



Kara Hodecker
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As a product design leader, creator, and thinker, I'm a fierce advocate for crafting and shipping beautiful, engaging, and practical design solutions.

EXPERIENCE

Product Design Manager | Evernote

Redwood City, CA, July 2015 – Present

I lead a team of product designers who are responsible for our core app experiences on mobile and desktop. In January 2017, I designed and shipped a complete redesign of Evernote's iOS app.

Senior Product Designer | Evernote

Redwood City, CA, June 2012 – July 2015

As a product designer, I was responsible for design of our iOS app. I also designed and shipped features across Mac, Web, and Android.

- Shipped a redesign of Evernote for iOS in October 2013
- Shipped Evernote Food for iOS in November 2012
- Updated the visual style of Evernote for Android in 2013

Visual Designer & Design Lead | Yahoo!

Sunnyvale, CA, May 2011 – June 2012

As a visual and product designer, I led design for a personalized homepage and browsing experience for Yahoo.com.

- Shipped Livestand, Yahoo!'s digital magazine for iPad
- My key responsibilities included product ideation, wireframing, specs/documentation, and producing high-fidelity visual design for mobile and web experiences

Designer | Odopod

San Francisco, CA, May 2010 – March 2011

Visual designer for both web and mobile experiences. Clients included Google, Ford (Ford SYNC), and California Academy of Sciences.

Visual Designer | AKQA San Francisco, CA, 08/09 – 05/10

Interactive Designer | Hunt & Gather Boston, MA, 10/07 – 08/09

Motion Designer | Schematic Boston, MA, 07/07 – 10/07

EDUCATION

Rochester Institute of Technology

BFA in New Media Design & Imaging
Minor in Communication

SKILLS

Product Design
Design Leadership
Mentorship
UX Design
Visual Design
Interaction Design
Mobile
User Research
Prototyping