

## **Media Guidelines**

### **Background**

Riverkids Project works with children and families vulnerable to trafficking in Phnom Penh Cambodia. Almost all the children and adults in our project have experienced abuse, including sexual abuse. Many are illiterate or have limited education or awareness of their rights.

When we facilitate media contact, we are also committed to educating them and helping them protect their rights and privacy appropriately.

### **Interview Guidelines**

Personal details (such as address, intimate details of abuse, etc) of and quotes by Riverkids clients should not be published without the consent of client, or the parent or legal guardian of a child client (under 18 years of age).

Prior to an interview, you or a translator must explain verbally to the clients their media rights in a language they understand and give them the completed media rights form. You must explain the purpose of the interview.

Personal details of identifiable individuals must not be published alongside identifiable or individual photographs or stories of individuals, e.g. an account of a domestic violence incidence illustrated with an identifiable photograph of the husband.

Publishing includes movies, documentaries, websites, emails, magazines, books, pamphlets and research papers.

The Riverkids child protection guidelines for visitors and volunteers apply for media interactions with child clients.

### **Photography and Video Guidelines**

Identifying Riverkids child clients in published photographs is not permitted. Only general references (e.g. 'A group of kindergarten children') can be used.

Individual photographs can only be used when there is no possibility of identifying a child client and/or the child photographed is explicitly (by footnote or otherwise) not one of the children referred to in the text, e.g. a single child's headshot used to illustrate an article on child drug users at Riverkids, is only acceptable if that child is explicitly identified as not a drug user.

Photographs of adult clients require permission from the clients, prior to photographing. This includes offering clients the option to have non-identifying photographs, e.g. group shots, photographs from behind or other face-obscuring techniques.

**Published Work on Riverkids or our clients**

Riverkids requests a copy (by email or post) of any published work on Riverkids or our clients. Please let us know the expected publishing date.

**Other Resources**

UNICEF's Principles for Ethical Reporting On Children:  
[http://www.unicef.org/media/media\\_tools\\_guidelines.html](http://www.unicef.org/media/media_tools_guidelines.html)

**Media Registration Form**

Name \_\_\_\_\_

Contact Email \_\_\_\_\_

HP \_\_\_\_\_ Office \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Immediate Supervisor \_\_\_\_\_

Purpose of Visit \_\_\_\_\_

I have read the Media Guidelines and agree to its terms

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Media Rights Form

This form MUST be explained verbally and given to you BEFORE the interview begins.

### Talking to the Media

- You can say no to the entire interview and it will end.
- You can refuse to answer any of the questions.
- If you want to explain something, but you do not want the journalist to publish it or repeat it, you can ask for that part of your interview to be private.
- You can ask the journalist questions

### With Children

- The journalist must get your permission before talking to your children who are under 18 years of age
- The journalist should not interview your children alone. You can ask a Riverkids staff member to be with your child if you can't be present.
- Your child can refuse to answer questions or ask for parts to be private as well.

### Photographs and Video

- The journalist must get your permission before taking photographs or video
- You can refuse to be photographed or videotaped
- You can ask them to only use photographs or videos that hide your face

<b>Date of interview</b>	
<b>Name of journalist</b>	
<b>Name of media</b>	
<b>Country of media</b>	
<b>Contact Number</b>	(Riverkids)

(Khmer and Vietnamese on reverse)