



Dave Fleming Pre-Event Questionnaire

Just a few answers will make Dave’s program EVEN better. If you provide a little additional information, he can tailor his presentation to fit your needs.

Your Name: _____

Your Email: _____

Name of your Organization: _____

How many people will be in the audience? _____

What’s the dress code of the event? _____

How will they be seated? _____

Are there any specific topics or issues Dave should avoid at all costs?

For the following list of questions, the answer must apply to at least 65-75% of the audience so everyone can be in on it. If there is not an obvious answer, feel free to leave it blank.

Are there company-specific acronyms that you use on a weekly basis? List as many as you like.

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Is there a specific corporate initiative, rally cry, or slogan your company is currently using?

Is there something that happens at your office that only an employee, or true Insider would know?

Is there a special recognition program or Awards show/event that you have to celebrate your employees?

The most important question: is there a specific message you want to make sure your audience hears – Dave can make sure he drives that point home.

Would you like Dave to stay after his performance and make his book available for purchase? _____

What is your cell phone number or emergency contact number on the day of the performance? _____

Anything else you want to make sure Dave knows? It can be anything at all.

Thanks, looking forward to a great event.