

ERIN DEE

CREATIVE DIRECTOR

EDUCATION

BACHELOR OF SCIENCE
TV & Film Production
University of Florida
Magna Cum Laude
2005

CAMPAIGNS

Game of Thrones, Divorce,
Girls, Crashing, The Jinx,
Boardwalk Empire, Big Love,
The Newsroom, Looking,
Real Time with Bill Maher,
All The Way, Confirmation,
Entourage, Mildred Pierce,
In Treatment, Hello Ladies,
Hung, Doll & Em, Extras,
The Life & Times of Tim,
Nightingale, Crossfire
Hurricane, The Weight of the
Nation, Boxing After Dark,
Real Sports with Bryant
Gumbel

CONTACT

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PROFILE

Erin Dee is an award-winning Associate Creative Director with over eleven years of experience promoting some of television's best series, miniseries, documentaries, sports and theatricals. She is an effective communicator and strategic thinker who comes armed with excellent organizational skills. Erin is a strong collaborator and always aims to surpass clients' expectations by delivering breakthrough creative that is also on time and under budget.

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR

HBO / 2015 - Present

Oversee the launch of original series, films and special events. Supervise creative teams producing on-air and off-channel promotion, conceptual shoots, digital content and DVD extras. Develop strategic marketing goals and ensure they are executed across video assets. Handle multi-million dollar budget. Work with A-level talent on camera and off screen.

SENIOR WRITER PRODUCER

HBO / 2013 - 2014

Conceptualized, pitched and executed major promotional campaigns for original series, miniseries, brand image and documentaries. Served as a liaison between show creators, programmers, executives and agencies when discussing development, direction and delivery of creative work. Collaborated with internal departments on marketing strategy and execution. Supervised junior staff of producers.

WRITER PRODUCER

HBO / 2010 - 2012

Wrote, produced and edited promotional content for on-air, off-channel and branded platform use. Interviewed talent, supervised shoots and created both short-form and long-form promotion. Managed budgets, deliverables and deadlines of A-level clients.

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CREATIVE DIRECTOR

SKILLS

AVID MEDIA COMPOSER

FINAL CUT PRO

FINAL DRAFT

MICROSOFT OFFICE

SOCIAL

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EXPERIENCE

ASSOCIATE PRODUCER

HBO / 2008 - 2009

Wrote, produced and edited promotional content for series, theatricals and sports programming. Supervised edits, audio mixes, voiceover talent and graphic artists. Trained production assistants in all aspects of post production.

PRODUCTION ASSISTANT

HBO / 2006 - 2007

Wrote, produced and edited continuity promotion for original series and sports. Supervised the quality control and versioning of entire department's promotion. Produced Next On and Tonight On format elements for all eight Cinemax channels.

AWARDS

CTAM Gold: Mildred Pierce Campaign, CTAM Gold: The Weight of the Nation Campaign, CTAM Gold: HBO Documentary Summer Series Trailer, New York Festivals Gold: Boardwalk Empire Season 1 Campaign, New York Festivals Gold: HBO Yearender, New York Festivals Gold: HBO Documentary Summer Series Trailer, Promax Gold: Mildred Pierce Trailer, Promax Gold: Boardwalk Empire Season 3 Campaign

INTERESTS

FUNDRAISING CHAIR

New York Junior League

Plan and execute charity events that generate vital funds for New York City's women and children in need. Annually raise over \$90,000 for more than 20 community-based organizations and public agencies.