

**PERSONAL STATEMENT**

I'm a design lead with 9 years experience in graphic design, and the past 7+ in the pharmaceutical industry. I take pride in my versatility and skills in both design and at the workplace.

**WHAT I'M LOOKING FOR**



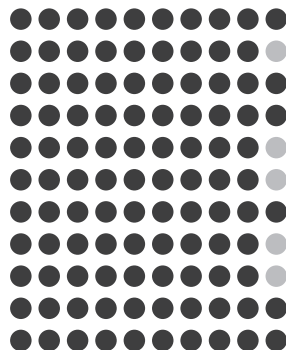
**SKILLS**

// Design



// Workplace

- Leadership
- Project Management
- Follow Up/Through
- Client Management
- Collaboration
- Pro-activeness
- Problem Solving
- Presentation
- Communication
- Managing to Budget
- Calm Under Fire



**WORK EXPERIENCE // EDUCATION**

- Biogen // April 2016-Present**  
*Design Lead, Biogen Creative*

Develop original design work across all corporate and product brands // Advise, lead and support creative team and CCoE colleagues // Develop and execute design solutions that fulfill client business objectives // Design and execute Biogen Creative brand and collateral materials // Collaborate with creative team to develop exceptional design solutions // Ensure adherence to Biogen corporate and product brand guidelines across all relevant work // Present work to business stakeholders // Review creative briefs and other business forms, providing creative feedback // Advise on process improvements to increase quality and efficiency of work across CCoE.
- Millennium + Takeda Pharmaceuticals // 2009-2016**  
*Manager II, Visual Communications*

Develop original brand, art direct, and project manage large scale meetings (apply brand across multiple print, video, structural and digital collateral) // **Design/Project Lead** for global R&D informational portal (design Sharepoint based intranet site, maintain corporate brand standard, post articles, develop original graphics, update site, train staff to maintain) // Develop original logos, posters, ads, and brochures for various corporate initiatives // **Design Lead** for Global Medical Affairs (responsible for pipeline graphic updates, clinical trial panels and brochures and booth graphics) // Manage and art direct junior designers and design partners in executing various projects (corporate, commercial, and medical booth graphic creation, sales meeting branding) // Part of team developing new product packaging // **Visual Communications Lead** for Product Insert design, layout, and production.
- Toth Brand Imaging // 2008 - 2009**  
*Freelance Interactive Designer*

Execute all aspects of interactive design, including concept development, consideration of user experience, design of logos and graphics, page transitions, and defining style guides.
- Fly Communications // 2007 - 2008**  
*Junior Designer*

Concept, strategize and design web and print projects at advertising agency // Work within creative team and on own, executing creative briefs from clients such as The French Culinary Institute, NFL, Sushi Samba, Stoli, Beefeater, and Seagrams.
- Parsons New School of Design // AAS, Graphic Design, 2007**
- School of Visual Arts // Illustration, 2000 - 2002**
- State University of New York at Purchase // BA, Psychology, 1996**

**RECOGNITIONS**

- Over 20 Millennium & Takeda Star Awards // 2011-2015**
- American Inhouse Design Award // 2014 ADCETRIS 3+ Campaign**
- American Inhouse Design Award // 2013 ASCO Program Guide**
- Gold Winner Sappi Printer Award // 2012 Employee Calendar**
- Millennium Outstanding Contributor Award // 2011**