Elizabeth Robinson Wiley

PO Box 514 ● Rangely, CO 81648 ● 970.274.1239 ● beth@elizabethrobinson.com
www.elizabethrobinsonstudio.com

CREATIVE PROFESSIONAL

- Creative, professional and high-energy, results-oriented leader with a proven track record of successful projects from initial concept through completion.
- Talented leader of creative teams, experience collaborating with diverse groups with multiple perspectives to build a cohesive, audience-specific and unified vision.
- Skilled at problem solving and project management to lead initial vision to fruitful outcome.
- Innovative thinker; able to identify unique opportunities overlooked by others and maximize potential in limited or unidentified resources while navigating obstacles.

SKILLS

- Marketing Strategies & Campaigns
- Proven record of fundraising and proposal writing success
- Creative Team Leadership
- Web & Print Content Development
- Innovative, *out of the box* thinker
- Excellent writing abilities
- Public & Media Relations
- Grassroots and Community Networking and Leadership
- Graphic design and brand creation for small businesses and organizations
- Event organizing and project management
- Proficient and compelling public speaker in both planned and *ad hoc* situations

EDUCATION

2002	OHIO UNIVERSITY	ATHENS, OH	MASTER OF FINE ART
1997	UNIVERSITY OF COLORADO	BOULDER, CO	POST-BACCALAUREATE PROGRAM
1994	JAMES MADISON UNIVERSITY	HARRISONBURG, VA	BACHELOR OF SCIENCE Major: Biology Minor: Art

TECHNOLOGY

Software: Adobe Creative Cloud, MS Office

Web/Multimedia: Knowledge of HTML & CSS, Search Optimization, Web Server Administration, Content Management Systems

Project Management:	Capacity with various project management software, and the ability to help organizations transition into utilizing project management tools and strategies.
Social Media:	Effective in efficiently utilizing essential social media platforms for social media networking and campaigns

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EXECUTIVE EXPERIENCE

ELIZABETH ROBINSON STUDIO Ltd. – **Owner / Operator,** 2002 - Present

Startup art studio, marketing & design company, mission-based retail store
see local PRESS

- Creates unique, one-of-a-kind body of artwork and with international identity, recognition and customer base
- Produces fine art pottery, custom dinnerware, local souvenirs, and custom items sold locally and nationally
- Maintains excellent community relations and partnerships to promote local business and support non-profits serving the community, including substantial in kind and financial donations
- Designs and maintains website and digital marketing campaigns, including ecommerce
- Identifies and purchases from fair trade wholesale distributors providing opportunities to artisans in extreme poverty for mission based retail outlet
- Educates and inspires the community around ethical buying strategies through presentations, networking and sales
- Mentors youth - middle school apprentices to college interns
- Stocks and maintains art studio
- Plans and executes all marketing, communication and bookkeeping duties for diverse business

Selected Accomplishments:

- Conceived and coordinated an award-winning, locally-unprecedented, sold-out community arts event and fundraiser: **HARVEST BOWLS FESTIVAL.**
  - Solicited sponsorships, oversaw marketing and ticket sales, organized teams of volunteers from a diverse range of community groups to collaborate in bowl making, food preparation and service, décor and entertainment, to host unique outdoor community dinner. Raised $7000 for local non-profits. See local PRESS
- Developed single page ADVERTISING INSERT into multi page, unified, publication with a proven track record for increasing brand recognition, sales, events, and communication for local businesses and organizations. Work with clients to create cohesive, clear and compelling marketing messages for their products
- 15 years as a successful free-lance graphic designer providing marketing materials to independent artists, galleries, and small businesses nationwide. Designed, published, hosted and maintained HTML / CSS based web pages for artists and galleries. Assists clients in copywriting and messaging.

- Internationally recognized ceramic artist with unique body of artwork. Regularly invited to exhibitions, interviewed, and solicited for custom orders.

NON-PROFIT EXPERIENCE

CARBONDALE CLAY CENTER – **Program Director,** 2002 - 2004

Non-Profit Community Art Center

- Initiated and planned successful and ongoing national ARTIST RESIDENCY program.
- Assisted with fundraising and strategic planning, including creation of a unique, long term annual fundraising event.
- Created, scheduled and promoted classes, workshops and outreach programs, hired and supervised instructors.
- Responsible for all local and national marketing, PR and communications with members.

RANGLEY COMMUNITY GARDENS – **President,** 2015 - present

Non-profit, volunteer based community / cooperative gardens with multi-level programming
See local PRESS

Member Gardener 2011 – present

Executive Committee Member 1/2014 – 9/2015

Executive Committee President 10/2015 - present

- Responsible for all community outreach, marketing, press, and PR including social media and web updates. Oversee membership and volunteer programs, fundraising, Garden's annual planting calendar and maintenance and community programming. Lead field trips, tours, and group service projects. Preside over Executive Committee meetings and cooperatively develop annual goals and long-term vision.

Selected Accomplishments:

- Joined Executive committee during time of leadership and organizational transition with low membership and participation. Successfully led committee through reorganizing and outreach strategies, increased and diversified community participation and food sales / donations. Restructured membership and volunteer program and repaired and solidified the organization's excellent reputation for service and education.
- Organized funding and volunteers to install new Permaculture Orchard (Food Forest)
- Created and directs innovative and successful Chrildren's Garden

THE TANK – CENTER FOR SONIC ARTS – Volunteer and Community Liaison

2013 – present See Local PRESS

- Promoted and educated municipal and educational institutions about the TANK. Shared history, mission, community outreach and educational opportunities, and economic development potential. Promoted and facilitated inclusion of TANK in local literature and marketing efforts.
- Assisted in fundraising efforts including in-kind donations, encouraging local and regional support of Tank fundraisers and events, and making substantial financial and in-kind donations from personal business.
- Coordinated and promoted local events at Tank.
- Scheduled local and out-of-town visitors.

Selected Accomplishments:

- Led 2 year underground grassroots and networking based campaign to garner local support of renovation of historical industrial structure into a Center for Sonic Arts. Established a solid foundation of good will, local 'buzz' and excitement, and support, conquering initial disbelief, negative rumor mongering, suspicion and doubt. Included social media and press outreach, networking, attendance and speaking at local meetings, in support of the Tank and coordinating initial meetings between 'Friends of the Tank' members and local leaders.
- Initiated, coordinated, promoted and organized press for four successful events at various locations within the community as part of statewide initiative from **CCI** for an innovative pilot musical program**: deTour**
- Facilitated effective timing, scheduling, and approach of initial Open House events and first time public introduction and access of public to Tank. Included workshops with local educational groups.

ADDITIONAL EXPERIENCE

2012	**CO-CURATOR:** *Pots at Rest* exhibition, **The Clay Studio,** Philadelphia, PA
1/2008	**JUROR**, Group Show, Muddy River Arts, St Louis, MO
9/2002-5/2004	**STUDIO ARTIST**, Carbondale, CO
7/2002-3/2004	**PROGRAM DIRECTOR**: *Carbondale Clay Center*, Carbondale, CO
1/2000-6/2002	**GALLERY ASSISTANT**: *Ohio University Art Gallery*, Athens, OH
2001/02	**CURATOR: "**Source: OU Alumni Artists" *Ohio University Art Gallery*, Athens, OH
2000/01	**CURATOR**: "Cross Section" 2nd year Graduate Student Show" *Ohio University Art Gallery*, Athens, OH
12/2000	**VISITING ARTIST,** *Northern Kentucky University*, Covington, KY
6/2000	**ASSISTANT:** "Pot on the Spot," grant funded collaborative symposium, *Joe Bova Studio*, Athens, OH
1998-1999	**STUDIO & ADMINISTRATIVE ASSISTANT**: *Carbondale Clay Center*, Carbondale, CO
1998	**PROJECT ASSISTANT**: *Sustainable Settings*, Woody Creek, CO
1995-1996	**PRODUCTION ASSISTANT**: *Hoyman-Browe Studio*, Ukiah, CA
1995 summer	**STUDIO ASSISTANT**: *Mendocino Art Center*, Mendocino, CA
1995	**TECHNICAL ASSISTANT, RESIDENT ARTIST**: *Pomona College*, Claremont, CA

TEACHING EXPERIENCE

2004-present	**ADJUNCT FACULTY**, *Colorado Northwestern Community College*, Aspen, CO
2013-present	**VOLUNTEER**: **Parkview Elementary School,** reading; co-creator/teacher "Bee Week,"– integrated arts / science project, 5 days, kindergarten (2 years); field trips- Rangely
2013-present	**VOLUNTEER**: **Rangely Community Gardens,** Field Trip Guide- instruct students about plant morphology and life cycles, vegetable origins and integrated gardening cycles
2016	Proposed, created and taught 12 week Enrichment / Fine Arts / Shared Inquiry literature based **GT Pullout class,** Parkview Elementary, Rangely, CO
June 2008	**WORKSHOP FACULTY**, 2 day workshop, *CLAYFEST*, Manitou Springs, CO
March 2007	**WORKSHOP FACULTY**, 2 day workshop, slide lecture/demonstrations, *St. Louis Community College at Meramac*, St. Louis, MO

September 2006	**WORKSHOP FACULTY**, with Alleghany Meadows and David Pinto, 2 week workshop: "Finding Your Pottery Voice," *Anderson Ranch Art Center,* Snowmass Village, CO
3/2006	**VISITING ARTIST:** slide lecture/demonstrations, *University of North Dakota,* Grand Forks, ND
4/2005	**VISITING ARTIST:** slide lecture/demonstration, *University of Colorado,* Boulder, CO
2003-06	**ADJUNCT FACULTY**, *Colorado Mountain College*, Aspen, CO
2002-04	YOUTH & ADULT **INSTRUCTOR,** *Carbondale Clay Center*, Carbondale, CO
Summer 2002	**WORKSHOP FACULTY**, with Nancy Barbour "Function, Form and the Painted Line," *Mendocino Art Center*, July 15-19, Mendocino, CA
Winter 2002	**Teacher of Record: Art 222:** *Ohio University*, Athens, OH
8/2001	**WORKSHOP ASSISTANT**: Joe Bova *Penland School of Crafts*, Penland, NC
7/2001	**WORKSHOP ASSISTANT**: Peter Beasecker *Santa Fe Clay*, Santa Fe, NM
2001 spring	**GRADUATE TEACHING ASSISTANT:** *Ohio University*, Athens, OH
1999 fall	**GRADUATE TEACHING ASSISTANT**: *Ohio University*, Athens, OH
1999 summer	**INSTRUCTOR**: *Archie Bray Foundation*, Helena, MT
1998-99	**INSTRUCTOR**: *Carbondale Clay Center,* Carbondale, CO

PRESS & PUBLICATIONS

2017 *Upcoming* 3-way Interview on life as an Artist and Mother, **Studio Potter Magazine,** "Women," Winter/Spring 2017

2016 *Upcoming* ARTIST SPOTLIGHT: "Elizabeth Robinson Wiley – Art in Community" **Ceramics Monthly**, Fall 2016

2014 "Elizabeth Robinson Wiley Celebrates 10 Years of Business in Pottery Studio,", article by Heather Zadra, picture, **Rio Blanco Herald Times**, Nov. 13, 2014, p. 2A

2013 "Harvest Bowls Fest popular, raises $7K for organizations" article by Heather Zadra, picture, **Rio Blanco Herald Times**, September 26, 2013
"Many helped with Harvest Bowls Festival" letter to the editor, **Rio Blanco Herald Times**, September 26, 2013
"Harvest Bowls Festival to Raise Funds for the Community," article by Heather Zadra, picture, **Rio Blanco Herald Times**, Aug 18, 2013

2012 "On Pottery" curatorial statement by Elizabeth Robinson Wiley for *Pots at Rest* exhibition, **The Clay Studio,** Philadelphia, PA

2010 "Studio Visit: Elizabeth Robinson," feature article, **Ceramics Monthly**, Dec. 2010, pp. 28-31

2009 The Studio Potter Collector Card Series, **Studio Potter Magazine,** https://studiopotter.org/studio-potter-collector-card-series-2009

2008 "Bringing the Outside In," exhibition review by Zahid Sardar, **San Francisco Chronicle**, Apr 27, 2008, p. P-6
"*Of Time and Place*," by Elizabeth Robinson; article: **Studio Potter Magazine,** June 08, vol. 37 no.2, pp. 31-33
Surface Design for Ceramics, photo, Maureen Mills, **Lark Books**, Asheville, NC

2007 UPFRONT: "The New Aesthetics of Ceramics," **Ceramics Monthly**, April 2007, photo, p. 8, 30

2005 "Plate Tectonics: Ceramic Artists' Tableware Shifts our Notions on Setting the Table," review, by Lauren Viera, **Time Out Chicago**, Mar 31-Apr 7, p. 48

2004 "Twenty One Young Potters: A Portfolio," **Studio Potter Magazine**, June 04, vol. 32 no.2, photo, p. 43

"Rangely Gets New Pottery Studio" article, 2 pictures, **Vernal Express**, Dec 8, 2004, p. A2

"Pottery Studio to Open," article, picture, **Rio Blanco Herald Times**, Dec 18, 2004, p. 7A

AWARDS

2014 **COMMUNITY SERVICE AWARD:** Rangely Chamber of Commerce, for HARVEST BOWLS FESTIVAL

2005 **HONORARIUM:** University of Colorado at Boulder, Visiting Lecture Series

2003 **JUROR'S CHOICE:** Creative Industries Award, 11th Strictly Functional Pottery National, *Market House Craft Center,* East Petersburg, PA

2001 **JUROR'S CHOICE:** Clay Times Collection Award, 9th Strictly Functional Pottery National, *Market House Craft Center,* East Petersburg, PA

99-02 **GRADUATE ASSOCIATESHIP**, full support for graduate study. *Ohio University*, Athens, OH

1998 **SCHOLARSHIP** (full tuition): Summer Workshop. *Anderson Ranch Arts Center*, Snowmass Village, CO

SOLO & TWO PERSON EXHIBITIONS

2012

- *Gestating: Recent Work in Ceramics by Elizabeth Robinson,* invitational, Plinth Gallery, Denver, CO

2008

- *Nature and Nurture: Recent work in porcelain by Elizabeth Robinson and Jess Parker,* invitational, Trax Gallery, Berkley, CA

2007

- *Recent Work: Elizabeth Robinson and Julie Johnson ,* invitational, Lillstreet Art Center, Chicago, IL
- *Recent Work: Elizabeth Robinson and Ron Meyers,* invitational, Harvey / Meadows Gallery, Aspen, CO

2002

- *Tableware- Restaurant Installation,* **solo**, June 20-23, 2002 , Starving Wolf Café, The Plains, OH
- *Thesis Exhibition,* **solo**, April 30-May 4 2002, Trisolini Gallery, Athens, OH

RESIDENCIES

1999 summer	ARCHIE BRAY FOUNDATION, Helena, MT
1995 fall	MENDOCINO ART CENTER, Mendocino, CA
1995 spring	Claremont College, Claremont, CA

PERMANENT PUBLIC COLLECTIONS

MAYO CLINIC, Minneapolis, MN

ARTSTREAM LIBRARY, Artstream Nomadic Gallery, Carbondale, CO

WOODMAN COLLECTION, University of Colorado, Boulder CO

UNIVERSITY OF ARKANSAS FULBRIGHT COLLEGE CERAMICS COLLECTION, Fayetteville AR

CLAY TIMES COLLECTION, Waterford, VA

ARCHIE BRAY FOUNDATION, Helena MT

FORT WAYNE MUSEUM OF ART, Fort Wayne, IL

CARBONDALE CLAY CENTER, Carbondale CO

AMITY ART FOUNDATION, INC, Woodbridge CT

GROUP EXHIBITIONS (selected recent)

2013

- *Seeing Red: New Work in Earthenware by Steven Colby, Diane Kenney, Peg Malloy, Alleghany Meadows, Lisa Pedolsky, Elizabeth Robinson and Alex Watson,* invitational, Carbondale Clay Center, Carbondale, CO

2012

- *CUPS* Ceramics, Utilitarian and of a Personal Scale,* invitational, Blue Spiral Gallery, Asheville, NC
- *2012 Yunomi Invitational,* invitational, Akar, Iowa City Iowa
- *North American Studio Potters, 2012 Tour,* invitational, Artstream Nomadic Gallery, Seattle, WA, Portland, OR, Walla Walla, WA, Ellensburg, WA
- *La Mesa,* invitational, hosted by Santa Fe Clay, Seattle, WA
- *Women's Work: Seven Studio Potters,* invitational, Lux Center for the Arts, Lincoln, NE

2011

- *Winter's Florifertum-a group collaboration with Molly Hatch,* invitational, Red Lodge Gallery, Red Lodge, MT
- *Consider the Cup,* invitational, The Artisan Gallery, Northampton, MA
- *Holiday Show,* invitational, Red Star Studios, Kansas City, MO
- *'Tis a Gift,* invitational, Northern Clay Center, Minneapolis, MN
- *Harvest: a Ceramics Invitational,* invitational, Edwardsville Arts Center, Edwardsville, IL
- *Artist of the Month,* invitational, Northern Clay Center, Minneapolis, MN
- *Pairings,* invitational, Carbondale Clay Center, Carbondale, CO
- *Artstream Nomadic Gallery: 2010 NCECA Tour,* invitational, multiple venues: MO, IL, IN, PA, NY
- *La Mesa,* invitational, hosted by Santa Fe Clay, Tampa, FLA
- *MENDOVERNACULAR: How Place Creates Us,* invitational, hosted by Mendocino Art Center, Tampa, FLA
- *Guess Who's Coming to Dinner?,* invitational, Clay Art Center, Port Chester, NY

2010

- *Table Manners,* invitational, Lark & Key Gallery, Charlotte, NC
- *'Tis a Gift,* invitational, Northern Clay Center, Minneapolis, MN
- *MOM,* invitational, Turman Larison Contemporary, Helena, MT
- *Consider the Cup,* invitational, The Artisan Gallery, Northampton, MA
- *Artstream Nomadic Gallery: 2010 NCECA Tour,* invitational, multiple venues: MO, IL, IN, PA, NY
- *La Mesa,* invitational, hosted by Santa Fe Clay, Philadelphia, PA
- *2010 Yunomi Invitational,* invitational, Akar, Iowa City Iowa

2009

- *Women in Whiteware: Elizabeth Robinson, Mary Barringer, Mary Law, Deb Schwartzkopf,* invitational, TRAX Gallery, Berkeley, CA
- *30 x 5,* invitational, Akar Gallery, Iowa City, IA
- *Contemporary Art Survey,* invitational, Harvey / Meadows Gallery, Aspen, CO
- *2009 Yunomi Invitational,* invitational, Akar, Iowa City Iowa
- Made in Clay, invitational, Greenwich House, New York, NY
- *Blooming: New Work for Spring: Andrew Martin, Allison McGowan, Kari Radasch, Elizabeth Robinson, and Robert Sutherland,* invitational, Lillstreet Art Center, Chicago, IL
- *La Mesa,* invitational, hosted by Santa Fe Clay, Phoenix, AZ
- *Artstream Nomadic Gallery: 2009 NCECA Tour,* invitational, Phoenix, AZ, Dallas & Austin, TX
- *Draw + Decal, invitational,* MudFire Clayworks & Gallery, Decatur, GA

2008

- *1st annual Mug Show,* invitational, River Gallery, Chattanooga, TN

- *'Tis a Gift,* invitational, Northern Clay Center, Minneapolis, MN
- *One & Only: Gifts Made by Hand,* invitational, John Michael Kohler Arts Center, Sheboygan, WI
- *The Artful Tabletop,* invitational: curator Julia Galloway, in conjunction with *All Fired Up – A Celebration of Clay in Westchester New York*, Lyndhurst, A National Historic Site, Tarrytown, NY
- *Sip, Slurp, Gulp,* invitational, Santa Fe Clay, Santa Fe, NM
- *Another Cup?,* invitational, Baltimore Clayworks, Baltimore, MD
- *Artstream Nomadic Gallery: 2008 NCECA Tour,* invitational, Pittsburgh, PA; Kansas City, MO
- *Artist of the Month,* invitational, Northern Clay Center, Minneapolis, MN

2007

- *Holiday Show,* invitational, Lillstreet Art Center, Chicago, IL
- *'Tis a Gift,* invitational, Northern Clay Center, Minneapolis, MN
- *For the Table,* invitational, Santa Fe Clay, Santa Fe, NM
- *90* Teapots (*more or less)",* invitational, Xen Gallery, Saint Louis, MO
- *Botanical,* invitational, Santa Fe Clay, Santa Fe, NM
- *Art of the Pot Reunion Show*, invitational, ClayWays Gallery, Austin, TX
- *Plates and Platters: Salon Style*, invitational, The Clay Studio, Philadelphia, PA
- *From the Earth: 50 place settings by 50 potters, representing the 50 states*, invitational, University of Kentucky Museum of Art, Lexington, KY
- *Ohio University: 1990 Until Now,* invitational, Riverbend Winery, Louisville, KY
- *Ladies in White: Women Who Work in Porcelain,* invitational, Goodall Gallery, Louisville, KY
- *La Mesa*, invitational, hosted by Santa Fe Clay, Louisville Marriott Downtown, Louisville, KY
- *Artstream Nomadic Gallery: 2007 NCECA Tour,* invitational, Louisville, KY; Kansas City, MO, St. Louis, MO, Artstream Nomadic Gallery, Carbondale, CO
- *The New Aesthetics of Ceramics;* invitational, Robert E. Wilson Gallery, Huntington University, Huntingtion, IN

2006

- *'Tis a gift,* invitational, Northern Clay Center Gallery, Minneapolis, MN
- *Winterfest,* invitational, Baltimore Clayworks, Baltimore, MD
- *Gifted Too,* invitational, The Clay Studio, Philadelphia, PA
- *All Boxed Up,* invitational, Exploding Head Gallery, Sacramento, CA
- *Introductions,* invitational, Atrium Gallery, Corning Community College, Corning, NY
- *The Art of Tea,* invitational, Harvey / Meadows Gallery, Aspen, CO
- *Style and Function: National Ceramics Invitational,* curator: Linda Arbuckle; Blue Spiral Gallery, Asheville, NC
- *Surface to Surface: recent work by Elizabeth Robinson, Kari Radasch, Ayumi Horie, Meredith Brickell,* invitational, Santa Fe Clay, Santa Fe, NM
- *Vessel Invitational,* invitational, Red Lodge Clay Center, Red Lodge, MT
- *The Art of the Pot,* Studio Tour, invited artist- Lisa Orr Studio, Austin, TX
- *The Dinner Party Eclectic;* invitational, Red Star Studios Ceramic Center, Kansas City, MO
- *Archie Bray International;* Warehouse Gallery, invitational, Archie Bray Foundation, Helena, MT
- *ARTSTREAM: at Archie Bray International;* Archie Bray Foundation, Helena, MT
- *8 fl Ounces 2,* invitational, Shaw Center for the Arts, Baton Rouge, LA
- *La Mesa ;* invitational, NCECA exhibition, Portland Hilton Hotel, hosted by Santa Fe Clay, Portland, OR
- *NCECA Exhibition;* invitational, ARTSTREAM Nomadic Gallery, Portland, OR
- *At Your Service,* invitational, Santa Fe Clay, Santa Fe, NM
- *7 Women Clay Artists: 5th Annual Sul Ross State University Ceramics Invitational*, Sul Ross State University , Alpine, TX
- *Artist of the Month-February,* Northern Clay Center, Minneapolis, MN
- *The Pleasure of Dessert,* invitational, Harvey / Meadows Gallery, Aspen, CO

REPRESENTATION

HARVEY / MEADOWS GALLERY
517 East Hopkins, ASPEN Colorado
81611
970.920.7721
www.harveymeadows.com

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CARBONDALE, Colorado
www.art-stream.com