Gina Willoughby, President, CEO, WCG Inc.

Gina Willoughby is the CEO, President of WCG Inc. with over 20 years of experience working with teams to deliver exceptional results. Gina is an organizational development expert, master facilitator, trainer, keynote speaker and executive coach. Her innovative and dynamic style has been empowering organizations to succeed in today’s highly complex business environment.

Gina has worked with a variety of organizations including federal government agencies, commercial organizations as well as non-profit environments with a creative approach to delivering consistent results that positively impact the bottom line of her clients for more than 15 years at WCG Inc. Areas of focus include organizational effectiveness, retreat and meeting facilitation, teambuilding, projected management and employee development, training and executive coaching with optimal results.

Before WCG Inc. Gina worked at Dale Carnegie, Drake Beam Morin, Blessing White, Paramount Publishing and IBM to name a few, where she had the opportunity to lead large teams and work with all phases of the employment life-cycle, building relations and sustainable results to the success of her clients at all levels in the organization from the C-suite to individual contributors.

Gina’s high-energy, collaborative style provides an innovative approach in partnering with her clients. She fosters an environment where businesses can reach their potential while helping their employees engage and enhance overall effectiveness.

Gina’s consulting philosophy is NOT a one-size-fits all. In order to effectively consult, the relationship must include mutual trust and respect. It is important to customize an approach and partner with the executive/client to establish a roadmap that will foster success. This allows clients to tap into their strengths to bring out the best in their journey while addressing their area(s) of concern/interest.

Gina is a member of NAAHR, and the Chesapeake Bay Organizational Development Network. She serves as chairperson for a variety of Cancer fundraisers. Gina also served as a support group leader for the Alzheimer’s Association. Gina also teaches indoor cycling/spinning and is known at the health club as “Vitamin G”.

Academic Achievements - Bachelor of Science, Marketing, Howard University, Washington, DC, Master of Science in Industrial Psychology, The George Washington University, Washington DC,

Certifications: The DiSC & Myers Briggs, Change Style Indicator, Crucial Conversations, Thomas Kilman, Strong Strength Finding, Emotional Intelligence 2.0, Covey Speed of Trust

Media Appearances - Gina has appeared on News Channel 8, XM Sirius, WHUR and iHeart Radio speaking on a variety of topics affecting today’s workplace
CLIENT TESTIMONIALS

Gina Willoughby is the consummate facilitator who has the patience, insight, and experience to assist any group. Gina brought a very diverse group of individuals, who were reluctant to do another offsite, and guided them to decide on office values and norms.

— Dave Grove, NASA HQ

Gina has been fantastic to work with- she is innovative, engaging, and professional. She knows how to facilitate and teach a group in a fun and informative way.

— Yvette Coles, National Gallery of Art

Need a dynamic, innovative and energetic facilitator? Look no further than WCG! Gina can help breathe new life into an intact workgroup or expertly bring synergy to a diverse new team to bring your vision to reality. Our Customer Service Office has earned a reputation of excellence in great part to WCG. Thanks, Gina

— Terri Randall, NASA Goddard Space Flight Center

Gina Willoughby has been instrumental in my career growth. Without her one-on-one coaching and mentoring I would have never achieved my career goal. Gina’s training materials were always relevant and suited for the training taken, her training classes were exciting, and I had fun while learning! Gina nurtured me and brought out my better assets which helped me. She showed me what was actually hurting my career and am now approachable, and I can perform my job more efficiently and effectively. Moreover, I can always call her for advice and mentoring and she will not charge me, she in one of the better facilitators has ever had.

— Deborah Johnson, NASA HQ

CLIENT LIST

[Logos of various organizations]