Illuminate Colorado is dedicated to preventing child maltreatment and building brighter childhoods and in 2018 we continued to deepen our roots and expand our reach to impact more families than ever before. Our team continued to grow exponentially to develop new parent support groups, deliver new training, build effective awareness campaigns, support a hospital collaborative and hold multiple statewide events.

There is a common perception that prevention is merely education, however, research shows that effective prevention initiatives implement activities across the Prevention Spectrum. The strategies outlined in the prevention spectrum are complementary and synergistic: when used together, they have a greater effect than would be possible from a single activity or initiative. In all areas of our work, we are intentionally and simultaneously working at all levels of the prevention spectrum – we implement programs and strategies directly supporting families, educating community members and professionals serving children and families, and work at a systems level to improve the community and societal context for families.

All of our work centers on the Strengthening Families Protective Factors. These five universal strengths, identified in research, are shown to increase family strengths, enhance child development, and reduce the likelihood of child abuse and neglect. Whether primary, secondary, or tertiary prevention, and at all levels of the prevention spectrum, we are working to shift policy and practice to focus on building protective factors.

This annual report summarizes our highlights and accomplishments in 2018. A year when Colorado was home to an estimated more than 5.6 million people, 22% of them under the age of eighteen, 6% of them under the age of five. We know that there is so much more for us to do to inspire the millions of adults in Colorado to play a role in strengthening families and prepare the children in our communities today for a brighter future tomorrow. We also know that there are incredible community, state and national partners with us and we thank you for an impactful year of collaboration.

JADE WOODARD
Executive Director
MISSION STATEMENT

Illuminate Colorado prevents child maltreatment and builds brighter childhoods through education, advocacy, and family support.

With a research-based approach that emphasizes building Protective Factors in families, Illuminate Colorado works to address systemic and multi-sector issues affecting the wellbeing of children, collaborating with partners at the state and national level to develop powerful programs, policies, and initiatives that keep kids safe. By providing families with key resources and building strong, supportive communities, together we are making a difference for children across the state of Colorado.

WHO WE SERVE

Children, parents and caregivers, families, communities and community members, and professionals including child welfare professionals, childcare professionals, public health professionals, lawmakers, and more.
HIGHLIGHTS & ACCOMPLISHMENTS

A YEAR OF GROWTH...

CREATED FOUR NEW STAFF POSITIONS
In 2018 Illuminate experienced tremendous growth, including in the size of our staff. We started the year with 6 staff members, and ended with 10. This growth is reflected in the 4 new positions created within the organization in 2018: Director of Strategic Initiatives, Strategic Initiatives Associate, Office Coordinator, and Child Sexual Abuse Prevention Program Manager.

DEVELOPED AND LAUNCHED A NEW SIGNATURE FUNDRAISING EVENT
The first annual Acts of Kindness Breakfast was held in February, 2018. The event introduces the work of Illuminate Colorado to dedicated professionals and individuals through the lens of the importance of kindness in preventing child maltreatment.

SOCIAL VENTURE PARTNERS
The social Venture Partners, a program of the Denver Foundation, donated 380 hours of in-kind services, valued at $57,000. The donated services included providing expertise on legal, financial, and programmatic matters.

CONVENED THE 2ND BIENNIAL Strengthening Colorado Families and Communities Conference
The Conference was a wonderful event of learning, collaborating, connecting, and honoring the incredible work being done across the state to support families and create nurturing childhoods for all kids.

591 ATTENDEES FROM 89% OF C.O. COUNTIES
60 BREAK-OUT SESSIONS 1st BIENNIAL LEADERSHIP AWARDS
10,000 CUMULATIVE HOURS OF EDUCATIONAL ACTIVITY
**Education**

<table>
<thead>
<tr>
<th><strong>Trainings Held</strong></th>
<th><strong>Training Hours</strong></th>
<th><strong>Training Participants</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>98</td>
<td>520</td>
<td>1729</td>
</tr>
</tbody>
</table>

**Education Highlight - Smart Choices Safe Kids Safe Storage Bags**

As part of the Conversation Guide training, professionals who work directly with families learn how to talk with parents & caregivers about storing household hazards. As part of the training, professionals receive locking storage bags which serve both as a catalyst for the conversation with families around safely storing hazards, and as a practical resource for those families.

**Mini Grants**

In order to increase access to education around preventing child maltreatment, Illuminate Colorado offers mini-grants to support trainings across the state.

<table>
<thead>
<tr>
<th><strong>Mini Grants Awarded in 2018</strong></th>
<th><strong>More Than $50,000 Awarded</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 80</td>
<td>More than $50,000</td>
</tr>
</tbody>
</table>

**Family Support**

<table>
<thead>
<tr>
<th><strong>Families Served</strong></th>
<th><strong>Circle of Parents Support Groups</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>537</td>
<td>9</td>
</tr>
</tbody>
</table>

**Safe Storage Bags Distributed**

2,000
SUBSTANCE EXPOSED NEWBORNS STEERING COMMITTEE | The SEN Steering Committee successfully transitioned in 2018 to a new work group structure with goals, objectives, co-chairs, and members for six priority areas.

CHOSEN COLLABORATIVE | In 2018 the CHoSEN Collaborative, which addresses the hospital care of newborns affected by perinatal opioid use, experienced extraordinary expansion. The collaborative made significant strides towards its goal of improving the complex care of newborns in withdrawal.

15 COLORADO HOSPITALS participating in the Colorado Hospital Substance Exposed Newborns Collaborative

the average length of hospital stay for opioid-exposed newborns DECREASED from 18.6 days to 5.4 days IN PARTICIPATING QUALITY IMPROVEMENT HOSPITALS

OVER 90 Stakeholders convened as part of developing and releasing a report titled “Impacts on Children of Caregiver Substance Use: Recommendations for Policy & Practice.”

POLICY RECOMMENDATIONS | Illuminate Colorado presented policy recommendations to the Interim Study Committee on Opioid and Other Substance Use Disorders to ensure decision makers considered the opportunities to better support children, parents, and families impacted by substance use.

NEW FUNDING SECURED | The Department of Justice Office of Victims of Crime awarded Illuminate Colorado a five year federal grant to work in four Colorado communities to build support for families impacted by substance use by expanding two-generational services and bolstering community coordination and planning.
**Programs**

*Child Abuse & Neglect Expert Staffing (CANES)*  – Facilitate and provide expert case consultation for child welfare and law enforcement agencies on complex child abuse and neglect cases across Colorado.

*Child Sexual Abuse Prevention*  – Develop research-based recommendations, coordinate the Colorado Child Sexual Abuse Prevention Coalition, and increase access to evidence-informed curricula for preventing child sexual abuse including courses on Nurturing Health Sexual Development, Overcoming Barriers to Protecting Children from Child Sexual Abuse, Understanding & Responding to the Sexual Behaviors of Children, and Darkness to Light: Stewards of Children.

*Circle of Parents*  – Coordinate and oversee specialized parent support groups to build protective factors in families, current focus areas include: Parents in Recovery and Parents Raising a Child with a Fetal Alcohol Spectrum Disorder.

*Legislative Advocacy & State Level Leadership*  – Provide expertise and education on children’s issues and participate in state level coalitions, steering committees, networks, and task forces representing child abuse prevention.

*Pinwheels for Prevention*  – Increase understanding that prevention is possible and promote community commitment to child abuse prevention including organizing Child Abuse Prevention Month Activities.

*Smart Choices Safe Kids*  – Educate communities and families on keeping kids safe from hazardous substances.

*Substance Exposed Newborns*  – Lead collaborative approaches to decreasing substance use during pregnancy and increasing identification of infants and children affected by prenatal substance exposure, including coordination of a Hospital Learning Collaborative and FASD Awareness Month Activities.

*Training & Technical Assistance*  - Offer professional education and support through conferences, trainings, seminars, presentations, publications, community outreach, social media, including course offerings through the Colorado Child Welfare Training System and coordination of the biennial Strengthening Colorado Families and Communities Conference.
**2018 REVENUE**

- **Foundation:** $330,100
- **Government:** $459,406
- **Individual & Corporate:** $47,557
- **Earned Income:** $329,250
- **Other:** $7,999

**Total:** $1,174,313

**2018 EXPENSES**

- **Program:** $860,629
- **Administrative:** $44,072
- **Fundraising:** $43,401

**Total:** $948,102
S T A F F

Jade Woodard, Executive Director
Anne Auld, Director of Programs
Jillian Adams, Director of Strategic Initiatives
Emily White, Project Coordinator
Alissa Kalish, Child Sexual Abuse Prevention Program Manager
Jason Read, Education and Outreach Program Manager
Hattie Landry, Strategic Initiatives Manager
Anna Michaels-Boffy, Family Support Program Manager
Jordan Smith, Strategic Initiatives Associate
Katie Coulter, Office Coordinator

M A S T E R O F S O C I A L W O R K I N T E R N S:

Ariana Cohn, University of Denver, Karl Nadon, Metropolitan State University

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Ben Addoms, Vice Chair
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Becky Miller Updike
Jennifer Bradford
Jenna Seigel

100% of Illuminate Colorado Board of Directors contribute financially to the organization, totaling $15,000 in 2018.
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$50,000 AND ABOVE
COPIC Medical Foundation
Colorado Health Foundation

RADIANT SUPPORTERS
$10,000 - $49,999
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Groundfloor Media Foundation
The Andrea-Mennen Family Foundation
The Freeman Family Foundation
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University Physicians, Inc.

THANK YOU TO ALL OF OUR GENEROUS SUPPORTERS FOR MAKING BRIGHTER CHILDHOODS IN COLORADO
Thank you to our staff, volunteers, board members, and Colorado communities for another wonderful, productive, and rewarding year.