

# Cayuga County Industrial Development Agency FY 2010 Measurement Report

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## Introduction

This document is being presented as the Measurement Report for the Cayuga County Industrial Development Agency (“CCIDA” or the “Agency”) Fiscal Year ending 12/31/2010 in full compliance with the New York State Public Authorities Law (“PAL”) Section 2824-a and the NYS Public Authorities Accountability Act (“PAAA”). The goal is to provide a written assessment of CCIDA’s efforts to accomplish the Agency’s goals and objectives outlined in the adopted CCIDA Mission Statement and to identify proactive positive actions for continuous improvement in areas where these goals and objectives have not been fully realized. A full copy of the CCIDA Mission Statement is available online at:

<http://co.cayuga.ny.us/planning/ccida.htm>. The adopted goals and objectives to be measured against are as follows:

### **Performance Goal #1:**

**The CCIDA will continue compliance with current obligations and responsibilities with ongoing projects and programs.**

*Performance Measurement:* The CCIDA has successfully met this performance goal with regard to compliance with current obligations with ongoing projects and programs – those that are internal to the operations of the Agency. For example, the CCIDA has met all of its obligations with regard to administration and management of the various active CCIDA projects under its authority, including the administration and operation of the various Payment in Lieu of Tax (“PILOT”) agreements and the fiscal administration of such PILOT agreements between the benefited companies and the affected taxing jurisdictions. In addition, the Agency has met its program obligations related to outreach and marketing CCIDA assistance to business entities and developers on its own accord and in partnership and cooperation with other local agencies and organizations. The CCIDA continues to be an active voice in local economic development and job creation initiatives including Board outreach to the Chamber of Commerce, the Cayuga Economic Development Agency (“CEDA”), the Central New York Regional Planning & Development Board, the New York State Economic Development Council and New York State ESD.

### **Performance Goal #2:**

**Facilitating new projects and programs, which have been identified, and that will achieve the agency’s purposes and mission.**

*Performance Measurement:* The CCIDA has successfully met this performance goal. The CCIDA identified the following new projects and programs within the reporting period:

Infrastructure Development at the CCIDA Industrial Park. The CCIDA was successful in a number of actions that helped position the “greenfield” CCIDA Industrial Park as a “shovel ready” site available for immediate development in support of capital investment and job creation, including: finalization of subdivision; approval of Industrial Park site plans with the Town of Aurelius; development of in-kind force account labor with Cayuga County work crews to begin roadway development; and full permitting with State Agencies. This work continued in FY11.

Support of and Coordination with the Cayuga Economic Development Agency (CEDA). CEDA, a private-sector led economic development organization, was created in Cayuga County to act as a full-time coordinating economic development agency pulling together the efforts and outreach of the CCIDA, the City of Auburn IDA, the work of the Cayuga County Chamber of Commerce, and the Planning & Economic Development staffs at the City of Auburn and the Cayuga County levels. CCIDA has been instrumental in supporting the new organization, taking part in organizational structuring, executive recruitment and strategic planning.

Outreach to Small Business with CCIDA Assistance. During the reporting period, the CCIDA conducted outreach to small business to explore instances in which IDA assistance can be brought to bear for eligible small business development to fill the gap between ability to deploy projects and available resources. This effort has led to increased small business activity within the current fiscal year (2011).

**Performance Goal #3:**

**Making ever endeavor to comply with all applicable provisions of the Act (collectively being Title I of Article 18-A of General Municipal Law of New York State, as amended, and Chapter 688 of the Laws of 1970 of the State of New York), PAAA and PARA.**

Performance Measurement: The CCIDA is committed to making improvements in the area of compliance with PAAA and PARA and have engaged outside counsel to assist CCIDA’s limited staff resources with organization and compliance reporting. We acknowledge that we could improve our performance for timely compliance and are working to establish guidelines and internal policies – with the necessary resources, to accomplish this. In addition, we have continued to work with our independent accountants to insure that fiscal audits and reporting and completed within the compliance and reporting period.

**Performance Goal #4:**

**To maintain the highest ethical standards applicable to public officials and public benefit corporations.**

Performance Measurement: The CCIDA Board of Directors annually review the CCIDA adopted Code of Ethics. The document defining the adopted CCIDA Code of Ethics is available to the Board, and to the general public online at: <http://co.cayuga.ny.us/planning/ccida.htm> and at the CCIDA offices.