

The logo for Guo Pei, featuring the name 'Guo Pei' written in a fluid, cursive script.

**Guo Pei Unveils « LEGEND » Spring/Summer 2017 Couture
Collection in Paris**

***Broadcast Live on Instagram, Facebook, Twitter and WeiBo
January 25, 2017 at 20:30 Paris Time (CET)***

PARIS, January 25, 2017 — After two years of intense preparation, Guo Pei unveiled “Legend”, the name of her third couture collection as an invited member of the Chambre Syndicale de la Haute Couture, at the historic La Conciergerie.

“Legend” showcases Guo Pei’s trademark sophisticated craftsmanship and exquisite three-dimensional embroidery, embellished with meticulously handcrafted copper accessories, which breathe life onto canvases of classical silhouettes. True to the rich tapestry of ancient legends, the collection features deeply romantic and mysterious colors such as emerald green and antique gold.

Communicating stories and emotions through her couture creations is Guo Pei’s strength and passion. “Legends have always been one of my greatest sources of inspiration, unlocking my infinite imagination. The origins of mankind, creation myths and the mysteries of eternal life fascinate me. A part of my soul will always hold on to the most beautiful fantasies inspired by legends,” says Guo Pei.

Inspired by the magnificent murals in the dome of the Saint Gallen Cathedral on a visit to Switzerland, Guo Pei spent one year working with haute couture fabric manufacturer Jakob Schlaepfer to design the bespoke fabric for this collection, which pays tribute to the cathedral’s Rococo paintings.

“Legend” integrates the designer’s reflections on the spirit of devotion, her appreciation of the spirit of handicrafts, and her perception of spiritual power into 21 exquisite creations. The power of faith is embodied in the forms of medieval warriors, holy saints and heavenly goddesses, to present a magnificent spiritual spectacle full of mystery and romance.

Opening the show at La Conciergerie is “the Revenant”, a luminous dress which evokes the ghost of Marie Antoinette wandering in the ancient castle in which the French Queen was once imprisoned. And for the show’s grand finale, iconic supermodel Carmen Dell’Orefice graced the catwalk in a long, scarlet robe made from a specially-treated thin and airy pure silk fabric, which has metal fibers as thin as human hair woven into it.

Dedicating this show to Paris, Guo Pei promises to dazzle you with her art, and draw you into the magical, enchanting world of “Legend”.

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ABOUT GUO PEI:

Guo Pei is China's most renowned couturier. For over 20 years, she has been dressing celebrities, distinguished ladies, royalty and political elite who turn to her for show-stopping, magnificent creations when they want to look beautiful and stand out from the crowd.

A modern messenger of her cultural heritage, Guo Pei has breathed new life into embroidery and painting traditions that date back thousands of years. Showcasing the finest of traditional Chinese craftsmanship while incorporating contemporary innovation and Western style, Guo Pei is a passionate artisan who wants to evoke people's emotions and inspire people through her art.

In the world of Guo Pei, fabric, shape and texture resonate with meaning. Inspired by fairy tales, legends and even military history, every creation tells a story and is a canvas for artistic expression, bringing beauty, romance and the designer's imagination to life. They tell the stories which paintings and embroidery have conveyed throughout the centuries.

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GUO PEI - PARIS

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