In Illuminate Colorado’s first year as a fully formed partnership, we experienced accelerated growth in both size and scope. Our capacity has expanded significantly—with twice as many staff members, twice the budget, and double the reach of our programs—allowing us to serve more children, families, and professionals than ever before. From increasing the number of individuals served by our Circle of Parents program by 100% to engaging in new and cutting-edge approaches such as the Essentials for Childhood Community Norms project, we saw a drastic increase in the breadth and effectiveness of our work.

Our innovative approach continually challenges us to seek out research-based, effective strategies to address the issues most pressing to families—and then to customize these approaches for Colorado. One of the most valuable aspects of Illuminate Colorado’s strategic partnership has been the ability to evaluate the challenges and barriers to stability that families are facing in our state, drawing out commonalities and determining the most effective programs, strategies, and initiatives to keep kids safe. One example of this was our Substance Exposed Newborns Summit, which brought together a diverse array of experts from across the state and resulted in a new strategy for 2018-2020 to prevent prenatal substance exposure and improve outcomes for families impacted by prenatal substance exposures. Amidst our rapid organizational growth, we focused on truly leveraging the combined expertise and diverse perspectives of our staff, partners, and the professional community at large.

When we support families, build strong communities, and spread knowledge and awareness of the issues affecting children, we create a Colorado that is safer, healthier, and more prosperous for all. Let us continue to strive to create meaningful change for families in 2018 and beyond.
MISSION STATEMENT

Illuminate Colorado prevents child maltreatment and builds brighter childhoods through education, advocacy, and family support.

With a research-based approach that emphasizes building Protective Factors in families, Illuminate Colorado works to address systemic and multi-sector issues affecting the wellbeing of children, collaborating with partners at the state and national level to develop powerful programs, policies, and initiatives that keep kids safe. By providing families with key resources and building strong, supportive communities, together we are making a difference for children across the state of Colorado.

WHO WE SERVE

Children, parents/caregivers, families, communities & community members, and professionals (including: child welfare professionals, childcare professionals, public health professionals, lawmakers, and more).
HIGHLIGHTS & ACCOMPLISHMENTS

- As of January 1st, 2017, completed full consolidation of Illuminate Colorado strategic partners.
- Added three new staff positions and increased organizational capacity.
- Held a Substance Exposed Newborns Summit, bringing together over 200 stakeholders from across the state to finalize the Colorado Substance Exposed Newborns Steering Committee’s 2018-2020 priority areas.
- Achieved a 100% increase in parents served by our Circle of Parents support groups, as well as an 81% increase in number of groups, and marked improvement in quality assurance, training and technical assistance, process and outcome evaluation, partnership development, and statewide reach. In addition, 100% of parents served in our Circle of Parents parent support groups reported the group supported their recovery, improved functioning in their parenting role, increased their prosocial connections, and strengthened their relationships with their children.
- Held a record-breaking CAP Month campaign, with over 51,000 pinwheels displayed across 25 counties and hundreds of thousands of impressions through paid advertising, events, and media coverage.
- Held the Child Maltreatment Prevention Unit Grantee Meeting, bringing together professionals from four state prevention programs to facilitate interdepartmental communication & program planning.
BY THE NUMBERS

FAMILIES SERVED
400
through Illuminate Colorado’s 20 statewide support groups

TRAININGS HELD
93
to educate professionals and caregivers in preventing child maltreatment

TRAINING PARTICIPANTS
1,305
attended at least one Illuminate Colorado training in 2017

TRAINING HOURS
538
provided to professionals across the state

PINWHEELS DISPLAYED
51,000

CHILD ABUSE EXPERT CONSULTS
30
PROGRAMS

**Child Abuse & Neglect Expert Staffing (CANES):** CANES is a multidisciplinary team of experts who provide timely and expert consultation on challenging and complex child welfare assessments, investigations, and cases.

**Child Sexual Abuse Prevention:** Through education and empowerment, we work to ensure that every child grows up healthy and free from Child Sexual Abuse.

**Parent Support Groups:** Our support groups are designed to build protective factors in families, and provide a safe, supportive, and non-judgmental space for parents to discuss the challenges of parenting.

**Legislative Advocacy & State-Level Leadership:** Through legislative advocacy and state level leadership, Illuminate Colorado provides expertise and education on children's issues.

**Pinwheels for Prevention:** Increase understanding that prevention is possible and promote community commitment to child abuse prevention, including organizing Child Abuse Prevention Month Activities.

**Smart Choices Safe Kids:** Educate communities and families on keeping kids safe from hazardous substances.

**Substance Exposed Newborns:** Lead collaborative approaches to decreasing substance use during pregnancy and increasing identification of infants and children affected by prenatal substance exposure.

**Training & Technical Assistance:** Offer professional education and support through conferences, trainings, seminars, presentations, publications, community outreach, including course offerings through the Colorado Child Welfare Training System.
FINANCIAL OVERVIEW

2017 REVENUE:
Foundation: $201,667
Government: $225,083
Individual / Corporate: $44,485
Earned Income: $295,961
In Kind Donations: $17,632
Other: $34,449
Total: $819,277

2017 EXPENSES:
Program: $708,274
Administrative: $51,650
Fundraising: $32,537
Total: $792,461
STAFF

Jade Woodard, Executive Director
Anne Auld, Director of Programs
Anna Neal, Program Coordinator
Jillian Adams, Substance Exposed Newborns Program Manager
Jerry Frangas, Training & Outreach Coordinator
Emily White, Project Coordinator
Virginia Harris, Communications & Development Coordinator

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Ziva Chocolates

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Tracy Family Foundation
Wege Foundation
Zoma Foundation
THANK YOU!

Thank you to our staff, volunteers, board members, and Colorado communities for such a productive and rewarding year.

For more information about Illuminate Colorado, visit www.illuminatecolorado.org or click on the social icons below to follow us on social media.