-5
\$1499 ANNUAL SAVES -\$289
6 month commitment

CREATOR

PROFESSIONAL INSTALLATION
[3] BACKDROPS B-W-G
[4] VIDEO LIGHTS
[1] RING LIGHT
[2] VIDEO TRIPODS
AUDIO SOUND PADDING
24/7 PRODUCTION ASSISTANT*
DIGITAL MEDIA TRAININGS

\$199 per month

\$1000 DEPOSIT / \$250 INSTALL
*ASSISTANT ON-CALL 24/7
\$1899 ANNUAL SAVES -\$489
12 month commitment

INSPIRING CO-WORKING MEMBERS TO BE CREATORS

PROVIDING
YOUR SPACES
WITH PRO
MEDIA GEAR



Complete Studio Set-up



3 Diffused Video Lights



High-Powered CFLs 5600k



Black-White-Black Backdrops

BENEFITS FOR YOUR SPACE + TO THE MEMBER COMMUNITY

- CREATE A **NEW REVENUE STREAM** TO OFF-SET STUDIO MONTHLY FEES
- **DIFFERENTIATE** YOUR CO-WORKING SPACES FROM THE COMPETITION
- OFFER A HIGHLY **VALUABLE RESOURCE** TO ALL COMMUNITY MEMBERS
- **CO-BRAND** VIDEO PRODUCTIONS WITH MEMBERS (FOR MARKETING)
- FEATURE YOUR MEMBER PROJECTS AS A **CONTENT STRATEGY**
- **EMPOWER** ALL YOUR MEMBERS TO BECOME MEDIA CREATORS

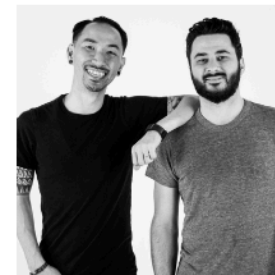
SUPPORTING
LOCATIONS WITH
CAPABILITIES,
SUPPORT AND
RESOURCES!



Video Interviews + Vlogs



PRO Video Productions



PRO Photography Sessions



Audio + Podcasting

INSPIRING CO-WORKING MEMBERS TO BE CREATORS

BAY AREA CASE STUDY

Name: Port Studio

Company: Port Workspaces

Location: Oakland, CA, USA

Dates: July, 2016 to Present

Member Survey: Sept. 2017



SYNOPSIS + INSIGHTS

The Port Workspaces maintains four unique co-working buildings in Oakland, CA, USA. Their flagship location hosts a dedicated 12'x16' room known as, Port Studio. All Port members have access (booked as a conference room) with included hours as a component of their base membership.

Below is feedback received from Port management team and community members.

"The media studio helps us differentiate from all the many local co-working spaces, offering a value-able resource to all our members and included in their monthly memberships."

~Karen Wertman, COO, Port Workspaces

"The Port Studio has been a top stop highlight on our daily new member tours; it's an attractive marketing tool for us to recruit new members to join to our growing community!"

~ Kim Adams, Port Community Manager

"We received video production support from Jared Brick to create a video series featuring our members, highlighting our co-working space, all in-house... it's like having our own media agency here!"

~ Joel Pool, CEO at Port Workspaces

INSPIRING CO-WORKING MEMBERS TO BE CREATORS

"We leveraged the Port Studio for a variety of media projects, video tutorials, product photos, webinars and live action videos to our followers... it literally saved us many thousands in production costs!"

~Jason Gouw, CEO cubit.cc, Port Workspaces Member

"We've loved being able to just pop-in to the Port Studio to create video demos, founder videos, product shots and even live webinars in a great space... plus it's included in our membership hours, so killer!"

~ Chiel Borenstein, Operations Manager, WattTime + Port Workspaces Member

"We shot over 80% of our client videos, customer testimonials, video course curriculum at Port Studio, plus we're able to use the media gear in all areas of the awesome space... a truly epic resource here!"

~ Jared, Founder Brick House Media Co + Port Workspaces Member

CASE STUDY DATA INSIGHTS*

- **March, 2017** busiest month (Feb. - Sept. 2017); busiest days are Wednesday + Thursday
- **215 bookings** the Port Studio received in 8 months (Feb. - Sept.) @ 26.8 avg. per month
- **28%** of all members booked the Port Studio (the membership community avg. 850)
- **\$107,500** saved by NOT hiring external production services* (\$500 avg. of 215 bookings)
- **\$46k generated** by Port members from media related projects shot at Port + Port Studios*

**Data collected from the Port Membership Survey as of 9/2017*

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