



KERRYTOWN<sup>®</sup>  
**KINDLE FEST**



VENDOR APPLICATION

**Exhibit in our Traditional Holiday Market!**

One night only, Friday, December 2nd, 2016

6 – 10 p.m.



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WELCOME TO KINDLEFEST 2016!

The 8th Annual KindleFest, a traditional outdoor holiday market, will take place in the Ann Arbor Farmers Market on Friday, December 2nd from 6 - 10 p.m., the same night of Kerrytown District's Midnight Madness.

Kindlefest features artisan handmade food and handcrafted items for sale for the holiday season.

We'll have music, fire pits to keep warm, roasted s'mores and chestnuts, along with beer, mulled wines and food for purchase.

**Early Application Deadline:  
Friday, November 4th, 2016.**

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IMPORTANT TIPS FOR OUR VENDORS

- **Set up begins at 3 p.m.**
- Electricity is available in the majority of the stalls. There is a place on the application to indicate if electricity is essential for your setup.
- Stalls are approximately 8' wide by 5' deep. 4', 6' and 8' tables are recommended.
- Due to the festive nature of this event, some stalls in the central location are near fire pits (smoke, ash). Take this into consideration when requesting your stall.
- Due to the overwhelming success in attendance, we are changing the location of parking available to vendors: Stalls with parking accessibility are extremely limited. There will be an additional fee for vendors requiring parking of \$25.00 (one per vendor; waitlist if you require two).
- Parking for vendors will be located on Detroit Street (very near the market) and limited parking behind stalls 6-18.
- It is strongly encouraged to park at the structure located at Ann & Ashley (less than two blocks from the market). The earlier you arrive, the easier it will be to park. The DDA website also has several parking lots identified in our area.
- Vendors are responsible for their own set up and tear-down, including providing tables, chairs, auxiliary lights, etc.
- Decorating your stall is highly encouraged!
- Check KindleFest's Facebook page for updates for vendors! [www.facebook.com/kerrytownkindlefest](http://www.facebook.com/kerrytownkindlefest)

*Due to increased popularity of the event, 2016 vendor applications will be evaluated to ensure exceptional quality and a diverse product mix.*

# APPLICATION FORM

Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

## PRODUCT CATEGORY (CHOOSE ONE OR MORE):\*

- Women's Apparel & Accessories
- Men's Apparel & Accessories
- Jewelry
- Babies' & Children's Apparel, Toys & Games

- Home & Garden Decor & Accessories
- Art
- Bath & Body
- Pet Treats, Apparel & Accessories
- Food & Drink, Packaged & Prepared
- Vintage

**Vendors must include photo of items to be sold.  
Feel free to include a photo of your booth set up.**

Have you participated as a vendor in other art shows, markets and/or Kerrytown's KindleFest?

Yes / No

If so, please list: \_\_\_\_\_

Number of stalls requested (maximum 3): \_\_\_\_\_

Preferred Stall Number: \_\_\_\_\_  
(see inserted map)

List of **all** items to be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Parking required? (\$25.00 per space): Yes / No

*\*Please note that parking spaces are not guaranteed and we will do our best to honor your request.*

Is electricity essential for your set up? Yes / No

## STALL & PARKING FEES

\$65.00 early registration (on or before November 4th; \$75 after November 4th). Required adjacent parking fee: \$25.00 per parking space.

## SUBMISSIONS & DROP OFF

You can mail or drop off your payment to:

Karen Farmer  
c/o O'Neal Construction  
525 W. William Street  
Ann Arbor, MI 48103

Enclose check, cash or money order for the full amount, checks made out to KDA (Kerrytown District Association).

You may also leave your application and fee with Sweetwaters Coffee inside Kerrytown Market & Shops located at 407 N. Fifth Avenue, Ann Arbor, MI 48104. They will have a KindleFest Submissions mailbox.

*\*Please note that Sweetwaters does not have information about this event, and you may direct any questions to the email below. Your application will be dated when it is received. Confirmation and set up details will be given by email (phone if you do not provide an email) once your application is received and you are confirmed.*

## QUESTIONS?

E-mail us at [kerrytownkindlefest@gmail.com](mailto:kerrytownkindlefest@gmail.com).

### FOR KINDLEFEST COMMITTEE CHECKLIST:

Date received: \_\_\_\_\_ Paid \_\_\_\_\_ Stall # \_\_\_\_\_