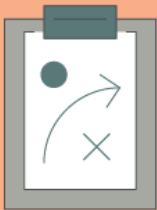




An **Economically Disadvantaged Woman-Owned Small Business (EDWOSB)**, Motive International, LLC is a Washington, DC-based social enterprise with a mission to **mitigate conflict** and **enhance stability and sustainability** in fragile societies around the globe. We specialize in leveraging *distinct motives* of disparate stakeholders and harmonizing *distinct capitals* (i.e. financial, social, human, political) across sectors to tackle complex problems such as violent extremism, food insecurity, state fragility, resource degradation, and social inequality. In support of our mission, we design & implement programs, provide strategic advising, and deliver training & education services to U.S. and foreign government, civil society, and global private sector clients.

How We Work



STRATEGIC ADVISING & CONSULTING

Applying signature tools and methods, we craft strategies and provide expertise to our clients, while creating social and economic value.



TRAINING & EDUCATION

From executive business seminars to military training, we deliver client-customized courses on topics like conflict analysis, systems-thinking, stakeholder coordination, and more.



PROGRAM DESIGN & IMPLEMENTATION

We design and execute innovative engagements that shift underlying dynamics at the root of complex problems to spark lasting change.

Differentiators

Experts in Policy and Practice: Our team members have served at senior levels across the U.S. Dept. of State, USAID, Dept. of Defense and with foreign governments. We have in-depth knowledge of key USG interagency objectives, relationships & processes. But we also have decades of field experience in remote and austere global regions that go far beyond the public sector. We have founded and run grassroots NGOs, international businesses, led multi-million dollar donor-funded programs, commanded and executed security operations -- living & working in locales from the mountains of Afghanistan, to the creeks of the Niger Delta, to the steppes of Mongolia.

Powerful Network of Local Partners: Our unique mix of partners includes senior African statesmen, global investment banks, reformed Islamist radicals, multilateral organizations, world-class think tanks, and host nation security forces. Through formalized partnerships, we have presence and reach in our regions of focus, and a unique ability to leverage local influencers for lasting impact.

Multi-Sector Approach: Whether it's leveraging private broadcast media outlets for interagency CVE efforts, or attracting impact investors to help stabilize conflict-affected regions, we excel at aligning the "business case" the "policy case," and the "social case" for optimal impact. With backgrounds in policymaking, international finance, and civil society, our team is able to bridge stakeholder divides thanks to our cross-sector fluency.

Signature Methods: Fusing concepts like Theory of Change, civil-military campaign planning, systems and design thinking, Motive's distinctive approaches to complex problems reflect the best tools & processes of worlds that rarely come together.

Core Competencies

- Countering Violent Extremism (CVE) analysis, training, advising and program implementation
- Conflict & instability analysis, training & mitigation
- Security Sector Strengthening & Defense Institution Building
- Mission support for Civil Affairs (CA) and Military Information Support Operations (MISO) community
- Multi-stakeholder convening & partnership coordination
- Campaign planning, operational design & assessments
- National & sub-national governance strengthening
- Sustainable livelihoods, land & natural resource management
- Survey design, polling, & data analytics
- Empirical methods to identify drivers of conflict & extremism
- Strategic communications, mass & social media
- Food security, value chain enhancement & market systems
- Next-Gen CSR to create social value & enhance bottom line
- Fragile, frontier & emerging market entry
- Pro-stability/conflict sensitive investing/business operations
- Innovative financing (i.e. impact investing, impact bonds)
- Sustainability compliance (i.e. IFC, Equator Principles)

Past Performance & Experience

- Designed & delivered original training & education on conflict transformation to U.S. Special Operations Forces
- Identified tourism development opportunities in Grenada to balance economic, social, and environmental value
- Strategy refinement with DoD, DoS, USAID stakeholders for a multinational military exercise on a mass migration scenario
- Sub-contractor on \$22 million DoD-led Defense Institution Building project in 36 countries
- Instructional support for Office of Under Sec. of Defense for Intelligence information operations course
- Advised African mining firm on how to achieve positive social impact in a conflict-affected emerging market
- Developed strategy for U.S. firm to adapt their innovative food security business model for the African continent
- Advised interagency client on HA/DR strategy in the Caribbean for mass migration contingency scenario
- Advised Central Asian government on strategies to prevent and counter the threat of violent extremism

Highlighted Team Members



MORGAN KEAY, CEO & Founder

Former Conflict & Stabilization Advisor to AFRICOM; Special Operations Advisor Policy Officer with U.S. Dept. of State/Bureau of Conflict & Stabilization Operations
USAID Foreign Service Officer & director of interagency task force in Afghanistan
U.S. Dept. of Defense governance advisor



LtGen (ret.) STEVEN HUMMER, Advisor

Former Deputy Commander, U.S. Africa Command (AFRICOM)
Director of Operations for U.S. Forces Iraq during Operation Iraqi Freedom
Chief of Staff, U.S. Joint Special Operations Command (JSOC)
Expertise in complex operations, security sector strengthening, and state fragility



ALEXA COURTNEY, Stability & Design Advisor

Stability & Design Advisor to leading U.S. policymakers, think tanks & foundations
Previous VP at Mission Essential and Caerus Associates
Senior Conflict Specialist & Civil-Military Advisor at USAID OTI
Term Member at Council on Foreign Relations (CFR)

Company Data

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Certifications: Women Owned Small Business (WOSB), Economically Disadvantaged Women Owned Small Business (EDWOSB)

NAICS: 541611, 541618, 541990, 561499, 541690, 541613, 541910, 541720, 8999