



FRITZ PORTER

TARGETED MARKETING
OPPORTUNITIES

CHARLESTON, SC

www.FritzPorter.com

< FRITZ PORTER >

DESIGN COLLECTIVE

CIGAR FACTORY

FRITZ PORTER is a haven for inspired, beautiful and interesting objects that embody a unique spirit and redefine interior experiences. We represent a collection of vendors offering fine antiques, contemporary furniture, custom lighting, original art and exquisite textiles.

Within Fritz Porter, there are three additional spaces reserved as targeted retail marketing opportunities for other brands seeking to capitalize in beautifully curated environment for a more specific amount of time.

SALON



ATELIER



GALLERY



Each space was thoughtfully designed as an opportunity to curate interesting and complementary exhibits on a monthly basis.

From jewelry and fashion to art and interiors, these spaces provide a blank canvas for showcasing a brand or designer's unique vision.

VALUE PROPOSITION

- prime product placement in a luxury retail environment
- exposure to high-end clientele (in-store traffic, FP Marketing/social media & website)
- experienced sales team delivering customer service
- short-term bricks & mortar presence to increase brand awareness & engage with target audience



< ATELIER >

Upcoming
designers & brands

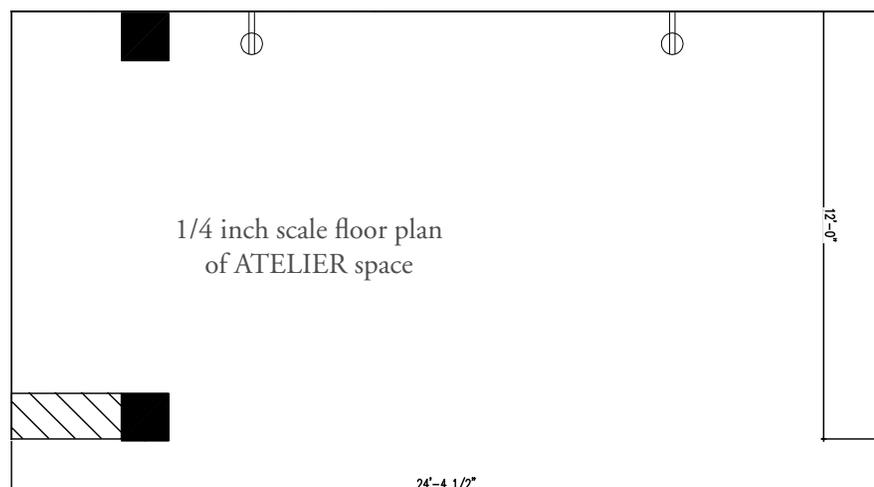


Amanda Nesbit
Moore & Giles
Chenault james
Julia B. Linens

THE ATELIER is the largest of our short-term options and situated as an exhibit room at the front of the store. Given its size and the flexibility within the space, it is an ideal solution for a designer seeking brand exposure for their aesthetic or a retailer looking for a short-term bricks and mortar presence in Charleston. *Above are different looks from past Ateliers.*

Designers are welcome to bring their own furniture, or utilize the existing furniture within Fritz Porter to create their “room” for the month.

300 sq ft
(12' x 24' feet
15 ft. ceilings)
\$1650/mo. + 10% sales



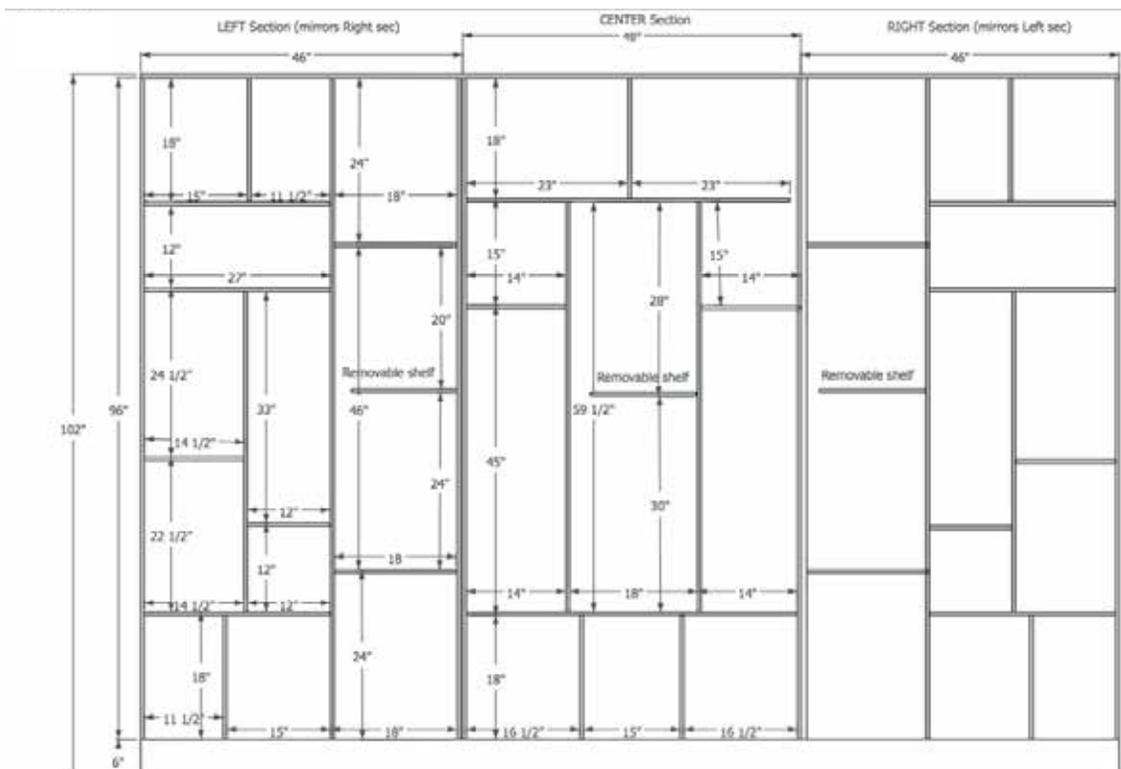


SALON

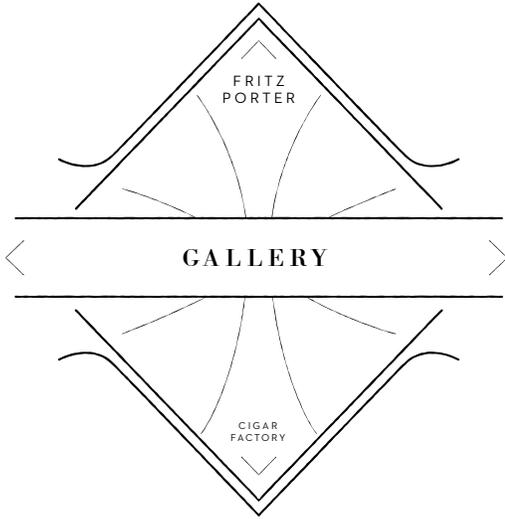
The Accessories Shoppe is the first space upon entering Fritz Porter and ideally located for that last purchase on the way out. With the floor space and the built-in accessories wall, it is perfectly suited for selling smaller products and accessories in addition to furniture and other home goods.

Built-in-Cubbies with (15 ft ceilings)
 \$950/mo + 10% commission on sales.

Accessories wall with shelving + space for merchandising
 Fritz Porter will always be able to offer furniture from the store for use in merchandising



Built-in-Cubbies
 (15 ft. ceilings)
 \$950/mo. + 10% sales



GALLERY

The Gallery Wall is the long wall opposite the Atelier space making it the focal point of every visit to Fritz Porter. Complete with art rail and lighting, this space is ideally suited for artists seeking targeted exposure for a new collection or gallery owners looking to have a short-term presence in Charleston.

25' L x 12' H foot wall (15 ft ceilings)
\$750/mo

The wall can accommodate large or small format artwork.

NOTES

Space will be provided as a white box. You are welcome to hang art, paint, but will be required to cover the cost of paint plus a flat fee for our staff contractor to return the wall to its starting point of \$250/coat of paint.

Our staff will be happy to stay after hours for you to host an in-store event for promotional purposes. The date and all event details will need to be approved in advance by Fritz Porter and in accordance with FP preferred vendors.

For more information on availability please email
info@fritzporter.com

www.FritzPorter.com

(843) 207.4804

