

Cayuga County Industrial Development Agency

Measurement Report FY 2014

Introduction

This document is being presented as the Measurement Report for the Cayuga County Industrial Development Agency (“CCIDA” or the “Agency”) Fiscal Year ending 12/31/2014 in full compliance with the New York State Public Authorities Law (“PAL”) Section 2824-a and the NYS Public Authorities Accountability Act (“PAAA”). The goal is to provide a written assessment of CCIDA’s efforts to accomplish the Agency’s goals and objectives outlined in the adopted CCIDA Mission Statement and to identify proactive positive actions for continuous improvement in areas where these goals and objectives have not been fully realized. A full copy of the CCIDA Mission Statement is available online at: <http://www.cayugacountyida.com/ida-documents-and-policies/>. The adopted goals and objectives to be measured against are as follows:

Performance Goal #1:

The CCIDA will continue compliance with current obligations and responsibilities with ongoing projects and programs.

Performance Measurement: The CCIDA has successfully met this performance goal with regard to compliance with current obligations with ongoing projects and programs – those that are internal to the operations of the Agency. For example, the CCIDA has met its obligations with regard to administration and management of the various active CCIDA projects under its authority, including the administration and operation of the various Payment in Lieu of Tax (“PILOT”) agreements and the fiscal administration of such PILOT agreements between the benefited companies and the affected taxing jurisdictions. In addition, the Agency has met its program obligations related to outreach and marketing CCIDA assistance to business entities and developers on its own accord and in partnership and cooperation with other local agencies and organizations. The CCIDA continues to be an active voice in local economic development and job creation initiatives including Board and staff outreach to the Chamber of Commerce, the Cayuga Economic Development Agency (“CEDA”), the Central New York Regional Planning & Development Board, the New York State Economic Development Council and New York State ESD.

Performance Goal #2:

Facilitating new projects and programs, which have been identified, and that will achieve the agency’s purposes and mission.

Performance Measurement: *The CCIDA has successfully met this performance goal. The CCIDA identified the following new projects and programs within the reporting period:*

Four projects that have come to fruition. *These projects include the relocation of Active Physical Therapy Solutions to a new, expanded facility; the installation of wireless broadband equipment as part of Clarity Connect’s Southern Cayuga Broadband Project; the attraction of Sonbyrne Sales, a warehouse and distributor to Byrne Dairy retail stores, to Aurelius; and a facility expansion at Johnston Paper. Each of these projects will have their own economic development impacts, including but not limited to job creation, sales tax generation, and/or increased service to area businesses and residents. There were also a number of other opportunities identified, some of which are expected to come to fruition in 2015.*

Outreach to Small Business with CCIDA Assistance. *During the reporting period, the CCIDA and CEDA conducted outreach to existing small businesses to explore instances in which IDA assistance can be brought to bear for eligible small business development to fill the gap between ability to deploy projects and available resources. This effort has led to increased small business activity within fiscal year 2014 and had laid the groundwork for upcoming projects in fiscal year 2015.*

Performance Goal #3:

Making every endeavor to comply with all applicable provisions of the Act (collectively being Title I of Article 18-A of General Municipal Law of New York State, as amended, and Chapter 688 of the Laws of 1970 of the State of New York), PAAA and PARA.

Performance Measurement: *The CCIDA was committed in FY14 with making improvements in the area of compliance with PAAA and PARA. The change in staffing in FY 2013 has improved our capacity for timely compliance since. In FY 2014, additional gains were made in the area of reviewing and updating policies and charters. In addition, we have continued to work with our independent accountants to insure that fiscal audits and reporting were completed within the compliance and reporting period.*

Performance Goal #4:

To maintain the highest ethical standards applicable to public officials and public benefit corporations.

Performance Measurement: *The CCIDA Board of Directors annually reviews the CCIDA adopted Code of Ethics. The document defining the adopted CCIDA Code of Ethics is available to the Board, and to the general public online at: <http://www.cayugacountyida.com/ida-documents-and-policies/> and at the CCIDA offices at 2 State Street, Auburn NY 13021. (NOTE: Please refer to the CCIDA FY14 Annual Operations and Accomplishments Report PDF at the website URL indicated; this document includes the adopted Ethics Policy).*