

Workgroup Wrap-up

Risto Savolainen, Spinverse

**WORKGROUP 1: Foundations for sustainable exponential growth.
Which elements are needed to facilitate it? What does it mean to
be a good innovation leader?**

Pekka Soini, Tekes

**Anni Laurila, Singularity
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Eeva Viinikka, Spinverse

Elias Aalto, Wolt

Ari Karjalainen, Machinery
Acoustics

Hannu Korhonen, Stora Enso

Vlad Grigore, Efore

Samppa Turunen, Cozify

Pasi Julkunen, Sandvik

Johan Engström, Andritz

Andras Kovacs, Broadbit

Hannu Kokko, Basware

Foundations for sustainable exponential growth. Which elements are needed to facilitate it?

- Tracking the weak signals, harness the trends
 - Look beyond the existing ways of doing things, even breaking the traditional “rules” like Skype
- Business model
 - Look for close to zero incremental cost for the expansion, efficient leveraging resources (“good enough”, ecosystems)
- Speeding up the feedback loop, explore and understand customer needs, identify pioneers

Workgroup 2: Are you ready for exponential growth and competition? What are you missing and where do you need support?

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Eero Renkonen, Samlink

Kimmo Rinne, Destaclean

Otto Teinonen, Medixine

Pertti Nousiainen, Silvergreen

Indrajit Chaudhuri, Tecnotree
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Matti Vakkuri, Tieto

Timo Ahomäki, Tieto

Tomi Hilvo, Dingle

Workgroup 2: Are you ready for exponential growth and competition? What are you missing and where do you need support?

- Management & leadership must be clear and have courage to make decisions and be disruptive and employees should have a freedom to make mistakes. Good to have multidisciplinary teams in a company to have different opinions.
- There is a lot of data available, it is important to find out what is crucial to your business.
- Resources and data should be shared → Collaboration together, build something together (companies should collaborate more.)

Workgroup 3: Most promising technologies for exponential growth. Which technologies you would expect to provide the most exponential growth for you or disrupt you?

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Lauri Reuter, Singularity University

Risto Savolainen, Spinverse

Janne Ignatius, CSC

Niklas Bergman, Paroc Group

Gustaf Järnefelt, Nexstim

Jaakko Ala-Paavola, Etteplan

Jari Hämäläinen, Kalmar

Jyrki Ovaska, UPM

Markku Rossi,

WORK GROUP 3: Most promising technologies for exponential growth. Which technologies you would expect to provide the most exponential growth for you or disrupt you?

1. Group was able to disrupt every represented business (AI, 3D-Printing, New service models...)
2. Lack of vision, access to funding
3. Go through thought exercise: Disrupt your business. Also, do the same for your community.

WORKGROUP 4: How to make sure your organization and people are ready to embrace exponential growth?

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Reetta Kivelä, Gold&Green Foods

Heli Anttila, Fazer

Jyrki Still, Detection Technology

Rauno Hatakka, Kone

Tuukka Rynänen,

Teknos Group Oy

Jussi Matilainen, Fingrid

Sami Pippuri, MaaS Global

Mika Skarp, Cloudstreet

WORK GROUP 4: TIPS FOR PREPARING ORGANIZATION FOR EXPONENTIAL GROWTH

- Awareness & commitment:
 - (Also) at top level **understand** exponential technology/development/innovation – why do we need to embrace this?
- Seek entrepreneurial minded persons to run, also externally
- Drive cultural change by fostering a ‘trial and error culture’ and sharing learnings

WORKGROUP 5: Exponential technology requires extraordinary leadership: what changes in the company leadership are needed to leverage exponential technologies?

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Developments

Mikko Hämäläinen, Oceanvolt

Mikko Juntunen,
Naps Solar Systems Oy

Tomio Pihkala, Kone

Tommi Ilmonen, Multi Touch

Uula Kantojärvi,
Spectral Engines Oy

Ilkka Varjos, Canatu

Jarmo Kahala, GloCell

Lars Maura, Siemens

WORK GROUP 5: Exponential technology requires extraordinary leadership: What changes in the company leadership are needed to leverage exponential technologies?

1. Leverage start-up culture - Trust creates freedom to operate in an elevated manner
2. Constant commitment to personal growth (guiding principles coded into daily actions to remind people to stay committed to extraordinary leadership)
3. Trusting the process, tolerating insecurity and failures

Workgroup 6: Where is the main focus in applying exponential technologies in your company – New business models vs. new products and solutions vs. improving the existing?

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Pertti Kasanen, HitSeed

Vesa Varjonen, Planmeca

Ari Kiviniitty, Konecranes

Juha Inberg, Ponsse

Mikko Jarva, Comptel

WORK GROUP 6: Where is the main focus in applying exponential technologies in your company – New business models vs. New products and solutions vs. Improving the existing?

- Business models are the key for exponential growth – good understanding and definition needed
- Exponential technologies (e.g. AI, platforms) are enablers for this
- Existing products & business – good base to build on (ref. devices/services/new business)
- Security & trust are qualifiers especially in industria/critical applications (MUST!)