MOTIVE INTERNATIONAL

TRANSFORMING CRISIS SYSTEMS

Motive's signature course for military audiences that prepares analysts, planners, operators, and assessors to understand and effectively mitigate real-world conflict and crises, and achieve systemic change in complex Operating Environments.

4 DAY
PROGRAM OF INSTRUCTION

ANALYZE
Fusing interagency, military, and NGO conflict analysis approaches to de-mystify complex crisis systems.
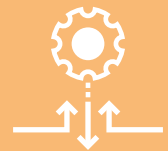
PLAN
Blending Systems Thinking, Theory of Change, and Operational Design to create logical, longitudinal pathways to change.

OPERATE
Harnessing critical capabilities and resources of key interagency, NGO, and private sector partners for results-driven operations.

ASSESS
Generating laser-focused Measures of Effectiveness (MoEs), indicators, and data sources for lean, meaningful assessments.

WHAT'S IT ALL ABOUT?
This classroom POI features applied learning and practical exercises, and presents action-oriented tools & methods that enable participants to measurably change complex crisis systems. Content is doctrinally-aligned, inter-agency synchronized, and supports current requirements.

OUR SIGNATURE TOOLS & METHODS
➤ Crisis Systems Tool
➤ Theory of Change (ToC) Method
➤ Type & Target of Change (T2Δ) Method

WHAT PEOPLE ARE SAYING

"Literally every tool presented will be used before and during deployment." – Navy NCO

"This POI will help me refine my MA, deploy proper MoEs, and articulate my plan to the interagency." – Army SOF Team Captain

"This is bigger than one service, branch, or regiment...these tools represent a critical and missing special warfare capability." – Retired SOF General Officer