



EHS Sponsor & Marketing Prospectus
Exhibitor Marketing Opportunities
Scottsdale
2018

EHS Annual Conference

“Reducing Toxic Load”

The Elephant in the Exam Room: Leave No Toxin Behind!

Booth Types	
Regular 8x10 Booth Space	\$2,800
Corner 8x10 Booth Space	\$3,000
Premium 10x10 Booth Space	\$3,500
Non-Profit 8x10 Booth Space	\$2,100

Exhibitor Marketing Opportunities: Increase Your Visibility

Premier Marketing Package

\$2,995
(\$4,900 value)

- Literature insert in conference bag (\$900 value)
- Company Advertisement on website, with logo and link (\$1000 value)
- Full page advertisement in E-program and/or digital brochure (\$500 value)
- Sponsor Logo on all EHS e-blasts marketing (\$500 value)
- Logo listing on sponsored signage (\$1000 value)
- Digital Pre and/or Post-Conference Attendee List (\$1,000 value)
- Logo listing on website

New Product Updates: \$6,000 5 available

The schedule includes 30 minute presentations from the podium.

- Host a dynamic 30 minute presentation on the application of a new nutraceutical, lab test, or innovative product in an environmental medicine context.
- Non-CE Lecture

EHS Friday Evening Exhibitor/Attendee Reception: A Community Building Event \$2,000 4 available

Co-Sponsor one of the Evening Receptions with a 10 minute product spotlight presentation

- Event Host with featured table in exhibit hall, logo, signage, product samples and 10 minute product spotlight presentation in exhibit hall.
- Book signing, wine tasting, healthy hors d'oeuvres, community networking, product sampling, meet & greet, art & film projects.
- Help build a solid community with those in the Environmental Medicine arena.
- Company name and logo recognition on pre-conference email, onsite posters, and e-program guide.

Breakfast Symposia: \$5,500 2 available

Sponsor the Saturday or Sunday morning breakfast. Speaker of your choice (approved by EHS) for a 30 minute lecture featuring a product or service, commercial Non-CE lecture, from podium in lecture hall. Breakfast session sponsor available on a first-come, first-served basis Includes:

- Projector, screen, podium, and microphone
- Table provided for literature
- Session listing and description on event signage and eProgram guide

Smoothie Bar: \$5,000 1 available

Located in Foyer area in front of lecture hall. Available for one designated company during the entire conference. Have your company representatives make fresh smoothies and product sampling daily – open all day for attendee sampling.

Individual Food Sponsor: \$1,000 10 available

Drive traffic to your booth by providing a delicious offering of either appetizers or desserts during the Friday Evening Cocktail & Wine Tasting Reception & Book Signing.

Attendee Bag Sponsor: \$2,500 1 available

Company name or logo - for exclusive advertising exposure.

- Your company logo will be featured along side EHS logo.

Coffee Break: \$1,900 5 available

Video product plug, on lecture hall screen, prior to break (video: require 1-2 min MP4 created by sponsor).

Exhibitor Marketing Opportunities

Conference Lanyard: \$1,800.00 *1 available*

We will put your name & logo on the Conference lanyard around the neck of every attendee.

Banner Ad/logo: \$375

In the pre-conference e-blast sent to all attendees one time banner logo, tagline, product description.

Attendee Bag Literature Insert: \$900

This is your opportunity to place information about your company directly in the hands of attendees.

- See specifications below

Attendee Bag Product & Literature Insert: \$1,200

This is your opportunity to place information about your company's product and services directly in the hands of attendees. Insert your tangible product or paper inserts in the conference bags. Inserts can be ads, products or promotional items such as: technology gadgets, pens, coupons, etc. Sample inserts must be pre-approved by EHS.

- See specifications below

Water Bottles: \$1,000 *1 available*

Company to provide reusable (stainless steel, BPA & Bisphenol free) water bottles (specifications must be approved)

- Bottles to be distributed in the conference bag prior to conference.
- Delivered direct to venue hotel 1 week prior to event.

E-Program Ads

- \$500 Full Page
- \$350 Half Page
- \$250 Quarter Page

Provide high resolution PDFs to ensure graphics are clear and concise. This is your opportunity to place information about your product and services directly in the hands of attendees. The eProgram Guide will be the complete conference guide given to each attendee.

Free Standing Panels/Signage: \$1,200 *4 available*

Increase traffic to your booth when attendees pass by your advertisement strategically placed near exhibit hall entrance. Sign Specifications TBA.

Breakfast: 2 available \$5,500

Sponsor the Saturday or Sunday morning breakfast.

- Speaker of your choice (approved by EHS)
- Logo on sponsorship signage and onsite schedule
- Specific event signage with your logo prominently displayed during breakfast and 30 minute presentation

New Product Update: 5 available \$6,000

Host a dynamic 30 minute presentation on the application of a new nutraceutical, lab test, or innovative product in an environmental medicine context.

- Logo on sponsorship signage and onsite schedule
- Specific event signage with your logo prominently displayed

Technology Opportunities

Charging Station/Power Strips: \$2,500 *1 available*

Promote your company through sponsoring the charging stations for the conference.

Conference WiFi: \$4,000 *1 available*

Display your name and logo on the Wifi network, in the eProgram guide, online, and on conference room screens. You choose the network name.

Exhibitor Marketing Opportunities

Sponsorship Packages



Silver
\$5,000



Gold
\$7,500



Platinum
\$10,000

Exhibitor Booth Assets	Silver Exhibitor	Gold Exhibitor	Platinum Exhibitor
Booth Space	8 x 10	10 x 10	10 x 20 or 8 x 20
6' Table	1	1	2
Chairs	2	2	4
Complimentary EHS registration	1	1	2
Priority booth placement*	✓	✓	✓
Listing in e-program guide	✓	✓	✓
Full Page Advertisement in eProgram	✓	✓	✓
Logo in e-program guide	✓	✓	✓
Logo on signage	✓	✓	✓
Conference bag literature insert	✓	✓	✓
Conference bag Product & literature insert		✓	✓
Post-show attendee list	✓	✓	✓
Pre-show attendee list		✓	✓
Marketing Package: \$4900 Value			
<ul style="list-style-type: none"> Literature insert in conference bag Company Advertisement on website, with logo & link Full page advertisement in eProgram and/or digital brochure Sponsor Logo on all EHS e-blasts marketing Logo listing on sponsored signage Digital Pre and/or Post-Conference Attendee List Logo listing on website 	✓	✓	✓

*Booth locations are assigned based on level of support and when payment is received. EHS has the right to change booth spaces if conflict in arrangement. Platinum level will receive first priority, followed by Gold and Silver.

Reciprocal Relationships!

Help us promote the annual meeting via your email lists and, as a Preferred Partner, you'll receive even more benefits! Can you include annual meeting fliers in your mailed shipments? Send out an email blast for us? Let us know and we'll provide you with additional advertising opportunities available only to our Preferred Partners!

For other exhibitor or conference services, please email info@EnvironmentalHealthSymposium.com

Exhibitor Marketing Opportunities

CUSTOMIZE IT !

After reviewing the opportunities, don't see what your looking for? Tell us what you'd like to see. We will customize unique sponsorship opportunities or packages that fit the needs of your company or organization.

Contact EHS at **303-875-8658**

or email Cheryl Gray at:

Cheryl@EnvironmentalHealthSymposium.com

Logo, Graphics and eProgram Specifications

Logo Specifications

- Provide high resolution PDF of logos for best quality.

Attendee Bag Literature Specifications

- Full page: **8.5" w x 11" h**
- **400** copies to be sent directly to hotel, received no later than April 1, 2018
- **Addressed as follows:**
Hold for Arrival:
Attn: Cheryl Gray EHS/Bag Inserts
DoubleTree Resort by Hilton Paradise Valley
5401 N. Scottsdale Road
Scottsdale, AZ 85250

eProgram Guide Ad specifications

- Provide high resolution PDFs to ensure graphics quality are clear and concise.
- Full page: **8.5" w x 11" h**
- 1/2 page: **8.5" w x 5.5" h**
- 1/4 page: **4" w x 2.5" h**

Artwork and products must be approved by EHS

Thank you to our past Exhibitors, Corporate Partners, and Sponsors

Allergy Research, Alfa Thermodiagnostics, Alletess Medical, Bioclinic Naturals, Biopharma Scientific, BioResource, BulletProof, Canada RNA, CNS Vital Signs, Collage Pharmacy, Cyrex Laboratories, Doctor's Data, Dry Farms Wine, Emperical Labs, EnviroMed Sciences, Environmental Inspection Services, Enzyme Science, Garden of Life, Genova, Geovital, Great Plains Laboratory, Heavenly Heat, Hyperbiotics, HealthWave, Innovision, Jigsaw Health, Juvent, Kohana Compounding Pharmacy, Master Supplements, McGuff Compounding Pharmacy, MegaSpore, Mountain States Health Products, Mushroom Science, Natural Partners, NuMedica, Organic India, OxyHealth, ProThera, Protocol for Life Balance, Pure Encapsulations, Quicksilver Scientific, Redisorb Relax Saunas of Momentum, Researched Nutritionals, Samina, SaunaRay, Seeking Health, The Biomat Store, The Mold Guys, Thorne Research, Thymus Therapies, US BioTek Laboratories, Viatrexx Bio, Vital Choice Seafood, Vital Nutrients, Women's International Pharmacy, Your Energy Systems

