Kara Hodecker
Redwood City, California
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A visual designer at heart, I found my sweet spot in mobile and product design. I crave clean lines, well-kerned type, and creating beauty through intuitive and sensible design.

EXPERIENCE

Product Design Manager, Evernote

Redwood City, CA, July 2015 — Present
I lead a team of product designers who are responsible for our core app experiences on mobile and desktop. In January 2017, I designed and shipped a complete redesign of Evernote's iOS app.

Senior Product Designer, Evernote

Redwood City, CA, June 2012 — July 2015
As a product designer, I was responsible for design of our iOS app. I also designed and shipped features across Mac, Web, and Android.

- Shipped a redesign of Evernote for iOS in October 2013
- Shipped Evernote Food for iOS in November 2012
- Updated the visual style of Evernote for Android in 2013

Visual Designer & Design Lead, Yahoo!

Sunnyvale, CA, May 2011 — June 2012
As a visual and product designer, I led design for a personalized homepage and browsing experience for Yahoo.com.

- Shipped Livestand, Yahoo!'s digital magazine for iPad
- My key responsibilities included product ideation, wireframing, specs/documentation, and producing high-fidelity visual design for mobile and web experiences

Designer, Odopod

San Francisco, CA, May 2010 — March 2011
Visual designer for both web and mobile experiences. Clients included Google, Ford (Ford SYNC), and California Academy of Sciences.

Visual Designer, AKQA San Francisco, CA, 08/09 — 05/10

Interactive Designer, Hunt & Gather Boston, MA, 10/07 — 08/09

Motion Designer, Schematic Boston, MA, 07/07 — 10/07

EDUCATION

Rochester Institute of Technology

BFA in New Media Design & Imaging
Minor in Communication

HONORS

RIT Outstanding Scholar Award Dean's List 2003-2007
Member of the Golden Key National Honor Society

SKILLS

Product Design
Design Leadership
Mentorship
Visual Design
User Interface Design
UX Design
Mobile (iOS, Android)
Interaction Design
Typography
Prototyping
User Research