



KERRYTOWN[®]
KINDLEFEST

VENDOR APPLICATION

Exhibit in our Traditional Holiday Market!

One night only, Friday, December 1st, 2017

6 – 10 p.m.



WELCOME TO KINDLEFEST 2017!

The 9th Annual KindleFest, a traditional outdoor holiday market, will take place in the Ann Arbor Farmers Market on Friday, December 1st from 6 - 10 p.m., the same night of Kerrytown District's Midnight Madness.

Kindlefest features artisan handmade food and handcrafted items for sale for the holiday season.

We'll have music, fire pits to keep warm, roasted s'mores and chestnuts, along with beer, mulled wines and food for purchase.

**Early Application Deadline:
Friday, November 3rd, 2017.**

IMPORTANT TIPS FOR OUR VENDORS

- **Set up begins at 3 p.m.**
- Electricity is available in the majority of the stalls. There is a place on the application to indicate if electricity is essential for your setup.
- Stalls are approximately 8' wide by 5' deep. 4', 6' and 8' tables are recommended.
- Due to the festive nature of this event, some stalls in the central location are near fire pits (smoke, ash). Take this into consideration when requesting your stall.
- Due to the overwhelming success in attendance, we are changing the location of parking available to vendors: Stalls with parking accessibility are extremely limited. There will be an additional fee for vendors requiring parking of \$25.00 (one per vendor; waitlist if you require two).
- Parking for vendors will be located on Detroit Street (very near the market) and limited parking behind stalls 6-18.
- It is strongly encouraged to park at the structure located at Ann & Ashley (less than two blocks from the market). The earlier you arrive, the easier it will be to park. The DDA website also has several parking lots identified in our area.
- Vendors are responsible for their own set up and tear-down, including providing tables, chairs, auxiliary lights, etc.
- Decorating your stall is highly encouraged!
- Check KindleFest's Facebook page for updates for vendors! www.facebook.com/kerrytownkindlefest

Due to increased popularity of the event, 2017 vendor applications will be evaluated to ensure exceptional quality and a diverse product mix.

APPLICATION FORM

Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____

Evening Phone: _____

Cell Phone: _____

Email: _____

Website: _____

PRODUCT CATEGORY (CHOOSE ONE OR MORE):*

- Women's Apparel & Accessories
- Men's Apparel & Accessories
- Jewelry
- Babies' & Children's Apparel, Toys & Games

- Home & Garden Decor & Accessories
- Art
- Bath & Body
- Pet Treats, Apparel & Accessories
- Food & Drink, Packaged & Prepared
- Vintage

**Vendors must include photo of items to be sold.
Feel free to include a photo of your booth set up.**

Have you participated as a vendor in other art shows, markets and/or Kerrytown's KindleFest?

Yes / No

If so, please list: _____

Number of stalls requested (maximum 3): _____

Preferred Stall Number: _____
(see inserted map)

List of **all** items to be sold:

Parking required? (\$25.00 per space): Yes / No

**Please note that parking spaces are not guaranteed and we will do our best to honor your request.*

Is electricity essential for your set up? Yes / No

STALL & PARKING FEES

\$65.00 early registration (on or before November 3rd; \$75 after November 3rd). Required adjacent parking fee: \$25.00 per parking space.

**Please note that you may direct any questions to the email below. Your application will be dated when it is received. Confirmation and set up details will be given by email (phone if you do not provide an email) once your application is received and you are confirmed.*

SUBMISSIONS & DROP OFF

You can mail or drop off your payment to:

Kerrytown District
303 Detroit Street Box 205
Ann Arbor 48104

Enclose check, cash or money order for the full amount, checks made out to Kerrytown District.

QUESTIONS?

E-mail us at kerrytownkindlefest@gmail.com.

FOR KINDLEFEST COMMITTEE CHECKLIST:

Date received: _____ Paid _____ Stall # _____